

PRIVACY POLICY

May 2012

Greenstone Economic Development Corporation understands the importance of keeping personal information private and secure. While the GEDC does not transmit personal information via its public Site, users are urged not to provide personal information via e-mail because e-mail is not a secure method of communication.

The Site does not collect names or e-mail addresses unless voluntarily provided by the visitor. If you send e-mail with a question or comment, or fill out a Web-based form, that information will be used only to respond directly to you, unless otherwise stated. Personal information will not be released, sold or given to outside parties, unless required by a court order, legal process or investigation conducted by a local or federal government agency.

COLLECTION OF ANONYMOUS INFORMATION

As is standard practice with many sites, the GEDC Site will record automatically certain information about a visitor to this Site, including:

- Name of the browser and type of computer (PC or Macintosh) used.
- Web page last visited before coming to this Site.
- Activity on this Site, including pages visited and data downloaded.
- Date, time and duration of the visit.
- Search engine keywords used to find this Site.
- Visitor's IP address – a series of numbers representing either your computer's network identification or that of your Internet access provider.

This information is collected to improve your experience on the GEDC Site, to analyze the value of materials on the Site and to assist system administrators. Such non-identifiable information is periodically reported in broad demographic formats to the GEDC's administration and Board of Directors. By using this Site you consent to the collection and use of this information by the GEDC for the above-stated reasons.

COLLECTION OF PERSONALLY IDENTIFIABLE INFORMATION

In addition to automatic system-generated information, GEDC also collects and uses personally identifiable information in some instances. Personally identifiable information is information that tells specifically who an individual is. The GEDC collects personal information in the following ways:

- Most personally identifiable information is gathered when you register for the Business Directory or Commercial Asset Inventory. The only information shared is the information provided by the submission to either web tool.
- When individuals apply to become members of the corporation personally identifiable information is gathered for communication to the members for meetings etc.
- During general inquires personally identifiable information is gathered to better respond to the inquiry.

USE OF COOKIES

Some GEDC pages use "cookies," a small text file containing a unique identification number transferred from this Site to the hard drive of your computer. This industry standard practice allows the GEDC to identify users as they move through a Site. We sometimes use cookies to personalize our Site and to track your usage across the Site.

Your Web browser can be set to allow you to control whether you accept or reject cookies. It can also notify you each time a cookie is sent to you. If you choose to reject cookies, sites that are cookie-enabled will not recognize you when you return to those sites. As a result, site functionality may be lost.

The GEDC does not sell or give private information away to any outside agencies, except as described in this policy. The GEDC has security measures in place to attempt to protect against loss, misuse and alteration of your user data under our control. The GEDC cannot guarantee that the loss, misuse or alteration to data will not occur; however, it makes reasonable efforts to prevent such occurrences.

CONTACT INFORMATION

If you have any questions or concerns about this Web site, or the Privacy Policy and Terms of Use, please contact us.