

MENTORSHIP IN GREENSTONE: A POWERFUL MOTOR FOR PERFORMANCE!

RDÉE Ontario and the Greenstone Economic Development Corporation have signed a partnership agreement to collaboratively launch Réseau M, a mentorship program for entrepreneurs in the Greenstone region. Rdée Ontario has an exclusive partnership with la Fondation de l'entrepreneurship to deliver the mentorship program throughout the province and is planning to extend the initiative province-wide. RDÉE Ontario recognizes the importance of mentoring as a driving force for all of Ontario's Francophone and Anglophone entrepreneurs.

It's proven! Mentoring of entrepreneurs is a powerful development tool. Many businesses having been mentored managed not only to go beyond the five-year milestone, but also reach a healthy growth.

If you are an entrepreneur who is ready to shift into high gear, Réseau M offers mentorship services that will help you develop business leadership skills and give you the best chance of propelling your business to new heights and thus becoming highly competitive in your sector!

Mentorship is based on the exchange of knowledge between entrepreneurs. Réseau M is a unique mentoring program, a voluntary relationship focused on accompaniment that offers an entrepreneur the benefits of the experience and knowledge of a mentor who is also an entrepreneur, therefore giving him or her better chances of success and business growth.

We are looking for business entrepreneurs interested in contributing to the economic prosperity and growth of our region by becoming mentors in the Réseau M program. Individuals wishing to assist business owners by sharing their expertise and by providing what would have been appreciated when you first started in business are encouraged to come learn more about Réseau M.

Join us for a mentor information session in Geraldton on February 28th at 7:00pm at the GEDC Business Centre, 1409 Main Street. This session is open to individuals who want to learn more about this initiative, to

those interested in becoming a mentor, and to organizations, associations and medias interested in learning more about the program. For more information you may contact Sylvie Goulet, Executive Director GEDC at (807) 854-2273 ext 27 or Francine Lecours, Economic Development Officer, RDÉE Ontario at 1 844 ONT-RDEE (668-7333) ext 306.