

# 2024-2026 INVESTMENT FUND STRATEGIC PLAN



## Teamwork

Build a stronger team



## Inform

What we can do for  
local businesses



## Consult

Free consultations and  
business support



## Marketing

Build the GEDC Brand



## Involve

Be part of the solution



## Collaborate

Build local and regional  
partnerships



- On-line tools
- Loan application
- “How to” resources

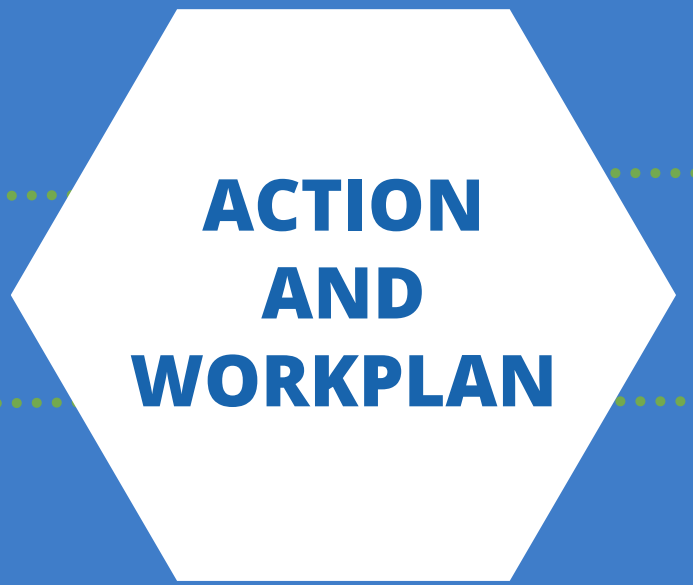
- Possible business ideas for Greenstone
- Promote our loans

- Social media /website
- Newsletter
- Speaking engagements

- Keep clients updated on programs/activities
- Follow up/aftercare

- Sharing of information
- Referrals opportunities
- Collaborative lending

- Brainstorm new ideas /programs/events
- Collaborate with CFDC's



- Join committees
- Make a positive impact

- Attend presentations/ events /socials in all communities
- Share developments

- Organize socials/ activities for groups
- Ex: youth, artisan , new entrepreneurs

- Develop and execute
- Co-operative Investments

- Entrepreneurial workshops/seminars
- Staff development

- Develop and grow new partnerships
- Promote partnership's activities & successes

