

SDE

Société du développement
économique de Greenstone



EDC

Greenstone Economic
Development Corporation

September 20, 1988 – 2013
20 Septembre, 1988-2013

DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE





Société du développement
économique de Greenstone

Greenstone Economic
Development Corporation

25 ans / years

Greenstone Economic Development Corporation

September 20 Septembre 1988

Founded by "Four -the- Future
Group" who incorporated as
BGLN Inc.

GEDC was originally situated in
Longlac for a couple of years
with BGLN Inc. in the Regional
Business Development Centre;
which had its Grand opening in
November 1988.

(Source: The First Ten Years...A Historical Review of BGLN-
GEDC ...Doug Brydges, December 1998)



Ministry of
Consumer and
Commercial
Relations

Ministère de la
Consommation
et du
Commerce

Ontario Corporation
Number

790110

Numéro ontarien de
l'association

Letters Patent

By virtue of the powers vested in me under the Corporations Act, I do by these Letters Patent issue a charter to the applicants named in the application attached hereto and which forms part of these Letters Patent, constituting them a corporation without share capital under the name

Lettres patentes

En vertu des pouvoirs qui me sont conférés par la Loi sur les compagnies et associations, j'accorde par les présentes lettres patentes une charte aux requérants dont les noms figurent dans la demande ci-jointe, qui fait partie intégrante desdites lettres patentes, les constituant en association portant le nom de

GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

The Letters Patent are subject to the following terms and conditions:

(a) The corporation shall be carried on without the purpose of gain for its members and any profits or other accretions to the corporation shall be used in promoting its objects.

Les lettres patentes sont soumises aux modalités suivantes:

(a) L'association poursuivra ses activités sans objectif de profit pour ses membres et tous les bénéfices ou la plus-value revenant à l'association seront utilisés de façon à promouvoir ses objets.

Dated/Date: September 20 septembre 1988.

William Wrye

per/pour
Minister
Ministre
Henry J. Zollins
Director/Directeur

43719-01-000

Times Star Wednesday November 2, 1988

**The
 Four the Future Group**
 cordially invites you to attend the
Official Opening Ceremonies
 of the
**Greenstone Regional Business
 Development Centre**
 at
 112 Hamel Street, Longlac, Ont.
 on
Wednesday November 9, 1988
 Social
 Official Ribbon Cutting 3:00 p.m. to 7:00 p.m.

The Grand opening of the
 Greenstone Regional Business
 Development Centre that housed
 GEDC initially.

Times Star Wednesday November 16, 1988

Region Centre opened



Photo by C. Dufault

Cutting the ribbon officially opening the Greenstone Regional Business Development Centre in Longlac last Wednesday (pictured above l to r) are: Councillor Lorenzo Mascolo of Beardmore, Mayor Vic Fournel of Nakina, Reeve Eric Ruthford of Miclash, Mayor Renald Beaulieu of Longlac, MPP Minister of Northern Development, to the Hon. Rene Fontaine, man of the Board, Greenstone Economic Development Corp.

Over 40 citizens, business community and government representatives attended the official opening of the new Greenstone Regional Business Development Centre in Longlac last Wednesday. Invited guests began flowing into the new offices, located at 112 Hamel St. at about 2:45 p.m. The official opening was handled by Reeve Eric Ruthford of Beardmore, who gave those in attendance a historical outline of the work done by the Four-the Future Group, the idea behind the Centre, and the financial support packages provided by the federal, provincial and municipal governments. With ceremonies completed, MPP Frank Miclash was presented with a souvenir coffee mug, advertising the products of the firm looking to re-locate from Manitoba to this region. All guests continued enjoying the wine and cheese social till about 7 p.m. and met with staff members to discuss ideas, concepts and opportunities.

needed salary increases for Legislature.

Wednesday January 18, 1989

Regional Development Boards choose new Directors

With the Greenstone Regional Business Development Centre now fully operational and new workshops coming together, the Four-the Future Group held a meeting to last Wednesday evening to appoint directors to their governing corporate boards and committees.

Held in the group's boardroom at the development centre in Longlac, the meeting had many new and interested volunteers out to fill positions. Appointed to the Four-the Future Group's 9 member corporate board which administers all regional development programs are: Jamie MacPherson, Colette Dufault, and Bill Van Rooyen of Longlac; Dave Barker and Doug Brydges of Geraldton; Wayne Morris of Caramat; Ben Nelson of Jellicoe; Reeve Roger Beauvais of Nakina and Tim Templar of Beardmore.

Appointed to the Greenstone Economic Development Corporation's 7 member board, in charge of the Regional Development Center's activities are: Larry Fraser of Beardmore, Charlie Grieves of Nakina, Ben Nelson of Jellicoe, Lorenzo Mascotto

of
Larry Fraser,
Charlie Grieves,
Ben Nelson,
Lorenzo
Mascotto,
Gerry Skates,
Reg. Hopkins and
Longlac Mayor
Renald Beaulieu

Beginning of 1989 – new board of
directors and workshops in progress!

and that 75-80% of them now
Can't don page 6

The Greenstone Economic Development Corporation

is pleased to sponsor a seminar on:

Tax Planning for Small Business

Date: Monday Feb. 20, 1989
Time: 7:30 p.m. - 10 p.m.

Place: Confederation College (Geraldton Campus)

Seminar Leader: Mr. Paul Kyro, C.A.
Registration Fees: \$20.00

Please register in advance by calling the Regional Economic
Development Office at 876-2273.

Greenstone Economic Development Corporation

a le plaisir de parrainer un séminaire sur la

Planification d'impôt pour petit Commerce

Date: Lundi, le 20 février, 1989
Heure: 7:30 p.m. - 10 p.m.

Lieu: Collège Confédération

Meneur de Séminaire: M. Paul Kyro, C.A.

Frais D'inscription: \$20.00

Veuillez-vous inscrire à l'avance en appelant le bureau
Régional du Développement Économique en composant le
876-2273.

SDE G EDC

Société du développement
économique de Greenstone

Greenstone Economic
Development Corporation

DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE

Wednesday, June 13, 1990

Greenstone Economic Development Corp.

BUSINESS WORKSHOPS

In response to client requests, the Greenstone Economic Development Corporation is sponsoring the following seminars:

PLANNING AND BUDGETING

Tuesday, June 26, 1990
Managers become pre-occupied with daily decisions and are unable to find the time to plan ahead for their business' growth. Understanding cash flow planning and budgeting will enable managers to increase profits and avoid problems in advance.

MAKING HUMAN RESOURCES PRODUCTIVE

Wednesday, June 27, 1990
This workshop will help managers make their business more productive while providing job satisfaction to employees. Understanding how to better employee relations and work will enable you to have loyal, efficient staff in your workplace.

7:00 p.m. - 10:00 p.m.
Park Bay View Dining Room
Seminar Leader: Mr. Fred Andersen
Please contact Lori or Deanna by June 22, 1990 confirm your attendance (876-2273) (1-800-465-0980). Registration fees are \$60.00 per business (2 persons Max.) for both seminars. Cost of one seminar only is \$35. per business.

Christmas Edition 1990
"...For, behold, I bring you good tidings of great joy..."

Warm holiday wishes to all.
Luke 2:10

from the Boards & Staff
of the
BGLN ECONOMIC
DEVELOPMENT CENTRE
AND THE
GREENSTONE ECONOMIC
DEVELOPMENT CORP.



Wednesday, September 26, 1990

Greenstone Economic Development Corp. Investment Fund

The Greenstone Economic Development Corporation is pleased to announce the results of their Investment Fund at the end of their second year of operation.

Greenstone funds of \$525,000 were loaned to local business. As a result, \$1,700,000. was leveraged in the region coming from owner's cash equity, chartered banks, and other government programs.

This assistance helped create 28 jobs and maintain a further 31 positions in the area.

To date, advisory services provided by the Greenstone Economic Development Corporation resulted in \$2,135,000. leveraged from various sources and the creating of 68 jobs. A total of 4 clients have created enterprises under the self-employment incentive program.

Some 1990
activities

SDE G EDC

Société du développement
économique de Greenstone

Greenstone Economic
Development Corporation

DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE



Greenstone Economic Development Corp.

Regional Business Development Centre
(607) 876-2273
1121 Main Street
P.O. Box 460
Longiac, NW Ont.
M7B 2A5

GREENSTONE ECONOMIC DEVELOPMENT CORPORATION President's Report

The Greenstone Economic Development Corporation officially opened as a full service Business Development Centre in November, 1988.

The organization and operation of the Centre continues to be a rewarding challenge. The GEDC serves the municipalities of Beardmore, Geraldton, Longiac, Nakina and several communities and Native Bands. Each community has an independent identity and their own unique opportunities for growth.

The GEDC has served a client base of over 200. To date, 33 jobs have been created and \$704,000 accessed from business advisory services. \$423,736 has been loaned from the Investment Fund, leveraging \$2,048,700. Financial services have helped create 22 jobs and maintain 39 positions.

The Greenstone Economic Development Corporation is anticipating an active and productive year ahead. The Board and Staff will continue to work enthusiastically to build a stronger, more confident business community.

GREENSTONE ECONOMIC DEVELOPMENT CORP.

per:

PRESIDENT (ACTING)
May 10, 1990

First year of operation
according to the
President Report at
the time - client base
of over 200, \$423,736
Investment Fund
Loans which helped
create 22 jobs and
maintain 39 positions

Greenstone Report

The Greenstone Economic Development Corporation recently submitted its annual submission and year-end report to Employment and Immigration Canada for continued funding.

Greenstone Report

Continued from front

totalling \$1,208,000. from various public and private sources.

The Corporation's Greenstone Investment Fund has now provided loans of \$506,296 to

Settlement will be top priority funding approvals: for renovation and equipment upgrading of the GCHS Technical Shops wing; renovation of the front wings of GCHS; and the Energy Efficiency Audit and facility upgrade pilot project. These would be funded at the Board's normal rate of grant.

Greenstone Centre Business Report

according to Lori Christensen, the Corporation's General Manager.

Mid-way through its second year of operation, the Regional Business Development Centre

enterprises within the Greenstone Region. This has caused leverage of a further investment by the private sector, of \$2,295,900. Financial services provided through the Centre have helped create 28 new employment positions and maintained another 42 positions.

One of the Corporation's mandates is to continue working to build a stronger business community in the Greenstone Region. Ms Christensen says the Board is anticipating an active and productive year ahead.

Current Board members are: Chairman - Mayor Malcolm Rogers; Geraldton; Vice-

Wednesday, June 20, 1990

had served a client base of over 200. Ms Christensen says business advisory services have resulted in the creation of 58 jobs and leverage of investments Continued to page 3

President - Reg Hopkin, Longlac; Secretary-Treasurer - Larry Fraser, Beardmore; Ben Nelson - Jellison, Brian Manns - Nakina, Mayor Renald Beaulieu - Longlac, and Gene Trotter - Geraldton.

Mayor Malcolm Rogers was recently appointed Chairman after resignation of Lorenzo

Mascotto of Geraldton, and Gene Trotter was appointed to fill Roger's position. The Annual Election of Officers is slated for August this year.

1991 Reports

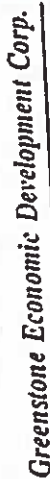
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Have you always wanted to be an entrepreneur but lacked the capital to get a secure start? Maybe we can help... Serious enquiries can contact Lori Christensen or Deanna Peterson at 876-2273 or 1-800-465-0960.

Greenstone Economic Development Corp.
P.O. Box 480
LONGLAC, Ontario
POT 2A0

.....

**RESTAURANT
AVENDRE OU A LOUER
BEARDMORE, ONTARIO**

Avez - vous déjà songer d'être entrepreneur mais le capital ne vous le permetait pas? Peut - être nous pouvons vous aider ... si vous êtes sérieusement intéresser appelez Lori Christensen ou Deanna Peterson au 876-2273 ou 1-800-465-0960

Greenstone Economic Development Corp.
P.O. Box 480
LONGLAC, Ontario
POT 2A0

Wednesday October 9, 1991

a seminar hosted by the
**Greenstone Economic
Development Corporation**
in cooperation with the
**Federal Business Development
Bank**

will take place on

Tuesday, October 22, 1991
7:00 p.m. to 9:00 p.m.

Park Bay View

Hwy 11 east - Geraldton

★ ★ ★ ★ ★
 Seminar Leader: Mr. Dan Frilja, FBDB
 To register for this free information session
 please call 876-2273 or 1-800-465-0960.
 ★ ★ ★ ★ ★

SMALL BUSINESS WEEK - OCT. 20-26



Wednesday March 17, 1993

Discover Prospecting!

Basic Prospecting and Information Course

A three-evening course in Basic Prospecting and Mineral Exploration topics will be offered free of charge to the public in Beardmore. This event is sponsored by the Greenstone Economic Development Corporation in cooperation with the Ministry of Northern Development and Mines, Ontario Geological Survey.

Topics include: mineral/rock identification, classification of rocks, recognizing faults and deformation zones, mineral deposits, staking, prospecting and exploration techniques. The third night will involve a review of present activities in the Beardmore-Geraldton District and exploration for industrial minerals and building stone deposits. Several interesting videos and slide presentations will be used.

Instruction will be provided by Resident Geologist John Mason, Staff Geologist Gerry White and guest speakers.

7:00 p.m. to 10:00 p.m.

April 19, 20, 21

Beardmore Community Centre

Please register by telephoning the Greenstone Economic Development Corporation in Geraldton at 1-800-465-0980 or (807) 854-2273.



**GREENSTONE ECONOMIC
DEVELOPMENT CORP.**

1408 Main Street • Geraldton, Ont. P0T 1M0

March 17, 1993 – GEDC offered Basic Prospecting and Information Course...

October 27, 1993 GEDC Article about Services....



An introduction to Greenstone Services

Wednesday October 27, 1993

This is the first in a series of articles to familiarize the region's businesses and entrepreneurs with the services of the Greenstone Economic Development Corporation.

In our Region, serving Aroland, Beardmore, Carleton Place, Guelph, Hamilton, Kelowna, Longlac, Macdonald, Napanee and Reserve 58, the Corporation provides direct service to the business community. The Corporation operates a Business Development Centre and its staff offers counselling and investment services.

What makes businesses important to a community? The obvious answer is they

provide goods and services and offer employment to local people. In simplified form, people exchange labour for payment, payment for goods and services. Business pays for labour and provides goods for consumption. As part of this activity, taxes are levied by different authorities which, in turn, provide social services and employment.

Small business has been said to have the largest growth potential in terms of supplying jobs, services and goods in Canada. Most major business players are downsizing their enterprises in order to control costs but still require certain services. Specialization in

service and job activity is becoming the norm and this is where opportunities lie for new small business activity.

More and more, senior governments are promoting the idea of local business development and control of local resources. Communities with stagnant or falling economies need the boost of new business developments. But, potential entrepreneurs in these communities sometimes find it difficult to assess the viability of their ideas or to borrow the capital they need at terms which meet their needs. Also, because the self-employment option is new to some, they are unsure how to proceed. With a lack of capital and information, stagnation continues.

The issue has been addressed by both Federal and

Provincial governments, in providing funding for local economic development activities to development groups.

G.E.D.C.'s purpose is to stimulate job opportunities regionwide. It provides new and existing businesses with assistance in securing loans, equity investments, consulting services, and general business information. The staff at the Centre will help entrepreneurs find the strengths and weaknesses of their business venture, help in charting a solid business plan, and assist in securing capital for start-up or expansion.

Clients of the Centre should have a demonstrated knowledge of their proposed business venture, a plan for

operation and an idea of their financial standing. The Centre's staff can help in putting this information in a business plan and guide potential entrepreneurs in the process of obtaining capital.

Next week's column will be about the business planning process and its importance to a successful venture.

The staff of the Centre invites interested people to call 854-2273 and discuss your business idea.

The various services provided by Greenstone Business Development Corporation are funded wholly under the Community Futures component of the Canadian Jobs Strategy. Employment and Immigration Canada.

1994 saw more courses for example:
Prospector's Course and a Community
Development Workshop



Greenstone Economic Development Corp.

Regional Business Development Centre

PROSPECTOR'S COURSE

The Ministry of Northern Development and Mines, in
partnership with the Greenstone Economic Development
Corporation, will be offering a

PROSPECTOR'S COURSE

in Geraldton

at the Kinsmen Hall

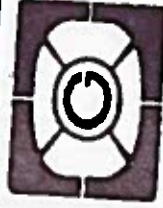
June 20, 21 and 22

7:00 p.m. to 10:00 p.m.

All participants must register in advance by contacting
Joëlle at 854-2273 or 1-800-465-0860.

Registration deadline is June 13, 1994.

Wednesday May 25, 1994



COMMUNITY ECONOMIC DEVELOPMENT WORKSHOP

Wednesday April 13, 1994

**The Beardmore-Geraldton-Longlac-Nakina
Economic Development Centre Inc.**
Invites All residents of the Greenstone Region

to attend and take part in the

Community Economic Development Workshop
on Friday, April 22nd - 4:30 pm to 10:00 pm
and Saturday, April 23rd - 9:00 am to 4:45 pm
in Geraldton. Registration at 4:00 pm, Friday.

PURPOSE

Providing an opportunity for participants to get a
'better handle' on the Community Development
Process and to:

- develop a better understanding of area
economic issues;
- develop a sense of common purpose;
- increase our ability to deal with economic
development needs in our area;
- Generate commitment and action.

Please call Joëlle Laplante at 854-2273 or 1-800-
465-0960 or Fax: (807) 854-2474 as soon as possible
to confirm your attendance. Seating space is limited.

Your Participation Is Welcome!

2000

Numerous advertisements offering services region wide.

Wednesday, August 9, 2000

Got a Deal?
STONE VENTURES PROGRAM
 with

GO GREENSTONE VENTURE CAPITAL
THE GREENSTONE VENTURE CAPITAL GROUP can help you with
 FINANCING OPTIONS

Joanne Dennis, ECONOMIC DEVELOPMENT
will be at
GREENSTONE OFFICE

LONGGLAC - 10 AM 10
AUGUST 25 - 10 AM 10
...surprise start-up o

For more information to help in your August 1994

GOVERNMENT OF CANADA
MINISTRE DU DÉVELOPPEMENT ÉCONOMIQUE
DEPARTMENT OF ECONOMIC DEVELOPMENT
INDUSTRIAL DEVELOPMENT

AN INITIATIVE FUNDED BY THE

Y

5.



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1

Wednesday, July 5, 2000

Business for Students here!

- Start-up or expansion loans up to \$125,000
- Planning loans up to \$5,000 - quick approvals
- Business planning handbooks & examples
- Self-help information library
- Internet access to business resources
- Trade Indexes - access to new suppliers

Albion Stone & Granite
1409 Main Street - Geraldton
Fax: 807-854-2273 Fax: 807-854-2474

E-mail: gstone@carcom.com
 Corporation (CFDC) in partnership with Foster Wheeler
 Corporation (CFDC) in partnership with Foster Wheeler

the communities of Ireland, FN, Grouping FN and Long Long 50 112

Wednesday, July 5, 2000

THE GREENSTONE

• BUSINESS INFORMATION • BUSINESS PROGRAMS •

GREENSTONE Economics • LEARNING • FINANCING OPTIONS
Greene Lemieux, Business Services Corp.

WAKINA LIFE
will be at
DEVELOPMENT CORPORATION

COFFEE CENTER
JULY 7, JULY 21 - 10:00 AM
For more information, call 1-800-828-8282

854 065

854-2273

Funded by FeNOva, Industry Canada

YOUNG & RUBICAM

Wednesday, April 3, 2000

Assistance pour les Connexion

Commence ici.

- Des prêts jusqu'à 125.000\$ pour commencer ou agrandir une entreprise
 - Des prêts jusqu'à 5.000\$ pour le développement d'un plan d'affaire
 - Livres et exemplaires pour aider à développer un plan d'affaire
 - Bibliothèque d'informations
 - Accès aux ressources sur l'internet
- Répertoire des commerces - accès aux nouveaux

Transcend Economic Development
409 rue Main, C.P. 1018 - Guelph
(507) 554-2273 Télécopieur 507-554-2474

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100%

2001 February Business Conference held by GEDC, 52 business owners and entrepreneurs in attendance with Special Guest Diane Buckner....

Wednesday, February 21, 2001

Business Conference termed a success

By Doug Brydges, Longlac

Fifty-two business owners and entrepreneurs signed up as participants at the *Ventures North - Opportunities Plus* Business Conference held last Friday and Saturday in Longlac. The Conference was an initiative of the Greenstone Economic Development Corporation (GEDC).

The event began with a wine and cheese social on Thursday evening at the Longlac Cultural Centre. Participants took advantage of 12 workshops on Friday with topics such as: running a business through good times and bad; reporting to big brother; customers and staffing; green energy, tourism and financial planning.

The three workshops on Saturday informed participants about Canada Post's e-parcel services, how to

get land for development (MNR) and co-operatives in forestry. A total of ten businesses staffed information booths to exhibit their products and services.

The Conference dinner was held at the Woodlands Inn on Friday evening with close to 100 in attendance. Renald Beaulieu, one of GEDC's founding directors, served as Master of Ceremonies.

Following the dinner, Renald introduced several dignitaries including former GEDC presidents, staff, and members of Greenstone Council. He noted how GEDC had grown over the years since 1987 in its efforts to promote growth and development throughout the Region, and urged those present to keep using the Corporation and its resources as a tool for development.

Rob Stinchcombe, Area Manager for FedNor in Thunder Bay, said he was pleased with the performance of GEDC and the increased development activity in the Region. Rob made special mention of Harry Kelly, who has served as the Region's Economic Development Officer for almost 13 years, referring to him as 'The Wizard'.

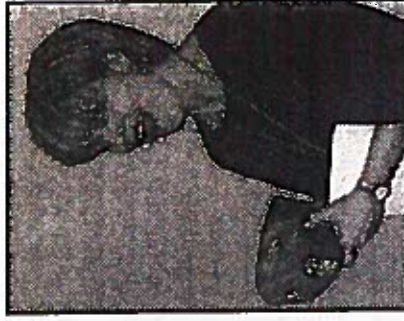
Special Guest for the evening was Diane Buckner, host of CBC TV's Venture program. Diane shared answers to a number of questions they fre-

quently receive at Venture, using video clips from previous programs as examples. She also shared her observations as a journalist on the characteristics of an entrepreneur.

Diane closed her presentation by outlining what her program producers look for in considering features for the Venture program. The story must have some action in it; those involved must be willing to let TV cameras into their lives and follow them through the ups and downs; and there needs to be some element of risk being taken.

Following the presentation, Jennifer Gregoruk, Conference Coordinator, presented Diane with a gift made by François Blanchard of Custom Rock Glazing in Longlac.

Funding for the Conference was provided by FedNor, Industry Canada. Several businesses from the area and Thunder Bay, too numerous to mention, provided additional sponsorship support through donations of cash and in-kind services.



Diane Buckner



Rob Stinchcomb

2001

Wednesday, April 4, 2001

Got a business idea?

THE GREENSTONE VENTURES PROGRAM*
can help you with

• BUSINESS INFORMATION • BUSINESS PLANNING • FINANCING OPTIONS
Joanne Lemieux, Business Services Consultant
GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
will be at

NAKINA HERITAGE CENTER

APRIL 6TH - 10 AM TO 4 PM

For more information to help in your enterprise start-up call



(807) 854-2273

*AN INITIATIVE OF GREENSTONE ECONOMIC DEVELOPMENT CORPORATION, FUNDED BY FEDNOR, INDUSTRY CANADA

Vous avez une idée d'affaires?

LE PROGRAMME « GREENSTONE VENTURES »*
peut vous aider !

• POUR INFORMATION EN AFFAIRES • PLANIFICATION OU MISE
EN MARCHÉ D'UN COMMERCE • OPTIONS DE FINANCEMENT
Joanne Lemieux, Consultante en service d'affaires sera au

CENTRE HÉRITAGE DE NAKINA

LE 6 AVRIL, 2001 - 10 AM TO 4 PM

Pour prendre un rendez-vous, veuillez téléphoner au

(807) 854-2273

*UNE INITIATIVE DE LA SOCIÉTÉ DE DÉVELOPPEMENT ÉCONOMIQUE DE GREENSTONE, FINANCÉE PAR FEDNOR, INDUSTRIE CANADA

Wednesday, April 18, 2001

GEDC receives FedNor investment for business development

Thunder Bay-Superior North MP, Joe Comuzzi announced on behalf of the Honourable Andy Mitchell, Secretary of State (Rural Development) (FedNor), a FedNor contribution of \$500,000 for the Greenstone Economic Development Corporation (GEDC) on April 11, 2001.

"This contribution will enhance Greenstone Economic Development Corporation's ability to invest in local small business endeavours to create jobs in the area and to contribute to its ongoing operations," said Comuzzi.

GEDC is one of 52 Community Futures Development Corporations (CFDC's) in Ontario funded by Industry Canada's Community Futures Program through FedNor.

CFDC's deliver a wide variety of programs and services to support community economic development and small business growth. Since its inception in 1988, the GEDC has successfully leveraged \$4,119,061 and created or maintained 804 jobs in the area.

"We are pleased to see that this CFDC is action oriented and wants to further the development of the Greenstone area," says Mitchell. "Our government believes that it is our role to support local initiatives based on needs identified by residents and leaders in the area."

CFDC's are designed to develop and implement long-term, community-based economic development initiatives. They employ local staff and are governed by a volunteer board of directors made up of commu-

nity members representing the private sector, municipalities and other not-for-profit economic development stakeholders.

"A positive upswing in the local and national economy is creating incentive for more local investment activity," says Marshall Tannahill, Chairman of the GEDC. "This funding will enable us to serve the needs of small business activity."

FedNor helps rural and northern communities strengthen their economies and create jobs. By partnering with CFDCs, FedNor is opening doors and building futures for a prosperous Northern Ontario.

Funding for this project was provided for in the February 2000 budget and is therefore built into the existing financial framework.

Greenstone Holds Its First Economic Development Roundtable

By Darcia Brydges,
Manager, GEDC

The first Economic Development Roundtable for the amalgamated Municipality of Greenstone was held on January 17, 2002.

Community leaders of the Municipality, First Nations Communities and various organizations were invited by Greenstone Economic Development Corporation, FedNor and Industry Canada to meet with Secretary of State for Rural Development and FedNor Andy Mitchell.

The assembled group found out at the last minute that Mr. Mitchell was going to be unable to attend due to plane difficul-

ties in Atikokan. Through the FedNor representative in attendance, Luc Marchand of Thunder Bay, Mr. Mitchell expressed his regrets and his best wishes for the discussion to be held. He also

invited Mr. Marchand to relay the results of his discussion in preparation for a visit at a later date.

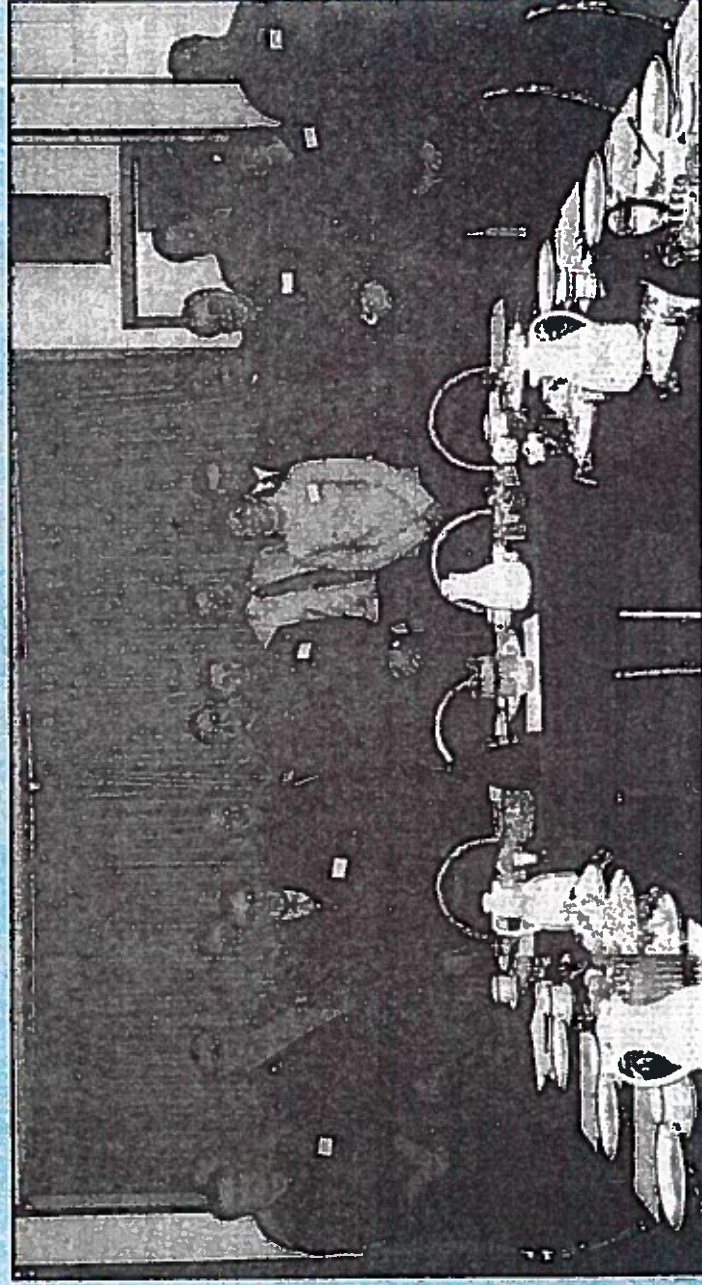
Edgar Lavoie, President of Greenstone Economic Development Corporation, chaired the

meeting, made introductions and invited Mayor Charles Primeau to act as moderator.

Discussions centred on each group's specific economic development objectives and concerns. The industry representa-

tives identified training development as a concern and all, particularly in First Nations communities, stressed general business development as an objective.

Mayor Primeau extended an invitation



to all participants to continue the process in a series of roundtable consultations and all participants expressed their commitment to continuing these sessions.

Among the attendees of the Roundtable were: Edgar Lavoie, President of GEDC; Charles Primeau, Mayor of the Municipality of Greenstone and moderator; Hartley Mulimaki, Director of Policy and Planning for the Buchanan Group; Dan Reinhold, General Manager of Long Lake Forest Products Inc.; Donna Martin, CEO of Ginoogaming First Nations; and Jerry Estey, Administrator.

Wednesday, January 30, 2002

2002

Continuous
region wide
sessions held
to promote
GEDC services
and provide
assistance.

Got a business idea?
THE GREENSTONE VENTURES PROGRAM*
can help you with
• BUSINESS INFORMATION • BUSINESS PLANNING • FINANCING OPTIONS
Bryon Cassie, Business Services Consultant
GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
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NAKINA TOWN OFFICE
APRIL 17TH - 10 AM TO 4 PM
For more information to help in your enterprise start-up call
(807) 854-2273

Got a business idea?
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Wednesday, April 17, 2002

Wednesday, April 24, 2002

2003 First BR+E (Business Retention and Expansion) Survey

Wednesday, March 26, 2003

BUSINESS RETENTION AND EXPANSION SURVEY LAUNCHED

Greenstone businesses will be given the opportunity to voice their opinions about the local economy. The Business Retention and Expansion (BR+E) project will be launched in the next few weeks as trained interviewers will meet with local businesses to identify their needs and concerns, ask their opinions, and determine in what ways the local business climate can be improved.

"The visits that we will be doing with local businesses have four purposes," said Mike Lafrance, Project Coordinator. "First we want to show our local businesses that we really appreciate the contributions they are making to our local community.

Second, we want to see if they have any concerns, and, if so, if there are ways we can help. Third, we will be offering to help our local businesses take better advantage of business resources. Finally, we want the businesses to help us see priorities on future directions of local economic efforts."

"This is going to be very interesting to meet and interact with local business people," said Lafrance.

BR+E has been implemented in hundreds of rural and urban communities across the United States. In Ontario it was introduced on a pilot basis in 1998.

The results of BR+E Ontario pilot projects have been impressive: development of a more business-friendly attitude, new local investment, more jobs, fewer barriers to development and easier access to financing.

Wednesday, April 16, 2003

BR+E Survey Getting Positive Response



The BR+E team (left to right) Charmaine McCraw, Shelly Stuart and Michel Lafrance.

With 25% of the project complete the Business Retention and Expansion project is receiving a very favourable response, Michel Lafrance, Project Coordinator, said.

After sending out the initial packages with an invitation to the project and a survey to browse through, the BR+E team is in the process of meeting with 146 targeted businesses throughout the Greenstone region.

"So far we've had a positive response," Lafrance said. "Most of the businesses are thankful for the chance to be heard and recognized within the community."

Not only is this an opportunity for businesses to be heard it is an opportunity for the BR+E team, Michel Lafrance, Shelly Stuart and Charmaine McCraw, to see what Greenstone has to offer.

"It is very exciting to really see what Greenstone has to offer," Lafrance said. "Even more so when we get to meet the people behind our local businesses."

name a few. With positive results emerging from those projects, Human Resources Development Canada and the Greenstone Economic Development Corporation decided to take initiative and sponsored the project.

"The GEDC is very pleased that the business community in the region is taking the time to participate in the BR+E survey," Dina Quémenerville, Billingual Community Economic Development Officer at GEDC said. "This excellent participation will better equip GEDC to respond to local business needs."

Retention of businesses in our northern community is very important in the growth of our economy.

"The need to retain businesses and look forward to new expansion is what will help Greenstone grow," Lafrance said. "Our team hopes the positive response will continue so we can really help our local business community."

Lafrance, Stuart and Barrie do.

BR+E Continues To Succeed

Wednesday, May 14, 2003

With continuing success, the Business Retention and Expansion project has recruited 10 more businesses to complete the survey.

While promoting BR+E at both the Geraldton and Longlac tradeshows, businesses began to approach the team, Mike, Shelly and Charmaine, for more information and the chance to participate in the survey. The initial target has now jumped from 120 to 156.

"Exposure is the key for BR+E,

being known and visible in the community is an important part of completing our project," Mike Lafrance, Project Coordinator said. "The more businesses we survey, the more accurate the results; and with a higher majority there is a better chance that things will be to change."

To date there are 42 completed surveys, 90 businesses in the process of completing the survey and 18 businesses left to contact. Most of the businesses that have not been contacted consist of

tourist outfitters who are only now opening up for the tourism season. Out of the 156 businesses there have only been six negative responses.

"BR+E will not just be another report sitting on a shelf," Lafrance said. "It will be a community link. We are doing BR+E to take the first steps in initiating change where it is needed."

Team BR+E has contacted 8 other communities that have completed the project to ensure that their progress is what it should be. After receiving responses from all eight, Team BR+E found out that they were

not only on track but doing very well for the time frame that has

success rate is 32 per cent and climbing and there is only one community, Timmins, that has succeeded that as an overall success rate.

"At our projects end we are anticipating about an 85 per cent success rate," Lafrance said.

"Businesses are recognizing the chance to bring to light their economic values and concerns about doing business in Northern Ontario."

While being faced with limited time, Team BR+E remains enthusiastic and positive. The Business Retention and Expansion project will be an everlasting economic development tool for the Greenstone region.



BR & E Staff Mike Lafrance, Charmaine McCraw and Shelly Stanert hosted a booth at both Greenstone trade shows to publicize the survey they are conducting.

been allotted to the project. "Most places have about one year to complete the project," Lafrance said. "We were given four months and are already succeeding most projects' total success rates."

Greenstone's BR+E on-going

BR & E Success Leads to Extended Funding

Wednesday, June 4, 2003

The Business Retention and Expansion team received a four-month extension, funded by Human Resources Development Canada (HRDC), Greenstone Economic Development Corporation (GEDC), Nakina Heritage Corporation (NHC) and Community Capacity Development Initiatives Committee (CCDIC), in order to complete the BR+E survey. BR+E was headed for deep waters when the team realized the time line originally planned was insufficient time to complete the project with a fair and accurate picture of Greenstone's business environment.

The team was granted the extension because the original proposal did not allow enough travel time, face-to-face contact time and follow-up time. Also, the above partners felt that BR+E would become a very valuable tool in planning for Greenstone's economic development.

Since the last update, BR+E statistics have climbed to a nice level. The number of completed surveys has jumped from 42 to 79. BR+E has hit the halfway mark and is still climbing.

The expected success rate was only about 25% of the original target (100-120), and we have succeeded that," Michel Lafrance, Project Coordinator, said.

BR+E is 50 per cent complete with a negative response of only six per cent. There are only 59 businesses left to complete the survey and only nine

businesses have refused to do the survey. The outfitters are all in for the season, so the number of businesses left to contact has gone down to 14.

"The resorts are our biggest challenge," Lafrance said. "A lot of the time when we are out to their resort they are not there or are too busy to do the survey at the time."

Lafrance says this is understandable and still needs to be pursued.

"Outfitters are an important part of our tourism industry," Lafrance said. "Their opinions matter, especially when it comes to economic development."

The BR+E survey is becoming a very important tool in economic development. There are 28 other communities in Ontario completing the BR+E survey. The BR+E report will serve as an initiative of change and a refocus of Greenstone's marketing and development strategies in order to allow existing businesses to grow.

Lafrance explained how BR+E relies on confidentiality. "All surveys are totally confidential," Lafrance said. "We want businesses to feel comfortable in honestly answering all of the questions."

No business names or owner's names will be released to the public; only their suggestions and information will appear in the report. The report will be distributed to all participants and will be presented to organizations such as the Municipality, the Chamber of Commerce and the CCDIC.

Public meetings have been moved from mid-June to October due to the extension of the project.

With a now unrestricted time frame, Team BR+E will now be able to complete the information survey and build an informative report based on what the Greenstone business community believes to be key steps or changes in beginning to grow our northern economy.

BR+E project moves into second phase



Dr. Charmaine McCracken

The BR+E project was introduced to the Greenstone region just four months ago and within those months the Business Retention and Expansion survey process has proved successful with 111 surveys complete. The success rate, sitting at 71 per cent, is possibly the highest success rate in all of Ontario.

"Thanks to the Greenstone businesses' participation it is clearly seen that there is a desire to move forward and begin developing our community," Michel Lafrance, Project Coordinator, said.

The month of July has allowed the BR+E team to prepare, re-training information packages to begin to analyze the data that has been received. Although the team has received a time-frame extension there is still a lot of work to be done.

"The team has to stick together and make sure that the BR+E project is done to the fullest," Lafrance said. "Also the coming month will

There are some businesses that have been contacted that are just not giving any kind of response," Lafrance said. "It is neither negative or positive so we have classified it as 'no response'."

The survey, Brent Sylvester, Ontario PC candidate and business owner, visited with BR+E on July 4th, which allowed the team to explain the project and to make yet another contact to help with implementation of the BR+E survey is complete.

The month of July has allowed the BR+E team to prepare, re-training information packages to begin to analyze the data that has been received. Although the team has received a time-frame extension there is still a lot of work to be done.

"The team has to stick together and make sure that the BR+E project is done to the fullest," Lafrance said. "Also the coming month will

provide for time to schedule public meetings in order to release the results of the survey. The results of the survey will be posted as soon as data are determined.

Team BR+E has committed to discussing the report with various key players in the community, including the Municipality, the Chamber of Commerce, the Municipality, etc. Meetings will be arranged in order to discuss and action plan for issues that are posing a problem for our business owners.

Overall, BR+E is beginning its second phase, analyzing the data, and will continue to succeed and help with the economic development of the community.

2003

BR+E
Project
Extension due
to face-face
interview
timelines
111
businesses
surveyed at
time of article

2003

GEDC assists
young
entrepreneur

**YOUNG ENTREPRENEUR HAS THE SCOOP
ON JOB CREATION**

Wednesday, May 7, 2003



Young Entrepreneur Valerie Gordon serves up a tasty ice cream cone at her new business, Val's Ice Cream Shoppe.

Following your dreams can take a lot of hard work and money, and Valerie Gordon is willing to do both to become a doctor of paediatrics as an adult. But as a 17-year-old student at GCHS, the willingness to work hard doesn't guarantee that the money will be there, so she needed to come up with a good idea. She found that idea while surfing on the Internet: to open an ice cream & yogurt shop.

Valerie's first obstacle was to get financing to start her business, as financing is always hard for younger people. She approached Greenstone Economic Development Corp. with her plan and

was able to secure a loan to purchase the equipment she needed. "There are many students with the incentive to work who would love to create some kind of job for themselves for the summer, but usual financing methods are hard for students under 18 years of age," she said, adding that GEDC has programs to help young entrepreneurs.

Val's Ice Cream Shoppe was originally set to open on May 1st, but unforeseen delays pushed the grand opening back to Monday, May 5th, where her first customers enjoyed free coffee & doughnuts during the grand opening. Valerie

credited a great friend Russ, her brother Scott and her parents Allan & Irene for their help in getting this business up and running.

Valerie knows that to become a young entrepreneur is a big step in life, with all its inherent duties, but she is very eager to do it. "I look forward to the hard work, responsibility and to go to bed tired at night."

The business will employ three people throughout the summer.

Val's Ice Cream Shoppe is located inside Val's Variety on Main St. in Geraldton, and is open from 11am to 10pm daily.

TS Photo



2003

Above – GEDC Booth at the
Geraldton Chamber of
Commerce Annual Trade Show.

Right - GEDC receives
Annual operational funding
from FedNor.

GREENSTONE AREA RECEIVES FedNor SUPPORT FOR CFDC

Wednesday, May 28, 2003

Thunder Bay-Superior, North MP Joe Comuzzi, is pleased to announce, on behalf of the Honourable Andy Mitchell, Secretary of State (Rural Development) (FedNor), a FedNor investment of \$260,000 towards the continued operation of the local Community Futures Development Corporation (CFDC) known as the Greenstone Economic Development Corporation (GEDC) known as "Community Futures Development Corporation".

Government of Canada's efforts to foster self-sustaining, vibrant communities in Northern Ontario," said Mr. Comuzzi. "This CFDC continues to be an important partner in encouraging economic development and growth in the local area."

Greenstone CFDC is one of 57 Community Futures Development Corporation in rural Ontario funded by Industry Canada's Community Futures Program through FedNor. The organization delivers a wide variety of programs and services to help to support community economic development and business growth.

In the last five years, Northern Ontario CFDCs have successfully invested more than \$90 million through loans and business counseling services to help the small business sector create or maintain 12,702 jobs in the North.

Last year, Greenstone Economic Development Corporation invested over \$1.2M (\$1,208,200) and assisted in creating or maintaining 243 jobs, contributing to an enhanced business community.

"Because small- and medium-size businesses are the engine that drives the economy, it's important we have the resources available to help them succeed," said Mr. Mitchell, "The community CFDCs offer."

CFDCs are designed to develop and implement long-term, community-based economic development initiatives. They employ local staff and are governed by a volunteer board of directors made up of local residents representative of the community at large.

"This announcement allows us to continue playing a key role in the future development of the region, through initiatives outlined in our strategic plan in the forestry, mining, and tourism sector of Greenstone Economic Development Corporation."

This investment responds to an important component of the Government of Canada Action Plan for Northern Ontario released earlier this month. Development by and for northerners, the Plan provides a guidelines within which FedNor can continue its commitment to provide access to capital to areas in Northern Ontario that need it most.

Funding for this initiative was provided for in the February 2003 federal budget.

2003

Young
Entrepreneur
Day hosted
by GEDC for
the regions
Grade seven
and eights.

Youth Entrepreneur Day Held in Geraldton

Wednesday, May 28, 2003



By: Sheila Smart

Youth entrepreneur day was held on Wednesday April 30, 2003 in the Geraldton Composite High School Gym. Bryon Cassie of GEDC hosted the event, with help from the staff of GEDC, BR+E and Wildlings. There were 225 grade seven and eight students in attendance from three Aboriginal, three French and eight English elementary schools in the Greenstone

region.

Mike Lafrance started the morning with some warm-up exercises to get the students' attention after the initial gathering. Each student sported a Mr. Ken Owens, of Norlink Youth Entrepreneur Day T-Shirt and had been given a bag with a pen, change purse and booklet containing a ballot for the door prize draw, a ballot for the innovation table, a meal ticket and a couple of note

pages. Bryon Cassie opened the day with a rundown of the agenda and introduced the Mayor of Greenstone, Mr. Charles Primeau, who would be the master of ceremonies. Mr. Primeau started with the introduction of the schools in attendance; as he named off each school the students would stand up with a cheer. He proceeded to talk to the students

about some of his personal experiences as a business owner, then introduced Mr. Owens to the stage as their first guest speaker.

Mr. Ken Owens, of Norlink Web Solutions, talked to the students about how he started out as a young entrepreneur. He discussed the difficulties he had to overcome in order to get his business off the ground. He progressed to the advantages and disadvantages of having partners in one's business and the importance of being adaptable to the changing economy in order to be successful.

After Mr. Owens' speech, an inspirational movie called Entrepreneur was shown to the students. The movie was about individuals between the ages of 9-18 who were entrepreneurs, how they started out, what business they ran, and how they liked it.



Michael Power was the next guest speaker; he talked to the students about the positives and negatives of being your own boss. He related to some of his own experiences of being owner/operator of Park Bay Motel and Restaurant. At the end of his speech, the students were given a half-hour lunch break, where staff served pizza and juice.

After lunch, the students were divided into three groups, red, green and blue. Each colour group was subdivided into five tables of fifteen. At the head of each table sat a local entrepreneur who talked about their business and how they got started; bankers who explained the roles of a bank for business owners; and bookkeepers who discussed how they fit into the business world and what they do. Every fifteen minutes a

buzzer would go off allowing the students to rotate to the next table. By the end of the afternoon each colour group had been given the chance to hear five speakers and time to look at the innovation table. The innovation table consisted of objects where the students had to innovate six to eight ideas for use of the items. They would write their answers on a ballot and enter to win one of three prizes. The day closed with the announcements of the innovation table and door prize winners. The students were then thanked for their participation and hoped they had benefited from the experience that day. Thanks also went out to all the guest speakers; staff and teachers who helped make the day go successfully and smoothly.

2003 workshops and awards to local recipients

Wednesday, October 22, 2003

Quality Customer Service Workshop

SPONSORED BY GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

This practical 3-hour workshop is for those who work in a job that requires interaction with customers either outside the organization or within.

Time	Date	Location
7:00 p.m. - 10:00 p.m.		
Nov 3	Nov. 4	Longlac - Woodlands Inn Conference Room
Nov. 5	Nov. 6	Nakina - Nakina Heritage Corporation Board Room
Nov. 6	Nov. 7	Geraldton - Greenstone Economic Development Corporation Board Room
Nov. 7	Nov. 8	Beardmore - Animbilgoo Zaag'igan Conference Room

Cost: \$25.00 (which includes the workbook)
Topics: Communicating your best image, Handling complaints and other service quality issues.

Please contact Greenstone Economic Development Office at 854-2273

by October 24, 2003
if you wish to register.



Students awarded for great business plans

Wednesday, October 8, 2003

idea and making a business plan that could be presented to an investor or a financial institution for consideration.

Through the assistance of the local high schools, especially the Geraldton Composite High School and Mrs. Wright's grade 10 class, there were thirteen business plans submitted. Out of those thirteen, three were selected as winners, and prizes were distributed accordingly.

First Place:

Ruby Couture - \$500

Second Place:

Kristina Kennedy - \$300

Third Place:

Courtney Lennon - \$200

Greenstone Economic Development Corporation has also received one inquiry to put their business plan into action.

The youth of our community is the building blocks of our future and through the business plan contest, we hope to install an entrepreneurial spirit in our youth that will bring them back to our community once their formal education has been achieved.



Above (left to right) is Courtney Lennon who was the third place winner, Kristina Kennedy who was the second place winner, Bryon Cassie of the Greenstone Economic Development Corporation and Cliff Anwood, Vice-President of the Geraldton Chamber of Commerce. Missing from the picture is Ruby Couture who was the first place winner.

Annual Business Plan Contest for young entrepreneurs last spring. The objective of the contest was to expose our youth to explore a business

Greenstone Economic Development Corporation and the Geraldton Chamber of Commerce hosted the First

2003 October
BR+E wrapping
up project with
public meetings.

Public meetings a success

Wednesday, October 8, 2003



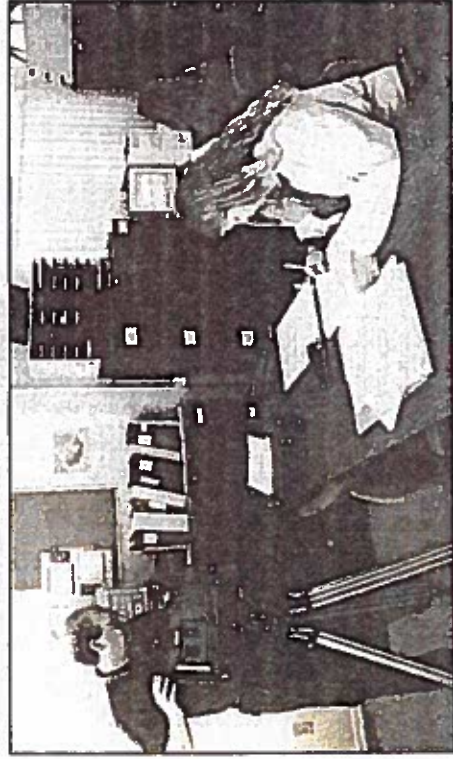
Charmaine McCreary
The Business Retention and Expansion team released the results of the BR+E survey during the week of September 16th to 19th in communities across the Greenstone region. Residents of Nakina, Geraldton, Longlac, Jellikoe and Carleton Place all con-

tributed valuable information and suggestions, which will aid in developing a strategy to deal with the red flag issues.

"Nothing is more important than to communicate our results," Mike LaFrance, Project Coordinator, said. "Even more so than the suggestions be taken seriously." The BR+E report has been printed and the document is a hefty one, but contains pertinent data relevant to the economic development of Greenstone. Contact the GEDC office if an electronic copy of the report in PDF format is required. The report contains ideas for new and needed businesses; it reveals an anonymous profile of the business community in Greenstone. BR+E has been asked to attend the GEDC Executive

BR+E to release survey results shortly

Wednesday, September 3, 2003



Randy Thomas of Thunder Bay Television, seen here videotaping the term at work, visited the GEDC office to learn more about the BR+E project.

By Charmaine McCreary
The Business Retention and Expansion project has moved into its final stage, which is releasing the results from the survey done over the past five

months. Be sure to watch for postings of the times and dates of the public meetings to be held within the next few weeks. There will be public meetings held in Geraldton, Nakina, Longlac and Beardmore to release the results.

"I think it is important for the public to see what the survey has revealed," Mike LaFrance, Project Coordinator, said. "It will allow them to see what is lacking, how business owners feel and why economic development will play a key role in developing our community."

On August 26, Team BR+E was visited by Thunder Bay Television's Randy Thomas to speak about the BR+E project. On September 10th at 7 p.m. on Channel 30, there will be an interview with Mike LaFrance speaking about BR+E. Those who are interested in having a better understanding of the BR+E project before they attend the public meetings should watch that night.

The major sectors surveyed were Forestry and Logging, community businesses.

This initial platform will provide Greenstone's community partners with a good sound starting point, which will facilitate and advance cooperative community development.

"A better understanding of our business community is our aim," LaFrance said. "A concerted approach to economic development should be the result."

C O N S I D E R
Accommodation and Food, Retail Trade and the Tourism Industry. These sectors cover most of the Greenstone businesses and all play a key role in our developing economy. The survey results will act as a means for the Greenstone business community to voice concerns about what type of assistance is needed, build cooperation and consensus amongst businesses, local government and economic development organizations and to participate in local economic development.

Although there are some issues that are beyond control, the BR+E team has identified some key points that will be addressed in the action planning stage in order to help businesses individually and as a whole.

This report will help the Municipality of Greenstone, Chambers of Commerce, Greenstone Economic Development Corporation, Provincial and Federal governments and the Education sector identify the needs of the community businesses.

This initial platform will provide Greenstone's community partners with a good sound starting point, which will facilitate and advance cooperative community development.

"A better understanding of our business community is our aim," LaFrance said. "A concerted approach to economic development should be the result."

2004 Customer Service Seminars

Seminars Aim at Service Quality

Wednesday, February 18, 2004



Shown is Victoria Fournier (center), co-operative student at Geraldton Composite High School receiving a Service Quality Certificate and Greenstone Ambassador Name tag from Mrs. Teri Treflin (left), her teacher and Bryon Cassie (right) of Greenstone Economic Development Corporation, the sponsor of the program.

Service Quality is an important part of every business, from the local retailer to the multi-national company.

Last year, Greenstone Economic Development Corporation (GEDC) hosted a one-day Service Quality seminar that was well attended from various businesses in the Greenstone region. Through feedback from the seminar and the Business Retention and Expansion

Survey, the need for service quality was identified.

"Through the community service quality seminars we were able to connect with Mrs. Teri Treflin's Geraldton Composite High School co-operative program," said Bryon Cassie of GEDC. "We were able to provide a two-hour session service quality seminar to her class. At the end of the program, each student received a certificate

and a Greenstone ambassador nametag. We expect to offer this program again to new group of co-op students in late February."

GEDC's goal is to provide our business community with a work force that takes service quality to a level that tells every person in the municipality and every visitor to the Greenstone area that we in Greenstone care and want their business.

Wednesday, May 12, 2004

SOCIÉTÉ DU DÉVELOPPEMENT ÉCONOMIQUE DE GREENSTONE

SERA HÔTE D'UN SÉMINAIRE SUR LA PLANIFICATION SUCCESSIVE D'UNE ENTREPRISE AVEC LE GROUPE FINANCIER RBC ET BOO THUNDER BAY

DATE: Jeudi, le 20 mai 2004 18h00 à 21h00
Léger dîner fourni

Coût: 10.00\$ par personne (COMPTANT OU CHÈQUE)

Lieu: Park Bay Lounge à Geraldton

Wednesday, May 12, 2004

GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

WILL BE HOSTING A SEMINAR ON BUSINESS SUCCESSION PLANNING WITH RBC FINANCIAL GROUP AND BOO THUNDER BAY

DATE: Thursday May 20, 2004 6:00 pm. To 9:00 pm
Light meal provided

Cost is \$10.00 per person (CASH OR CHEQUE)

Location: Park Bay Lounge in Geraldton

PRE-REGISTRATION AND PRE-PAYMENT REQUIRED by May 15, 2004

If you plan to sell or hand your business down to your children you will not want to miss this important seminar.

Wednesday, February 11, 2004

Greenstone
ECONOMIC DEVELOPMENT CORPORATION
Une Société d'entrepreneuriat des collectivités
A Community Partnership Development Corporation

International Trade/Export Workshops

Trade Interns, Kevin LeBlanc & Jesse Bobrowski, of Greenstone Economic Development Corporation will be holding an International Trade/Export Workshop throughout Greenstone on the following dates listed below.

Nakina
Feb 23
7:00 at Heritage building
101 Railway Ave.

Beardmore
Feb 25
7:00 at First Nations Office
204 Main St.

Geraldton
Feb 24
7:00 at the French Club
299 East St.

Longlac
Feb 26
7:00 at Sports Plex
in the Lemax area

Admission to these workshops is free of charge and complimentary donuts and coffee will be served. INDIVIDUALS WITH A UNIQUE PRODUCT IN MIND AND ALL EAGER TO ATTEND THE WORKSHOPS. WELCOME TO ATTEND THE WORKSHOPS.

RSVP by Friday February 20
1408 Main St, Geraldton, On P0T 1M0
Tel: (807) 854-2273 Fax: (807) 854-2474
Email: gstone@astrocom-on.com

2004

Numerous
different
workshops held
throughout the
region by GEDC.

Wednesday, February 11, 2004

Greenstone
ECONOMIC DEVELOPMENT CORPORATION
Une Société d'entrepreneuriat des collectivités
A Community Partnership Development Corporation

Ateliers de commerce international/exportations

Les stagiaires Kevin LeBlanc et Jesse Bobrowski de la Greenstone Economic Development Corporation seront à Greenstone pour offrir des ateliers de commerce international/exportations à divers endroits à Greenstone et à

Nakina
23 février
19h00 à l'édifice Heritage
101, avenue Railway

Beardmore
25 février
19h00 au bureau des
premières nations
204, rue Main

Geraldton
24 février
19h00 au Club Français
289, rue East

Longlac
26 février
19h00 au Sports Plex
à l'endroit Lemax

L'admission aux ateliers est gratuite et des beignets et café seront servis à titre gracieux. **TOUT INDIVIDUS HOMMES ET FEMMES D'AFFAIRES EN TÊTE ET TOUTES LA BIENVENUE À PARTICIPER AUX ATELIERS.**

RSVP avant vendredi, le 20 février
1408, rue Main, Geraldton, On P0T 1M0
Tél: (807) 854-2273 Tlx: (807) 854-2474
Courriel: gstone@astrocom-on.com

2004 Business Plan Competition held GEDC for High School Students.

Wednesday, March 24, 2004

2004

BUSINESS PLAN COMPETITION



ADMISSION REQUIREMENTS

- Ages of 15-20 and must be attending High School in the Greenstone Region
- Groups are limited to three maximum. Any student who wishes to submit a Business Plan as an individual are welcome to do so.
- Students will create their own business scenarios and ensure that all components of the business plan is completed.
- Business Plans must be submitted to the Greenstone Development Corporation by May 15, 2004 in person or by mail.
- Business plans will not be returned but kept in strict confidence to protect entrants and their business ideas.

HOW TO PARTICIPATE

- Interactive Business plan can be obtained at www.astrocom-on.com/gstone select services-interactive business plan-business plan.
- Assistance can be provided by Greenstone Economic Development Office at 1409 Main Street Geraldton or by phone at 854-2273.

First Prize \$500.00
Second Prize \$300.00
Third Prize \$200.00



COMPÉTITION DE PLANS D'AFFAIRES 2004



EXIGENCES D'ADMISSION

- Âgés de 15 à 20 ans et présentement inscrit à une école secondaire dans la région de Greenstone
- Les groupes sont limités à un maximum de trois. Les étudiants qui désirent soumettre leur plan d'affaires et tant qu'individus sont la bienvenue à le faire ainsi.
- Les étudiants vont créer leur propres scénarios et de s'assurer que toutes les composantes du plan d'affaires est complet.
- Les plans d'affaires doivent être soumis à la société du développement économique de Greenstone avant le 15 mai 2004 en personne ou par courrier.
- Les plan d'affaire ne seront pas retournés cependant gardés n toute confiance afin de protéger les participants et leurs idées d'entreprises.

COMMENT PARTICIPER

- Vous pouvez obtenir un plan d'affaires interactif au www.astrocom-on.com/gstone en sélectionnant service-interactive business plan -business plan.
- De l'assistance est également fournie au bureau de la société du développement économique de Greenstone au 1409 rue Main à Geraldton ou par téléphone au 854-2273.

Premier Prix \$500.00
Deuxième Prix \$300.00
Troisième Prix \$200.00



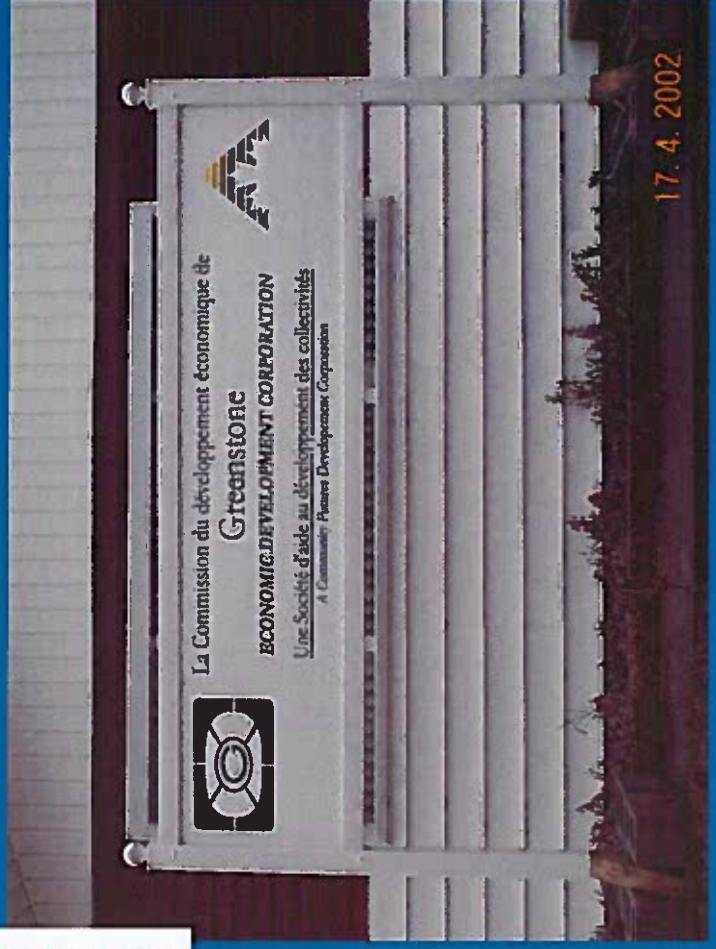
2004 Datamine Training Session

Datamine was a 3D modelling software used in house by staff for the GEDC Mining Project. Pictured are Datamine , GEDC Board and Staff with Mrs. Heidi Strobl, FedNor.





The office exterior for many years was red and white with various signage from before.



GEDC has undergone many projects over the years; here is some 2005 GRRT Project News

Vol. 61 No. 4 804 (September 2005) **Wednesday, November 23, 2005**
BEARDMORE • CARAGAT • GERALDTON • JELICOE • LONGLAC • NAKINA

CHAMBER SUPPORTS RECRUITMENT EFFORT



Peter Kathmann presents a donation of \$5,000 on behalf of the Geraldton and District Chamber of Commerce to Dina Queneville of the Greenstone Recruitment and Retention Team. This contribution is being used by the Team to access other funding to, among other recruiting activities, hire a Recruiting Co-ordinator.

Province Supports Economic Development in Greenstone

Ontario Government Helps Fund Professional Recruitment Plan

The Ontario government is seeking to alleviate a critical physician shortage and to boost economic development in the Municipality of Greenstone through a recruitment plan to attract professionals to the community. Thunder Bay-Superior North MPP Michael Gravelle announced today on behalf of Northern Development and Mines Minister Rick Bartolucci, "Greenstone is actively seeking to address its unique public health challenges," Gravelle said. "I want to emphasize that our government is committed to working with the community to find real, positive, long-term solutions to this emergency." The Northern Ontario Heritage Fund Corporation (NOHFC) is providing \$50,000 to the Greenstone Economic Development Corporation to develop a marketing and business plan to attract and retain personnel in vital professions such as medicine, education, engineering and forestry. The NOHFC will share the outcome of this work with other northern communities dealing with a professionals shortage.

"The departure earlier this year of five of Greenstone's six doctors means that our top priority is to hire physicians to replace the temporary assignments," said the corporation's president, Michael Power. "Securing local medical services will help us keep and recruit professionals in other fields, and attract new business." "Since my meeting with Geraldton leaders in June, I have been following the community's progress with great interest," said George Smitherman, Minister of Health and Long-Term Care. "Our government recognizes that reliable, accessible health care is an important part of Ontario's economic advantage." "Northern communities face unique geographic and socioeconomic challenges, particularly in providing medical services," said Bartolucci, who also chairs the NOHFC. "I'm pleased that the reformed NOHFC has a stronger community development component aimed at building northern prosperity." This NOHFC contribution is part of the government's Northern Prosperity Plan for building

stronger northern communities. The Northern Prosperity Plan has four pillars: Strengthening the North and its Communities; Listening to and Serving Northerners Better; Competing Globally; and Providing Opportunities for All.

7-DAY Local Forecast

Wednesday Snow Likely HI: -4 Lo: -18	Thursday Snow Possible HI: -11 Lo: -14	Friday Snow Possible HI: -7 Lo: -18	Saturday Snow Possible HI: -8 Lo: -10	Sunday Partly Cloudy HI: -8 Lo: -11	Monday Snow Possible HI: -2 Lo: -10	Tuesday Snow Possible HI: -8 Lo: -10
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On the Edge of Winter
Today, snow will be heavy in a 70% chance of snow. Expect Thursday night to continue snow/frost. Friday will be mainly cloudy and windy with a 70% chance of snow.

Every year GEDC
participates in
the National
Business Week
offering various
free workshops
and sessions.

Here is the 2005
line-up...
interestingly
there was a fee
back then

BUSINESS WEEKS WORKSHOPS in the Municipality of Greenstone (Geraldton and Longlac)

Greenstone Economic Development Corporation will be hosting a variety of business workshops throughout the week of October 16, 2005.

The Workshop topics, dates and times are as follows:

<u>Sunday, October 16:</u> 6:30-9:00 p.m.	E-Commerce - GEDC Boardroom (English)
<u>Monday, October 17:</u> 10:00 a.m. - 3:00 p.m.	Business Planning - Long Lake #58 First Nation Band Office (English)
<u>Tuesday, October 18:</u> 10:00 a.m. - 3:00 p.m.	Market Planning - Long Lake #58 First Nation Band Office (English)
7:00 p.m. - 9:00 p.m.	Market Research - GEDC Boardroom (French)
<u>Wednesday, October 19:</u> 7:00 p.m. - 10:00 p.m.	Understanding Financial Statements - Longlac More Than Words (English)
7:00 p.m. - 9:00 p.m.	Business Planning - GEDC Boardroom (French)
<u>Thursday, October 20:</u> 9:00 a.m. - 11:30 a.m.	Quality Customer Service - GCHS (English)
10:20 a.m. - 12:00 p.m.	Quality Customer Service - ESCJ (French)
7:00 p.m. - 10:00 p.m.	New Supervisor - GEDC Boardroom

THE COST IS \$25.00 PER WORKSHOP. There will be a discount to anyone attending more than 3 workshops throughout the week.

Certificates are available for all participants attending the Service Quality Workshops as well as a personalized Greenstone Ambassador Badge.

Call our office at 854-2273 and leave your name with Melissa. An agenda is available for those interested at the Greenstone Office, 1409 Main Street, Geraldton. Pre-registration is required in preparation for workshop materials.



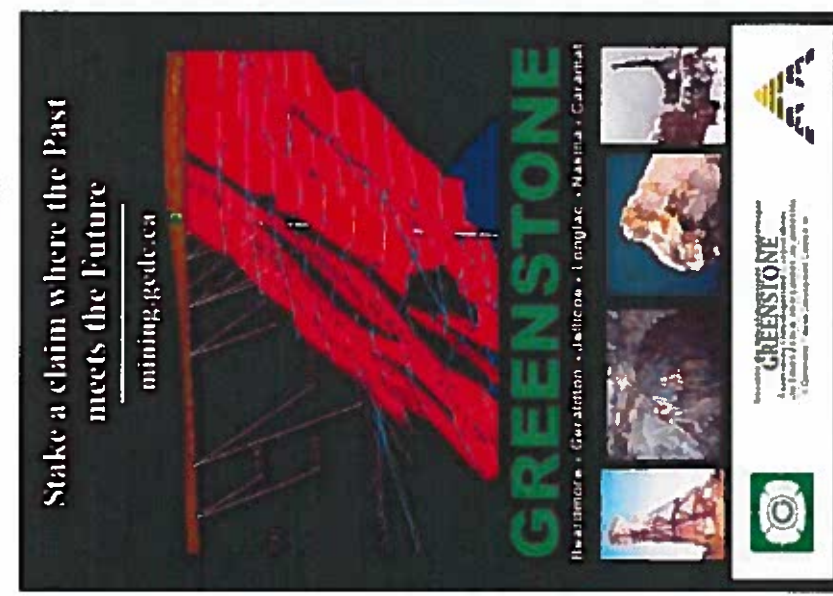
1409 Main Street, Geraldton, ON P0T 1M0

Telephone: 1 (807) 854-2273 Fax: 1 (807) 854-2474

How 'Stake a claim where the Past meets the Future' was born

In 2006, the GEDC Board of Directors tasked the staff with the mission of finding out how GEDC could assist with the Mining Sector revival as it continued to be known as *the forgotten gold camp*. Staff met and visited Kirkland Lake Gold Inc.'s Chief Geologist Mike Sutton to discover the data compilation activity compiled under his care which resulted in the re-opening of the Macassa Property. The resultant effect was the amalgamation of several mine properties under the ownership of Kirkland Lake Gold Inc. Mike Sutton provided GEDC staff with the necessary details and advice on how to begin the process of data compilation with the goal of 3D modeling. Staff returned with a proposal outlining the necessary steps in beginning the data compilation work. In February 2006, the Board of Directors agreed to support the project and provided the staff with the necessary resources to begin.

The *Stake a claim where the Past meets the Future* slogan was designed by the GEDC staff in an effort to communicate the vision of the sectoral project. The communities in



the Municipality of Greenstone once thrived on gold mining. Many people believe the past will repeat itself and the area will once again be a miner's haven. GEDC is aiming to digitally compile all the mining sites and drill hole data in the Greenstone area and as such are working with exploration and mining companies of today and tomorrow to assist with 3D modeling. With the help of Datamine Studio, our objective is to provide the region with a 3D database which coincides with the Northern Development and Mines regional library, which is currently housed at GEDC in Geraldton. The Datamine Studio software was selected as it represented a focused investment in geological modeling and resource / reserve management and it also significantly expands our capability into new and exciting areas. The project continues to encourage new exploration in existing and new potential exploration sites. In fact, throughout the region, GEDC fosters and encourages the start-up and operation of successful enterprises in all economic sectors. It is GEDC's belief that the once-booming Greenstone belt will again thrive with the help of the current exploration activity and the many on-going projects in the area.

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Greenstone Economic
Development Corporation

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DEVELOPING THE FUTURE



2007 AGM

GEDC Board
Guest Speakers
Mayor Power





2007 Booth representation
 of
 Annual Geraldton Chamber of
 Commerce Trade Show and also the
 Annual PDAC Conference in Toronto



2007 Influential Womens' Awards

Mrs. Louise Paquette, FedNor; Local Winner Mrs. Teri Treftlin; with GEDC Board members Ross Houghton, Kathy Durocher and Lynn Gosselin.



Mining Procurement Workshop

Thursday March 20, 2008
9:30 a.m. to 4:00 p.m.
Geraldton Curling Club

1. Welcome – Greenstone Economic Development Corporation - President

Kathy Durocher

2. Ministry of Northern Development and Mines - District Geologist

Thunder Bay North - Gerry White

3. BDO Dunwoody LLP - CA - *Blair Smith*

4. *Networking*

5. Greenstone Community Portal - Administrator - *Joy Lucas*

6. Sage Gold Inc. - Project Geologist - *Jack Bolan*

7. North Star Drilling - Owner - *Barbara Courte*

8. *Lunch and Networking*

9. ACN - Agent - *Kim Tarsisula*

10. Roxmark Mines Ltd. - Geologist - *Glenn Hart*

11. Premier Gold Mines Ltd. - Geologist - *Melanie Stone*

12. *Networking*

13. Linear Metals Inc. - Chief Geologist - *Meat Rees*

14. Kodiak Explorations Ltd. - Operations Manager - *Martin LaForest*

15. Chibougamau Diamond Drilling Ltd. - Foreman

Daniel Neldi

16. Billiken Management Services Inc. - Camp Foreman

Mike Poplinak

17. *Evaluations and Wrap-up*

Share a claim where the Past meets the Future

<http://mining@gedc.ca>

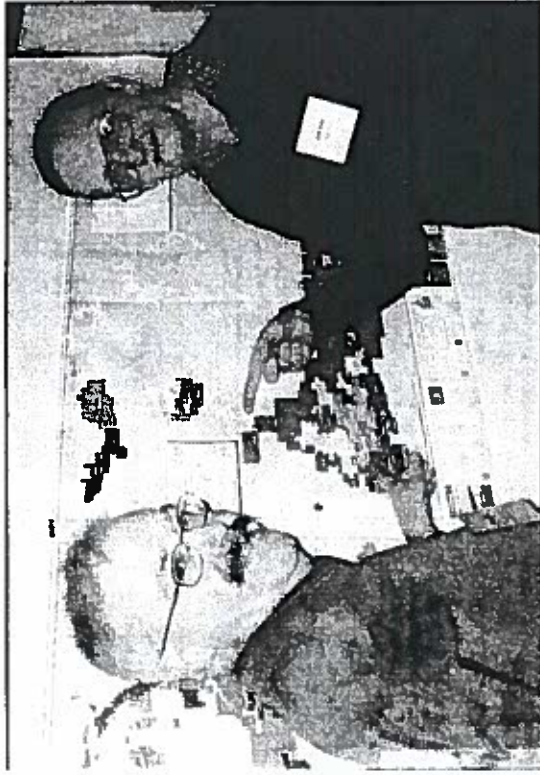


March 2008

GEDC held a Full Day
Mining Procurement
Workshop with about
90 people; the
majority of which
were business
owners.

MINING EXPLORATION OVERVIEW

Greenstone Mining Procurement Workshop



Gerry White, district geologist for MNDM, points out the red blocks that dominate the map of Beardmore-Geraldton Mining and Exploration - February 2008" issued by Interra Mapping. They indicate the land position of Kodiak Exploration. Jack Bolen, project geologist for Sage Gold, puts his finger on his company's Onaman property.

to promote local products and services useful to the mining sector.

Dina Quenneville, executive director of GEDC, and Kathy Durocher, president of the board, welcomed presenters and participants. The Ministry of Northern Development and Mines (MNDM) delivered the first presentation.

Gerry White, MNDM district geologist for Thunder Bay North, embracing the area east, north, and northwest of Lake Nipigon, spoke on mining exploration activity.

White presented an overview of activity, pointing out that over \$500 million has been spent recently, much of it in Northwestern Ontario (NWO). There have been

record levels of claim staking in the pursuit of gold, base metals, uranium, and diamonds. There are currently in excess of 300 active explorations in NWO alone. The Thunder Bay North district stands out, the Beardmore-Geraldton gold belt in particular. White projected that in the year 2008, \$20 million will be spent in the Greenstone region.

Kodiak Exploration Limited is the biggest player in the Greenstone region. The company will soon enter its third year of exploration of the Hercules Project. Many other companies, attracted by its successes, are involved in staking and exploring. "All the prospectors in Beardmore," said White,

"have optioned every bit of ground they've staked. It's unprecedented in that respect."

White cautioned that exploration does not inevitably lead to a mine. There are currently five producing mines in NWO. Statistics tell us that only one in 10,000 occurrences (promising mineralized ground) yields a mine. But, said White, "All it takes is one mine to make a difference."

White led the participants through the process of mining exploration, beginning with staking. In the front line are the prospectors. Unlike formally trained geologists, who tend to target promising ground, prospectors look at everything. "Gold can be found in any rock type," said White, "as opposed to occurrences of copper-lead-zinc."

The prospector with a shovel and a grub hoe gives way to more specialized tradesmen who do geological mapping and geophysical surveys.

Mining exploration companies in Greenstone region are involved in activities such as stripping, trenching, sampling, drilling, linecutting, mapping, and surveying. These activities suggest career possibilities for young people, such as geologist, geographic information system (GIS) specialist, and helicopter pilot.

Exploration companies lay out money locally for equipment, accommodation, food, fuel, contractors, employees, and certain services such as expediting and transportation. White referred to several companies active in this area. Kodiak Exploration received year of exploration of the Hercules Project. "The key property that sort of got everything going is the Hercules Project in Elnor Township," said White. In

2007, Kodiak spent \$1.1 million there. Its drilling program intercepted many spectacular gold values, such as 32.96 grams per tonne (g/t) over 11.6 metres (m), and 358.56 g/t over 3.6 m. "That's pretty impressive in this business," he said.

The Geraldton Project of Premier Gold Mines Limited and Roxmark Mines Limited, said White, is proving the old adage: "The best place to look for new gold is where you found the old gold."

White referenced several other companies and prospects, most of them dealing with gold values:

- O'Sullivan Lake Project of Superior Canadian Resources;
- Junior Lake Project (nickel; copper) of Landore Resources Limited;
- Kilometre 61 Property (molybdenum; copper; silver) of Linear Metals Corporation;
- Marshall Lake Project (copper; zinc; silver; gold) of East-West Resource Corporation and Eycosony Holdings PLC;
- Jacobus Property (nickel; copper) of Sage Gold Inc.;
- Onaman Property (copper; lead; zinc; gold; silver) of Sage Gold Inc.;
- Northern Empire Mine Property of Roxmark Mines Limited;
- Nortoba-Tyson Project (molybdenum) of Roxmark Mines Limited;
- Brookbank Property of Ontex Resources Ltd.;
- Mud Lake Property of Alto Ventures Ltd. and Wescom Goldfields Inc.;
- Knuckledumb Property (Nora Lake Property) of Spruce Ridge Resources Ltd.

White concluded his presentation by observing, "There

Mining Workshop...

Continued From Page 10

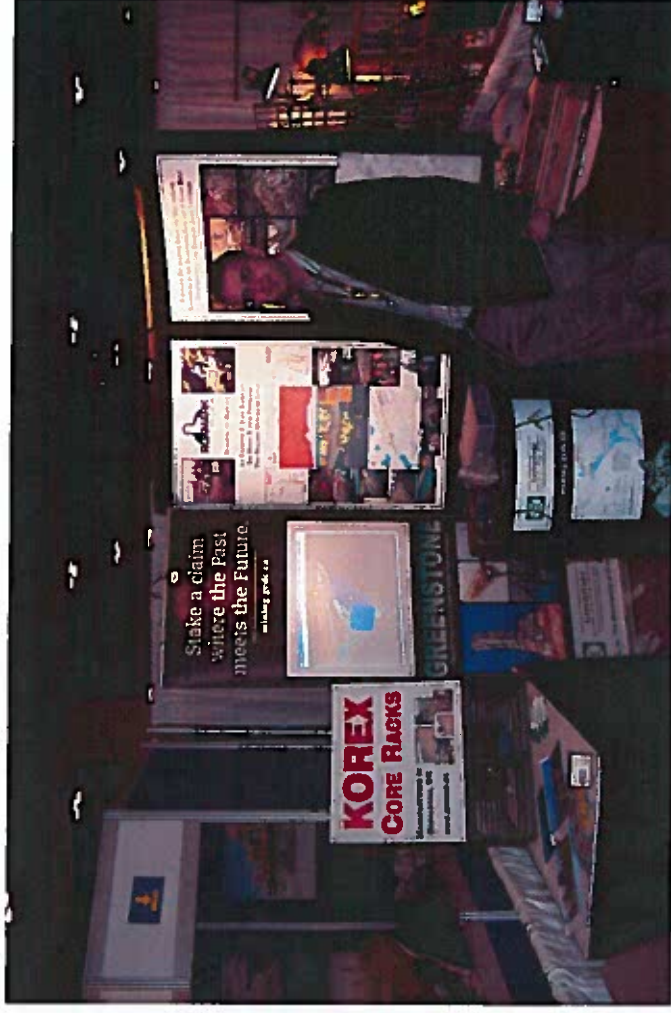
are other companies working in this area that have land positions [claims]."

White did not speak about the exciting activity in the McPauld's Lake area north of the Albany River, on the Atawapiskat River. There has been a staking rush in pursuit of copper-nickel deposits and of diamond pipes. The airport in Nakina is bustling nowadays.

The workshop started at 9:30 a.m. and ran until about 4:00 p.m. There were generous breaks for networking activities and for visits to exhibitor booths and for food and beverages. The level of excitement in the room remained high throughout, and in the end, participants exhibited a reluctance to leave.

(Series will continue in future editions)

2008 PDAC
booth manned
by former staff
member Jamie
Armstrong



2008
GEDC AGM



EXPANDING A LOCAL BUSINESS?

As a part of National Small Business Week 2008
The Greenstone Economic Development Corporation, along with the
Geraldton Chamber of Commerce and RBC, is pleased to invite the
business community and the residents of Greenstone to attend a
follow-up session to the Mining Procurement Workshop.

Wednesday October 22nd 2008
6pm - 9pm
Country Club Lounge and Grille

Here is what this session will cover:

- Findings from the Mining Procurement Workshop
- Importance of the mining sector in Greenstone
- The information needed to successfully operate a business in the mining sector

A comprehensive information package will be provided to
all attendees

*There is no cost to register for this event, but space is limited. Please RSVP
no later than October 15th 2008. For more information, and to register
contact Sybille Conlet at
854-2273 ext. 27 or sybille@gedc.ca*



October 2008
Business Week Session in
partnership with Geraldton
Chamber of Commerce and
RBC; with Premier Gold Mines
Limited, Tim Twomey and
Chibougamou Drilling, Daniel
Nolet

GEDC 20 th Anniversary

**Special guests Mr.
Garret Cuzner and Mrs.
Heidi Strobl , FedNor
with Board Members
Lynn Gosselin and Kathy
Durocher and staff at
the time.**



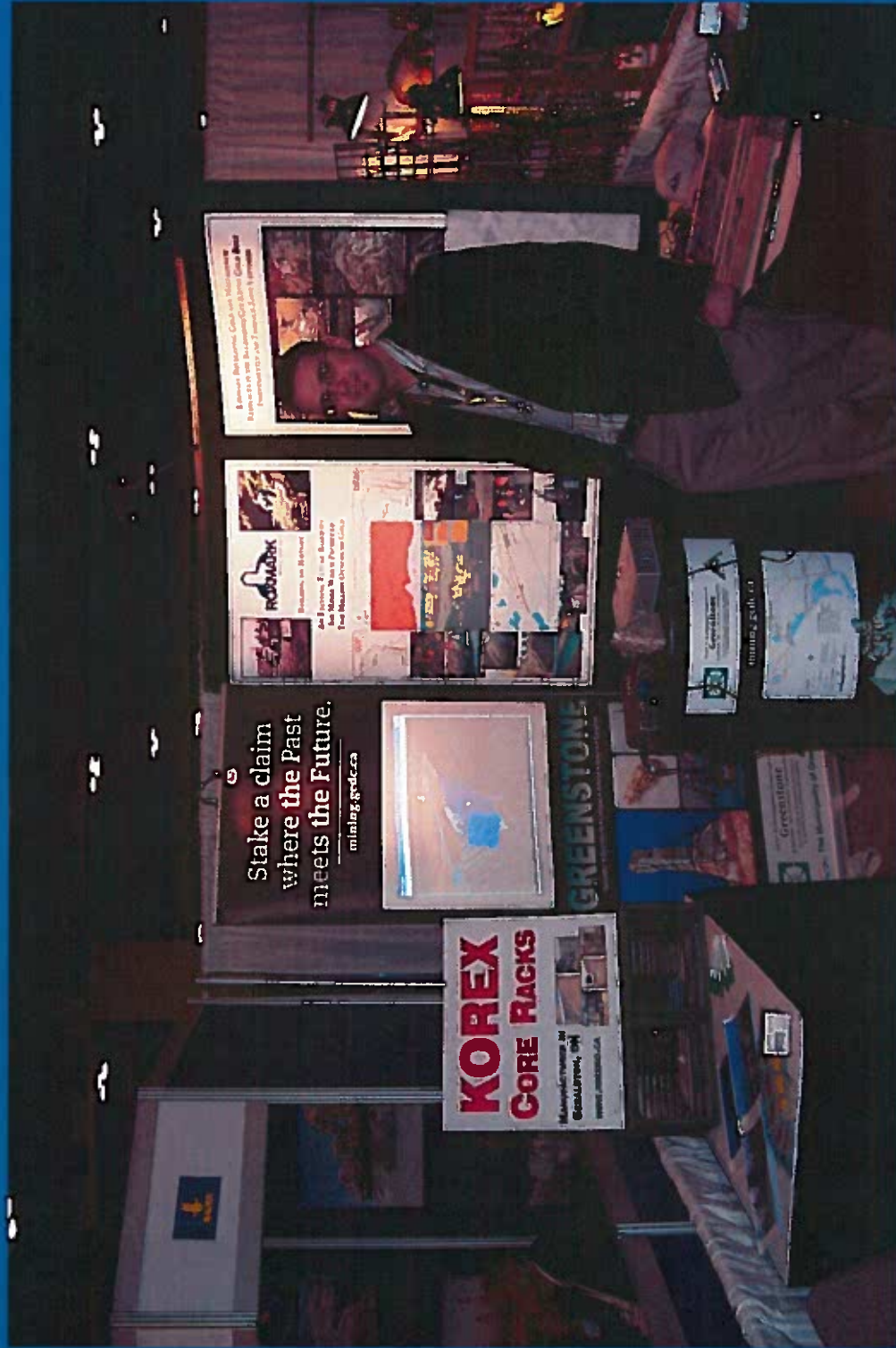
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Greenstone's Economic
Development Corporation

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2008 PDAC Booth with the Project Analyst, Jamie Armstrong



2009 GEDC Board and Staff meet with Mr. Bruce Hyer, MP



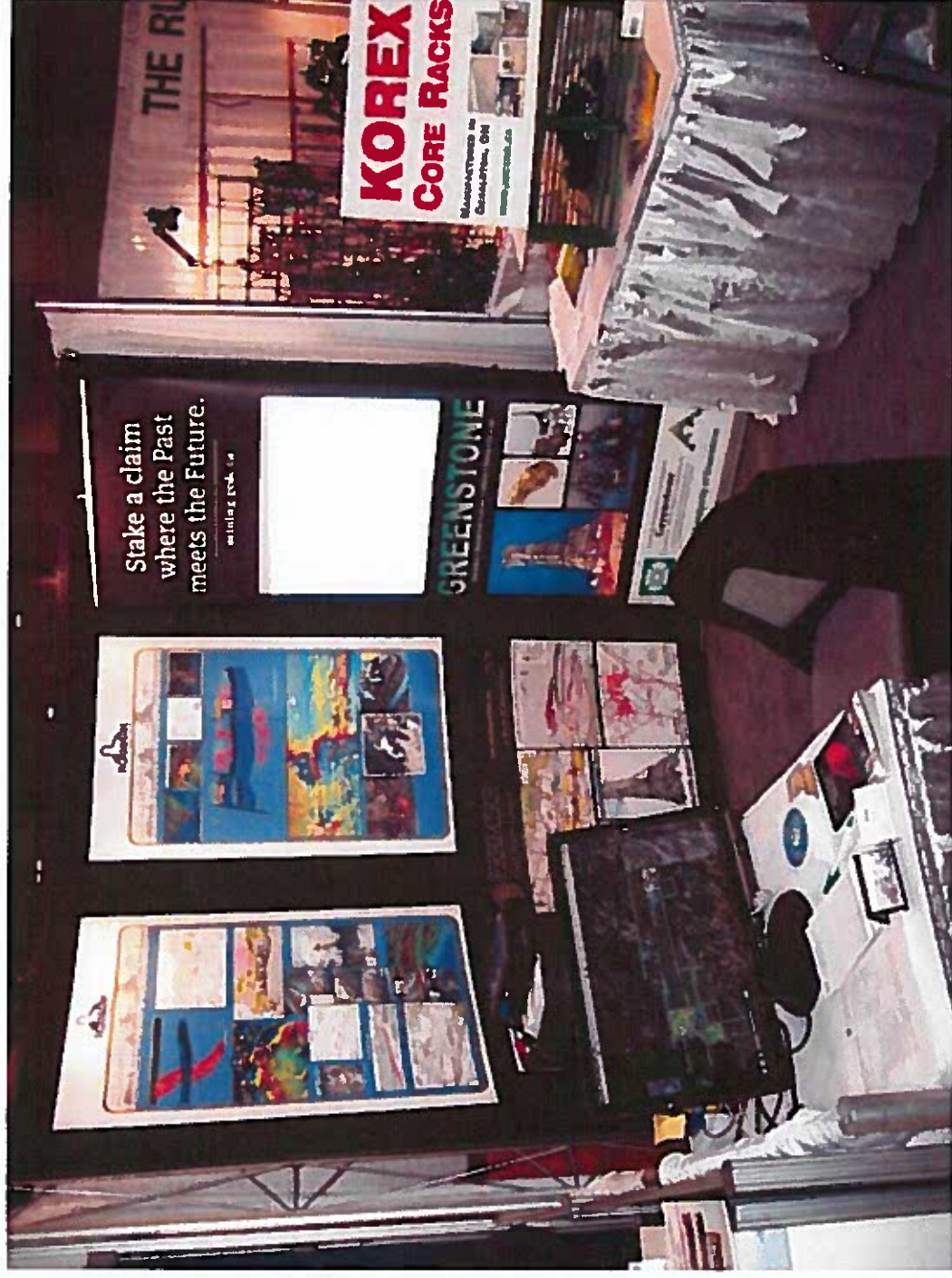
February 12, 2009 marked the day that GEDC presented their 3D Mining project to local Mining representatives and Mr. Michael Gravelle, MPP

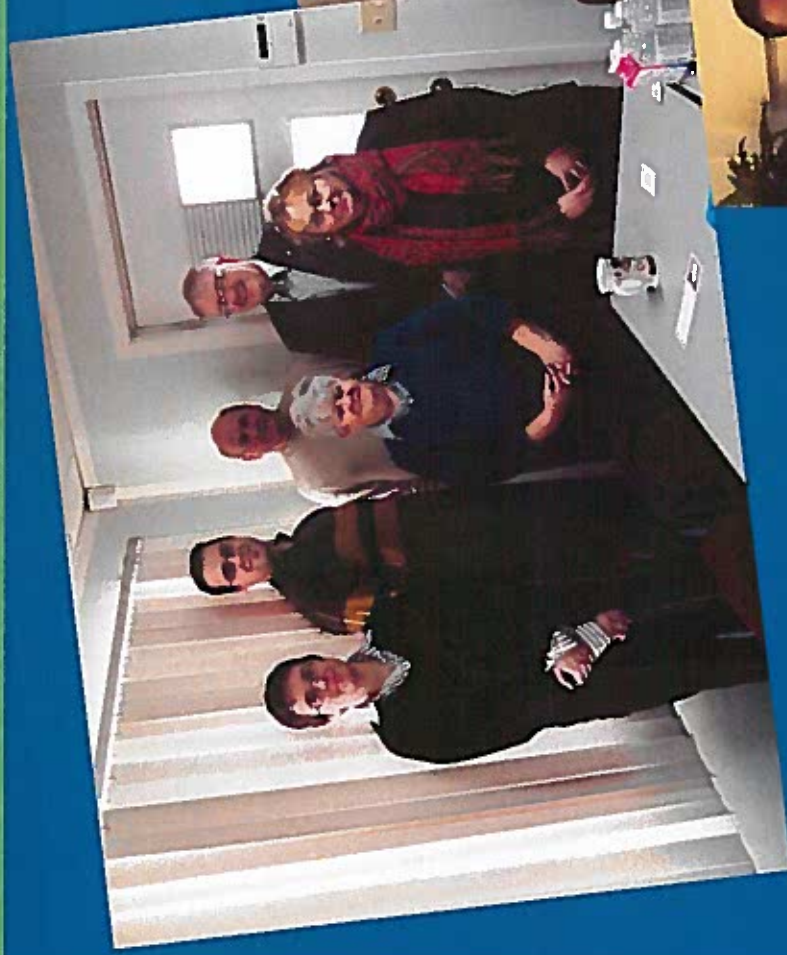


2009 GEDC updated the Greenstone Region Mineral Library housed onsite in the office for the Ontario Geological Survey (OGS). Books and maps can be viewed during work hours at the GEDC office. Pictured are Mr. Andy Fyon and Mr. John Mason with GEDC Board members.



The annual PDAC booth (2009) with Korex Core Racks and Roxmark Mines.





NCIR Project – Mineral Strategy
 with Consultant Mathew
 Fischer, Mr. John Mason, Mr.
 Mike Dunlop, Mrs. Guylene
 Levesque and Mr. Ryan Mackie,
 Actlabs and GEDC Board
 Member

2010 Board and Staff meet with Mr. Bruce
 Hyer, MP



2010 November NCIR Project – Greenstone Mining Familiarization Tour – Red Lake;
19 Greenstone participants including 11 from the business community boarded Wasaya Airways plane bound for a day in Red Lake to gain a better understanding of mining procurement needs.



Article from the OACFDC 25th Anniversary Book

La SDE de Greenstone se prepare a l'émérgence de la nouvelle économie

Société du développement économique de Greenstone, Geraldton



Début 2006, les capacités de la Société du développement économique de Greenstone (SDEG) en matière d'anticipation et d'adaptation face à l'évolution du climat économique du nord-ouest ont été mises à rude épreuve lorsque leur principale activité industrielle, c'est-à-dire la foresterie, a subi un revers économique. La SADC a profité de ce coup du sort pour étudier d'autres industries émergentes.

C'est alors que la décision a été prise de lancer l'initiative d'exploration minière de Greenstone, un projet novateur utilisant la modélisation tridimensionnelle et les données SIG. On a rassemblé de nombreuses données historiques sur le camp minier de Beardmore-Geraldton. Ce camp qui était tombé dans l'oubli a fait l'objet d'une campagne de promotion dans le secteur minier. Le message promotionnel était le suivant : « Revendiquez des concessions minières sur une terre où passé et futur se rejoignent »

Le nord-ouest de l'Ontario a connu une période de ruée vers les concessions minières et la SDEG a demandé aux collectivités de se tenir prêtes au cas où des sociétés de prospection souhaiteraient commencer à exploiter des mines.

Afin de faire connaître ses collectivités aux investisseurs, la SDEG a publié des documents sur la main-d'œuvre, les avantages opérationnels, l'analyse de l'écart et l'étude de marché. Des séances sur le processus d'acquisition et des formations d'ambassadeurs ont également été organisées. La SDEG se tient prête à accueillir une exploitation minière à ciel ouvert.

Greenstone EDC Prepares for New Economy

Greenstone Economic Development Corporation, Geraldton



In early 2006, Greenstone Economic Development Corporation's (GEDC) ability to anticipate and adapt to the northwest's changing economic climate was put to the test when the main industry, forestry, took a hit. The CFDC used this economic curve as an opportunity to examine other emerging industries.

A ground-breaking project known as the Greenstone Mineral Development Initiative was launched involving 3D modeling and GIS data. Extensive historical data was compiled for the Beardmore-Geraldton Camp. This once forgotten camp was promoted to the mining world. The marketing message, 'Stake a claim where the past meets the future' was promoted.

Northwestern Ontario began to witness a staking rush and GEDC prepared communities to be ready if any of the exploration companies went into production.

To showcase its communities to investors, GEDC published papers on labour force, operational benefits, gap analysis, and market study. Procurement sessions and ambassador training were also hosted. The GEDC continues to prepare for an open pit mining industry.

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Greenstone Economic
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DEVELOPING THE FUTURE

2010 GEDC Office Exterior !



As a result of recommendations that were highlighted during a 2008 Site Selection Exercise; GEDC undertook 14 Northwestern Communities Readiness Initiatives (NCIR) Projects between the end of 2008 and beginning of 2011:

- Commercial Asset Land Inventory (Commercial Properties)
- Visual Satellite Imaging (Website)
- Visual Satellite Asset Inventory (Business Directory)
- Asset Inventory (GEDC PPT Report of Greenstone info)
- Ambassador Training (Matthew Fischer & Assoc. Workshop)
- Market Study (Matthew Fischer & Assoc. Report)
- Gap Analysis (Matthew Fisher & Assoc. Report)
- Mining Gap Analysis (Matthew Fischer & Assoc. Report)
- Mining Red Lake Familiarization Tour (GEDC Staff Report)
- Investment Readiness Strategy (GEDC/MOG Booklet)
- Ambassador Training 2 (SHS Consulting Workshop)
- Comparative Operation Cost Study (SHS Consulting Report)
- Labour Market Study (SHS Consulting Report)
- Familiarization Tour (Full Day Longlac Workshop Event)

Wednesday, January 6, 2010 11

Greenstone Economic Development Corporation



Developing the Future.

January 14, 2010

8:00 p.m. – 9:00 p.m.

Royal Canadian Legion

Everyone is welcome to come out and hear the results of the Northwestern Communities Investment Readiness Initiatives conducted by the Greenstone Economic Development Corporation. Information presented will be targeting new opportunities for business attraction, existing business opportunities for entrepreneurial development and recommendations for programming for local stakeholders to pursue.

Matthew Fischer and Assoc. Inc.

"Gap Analysis and Market Study Findings"

Tim Twomey – Premier Gold – Exploration Manager

"Hardrock Project"

John Mason – Ontario Geological Survey – Resident Geologist

"Ring of Fire - Mineral Exploration and Development Overview"

All are welcome.

1409 Main Street • Box 1018 • Geraldton, ON P0T 1M0

854-2273 • 854-2474 (fax)

info@gedc.ca

www.gedc.ca



GEDC has a weekly bilingual advertisement in the local newspaper highlighting upcoming events, workshops, testimonials and of course our services for those who do not know yet. We are your local Business Centre...and the best part is these services are Free!

community

Wednesday, January 27, 2010

7

Greenstone Economic Development Corporation

GEDC offers a wide range of business services to the Greenstone region.

- Assistance with Business Plans
- Business Counselling
- Business Start-Ups
- Business Financing
- Business Seminars
- Business Self-Help Resource Centre

If you need assistance with your business or you have a business idea you would like to discuss, please contact our office and set up an appointment with the Business Development Officer.



Société du développement économique de Greenstone

La SDÉG fournit une grande variété de services d'affaire à la région de Greenstone.

- appui avec plans d'affaire
- des conseils en affaire
- lancement d'entreprise
- financement
- formation en commerce
- centre de ressource sur le commerce

Si vous avez besoin d'appui ou vous avez une idée, contactez nous et fixez un rendez-vous avec agente en développement des entreprises.

Developing the Future • Développer le future

1409 Main Street / 1409 rue Main • Geraldton ON P0T 1M0 • Tel: (807) 854-2273 • Fax: (807) 854-2474 • info@gedc.ca • www.gedc.ca

SDE G EDC

Société du développement
économique de Greenstone

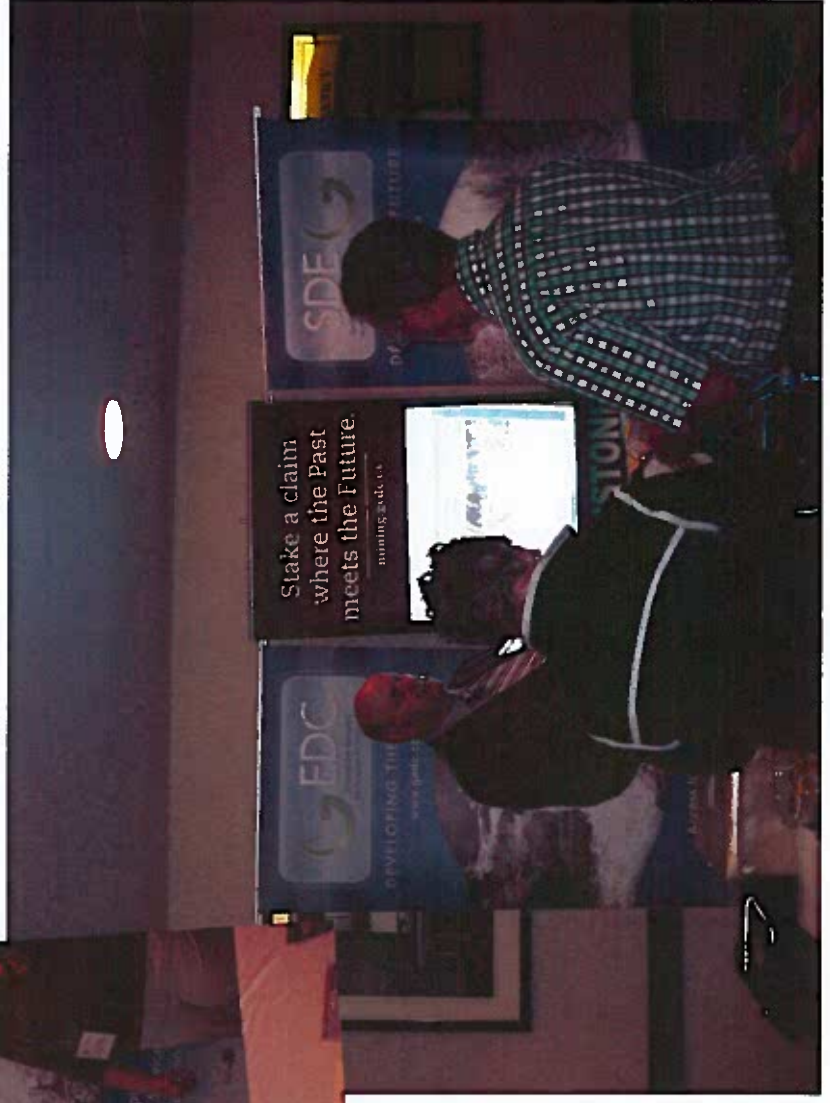
Greenstone Economic
Development Corporation

DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE

2010 Board Members Kathy
Durocher and Ross Houghton at the
Mines and Minerals Symposium in
Thunder Bay



2010 Board Member Ross
Houghton at the Geraldton
Reunion Event in Thunder Bay





2010 GEDC AGM

Group picture:

Mr. Chad Tanner
 and Mrs. Heidi
 Strobl, Fednor with
 GEDC Board
 Members; Deanna
 Thibault, Ryan
 Mackie, Jim Slattery,
 Kathy Durocher,
 Mary-Jane Dunn,
 Linda Beaulieu and
 Ross Houghton

August 4, 2010

Greenstone Economic Development Corporation

We welcome you to visit our Bilingual Website

- GEDC Services
- Local Initiatives Contributions
- Business loans with GEDC
- Targets Sectors Information
- Site Selection Information
- Available Commercial Property
- Live Work and Play in Greenstone
- Local Business Directory
- Demographic Data
- Reports
- GEDC'S latest news

If you wish to have your business listed in our business directory or on our commercial property inventory, please send us an e-mail to info@gedc.ca

Société du développement économique de Greenstone



Vous êtes bienvenue de visiter notre site web bilingue

- Service de la SDÉG
- Initiatives locales
- Emprunt avec la SDÉG
- Information sur les secteurs cibles
- Information pour sélecteur de site
- Propriété commerciale disponible
- Vivre travailler et s'amuser
- Annuaire des entreprises
- Données démographiques
- Rapports
- Dernières nouvelles de la SDÉG

Si vous désirez placer votre entreprise dans notre annuaire ou sur notre inventaire de propriété commerciale, envoyer-nous un courriel à info@gedc.ca



Developing the Future • Développer le future

1409 Main Street / 1409 rue Main • Geraldton ON P0T 1M0 • Tel: (807) 854-2273 • Fax: (807) 854-2474 • info@gedc.ca • www.gedc.ca

Industry
Canada



Industrie
Canada

2010 November
 GEDC held a Special
 Meeting of Members
 to approve the new
 Corporate By-Laws.

Pictured are the
 Members, Corporate
 Lawyer Ms. Chantal
 Brochu -Buset and
 Partners LLP with
 GEDC Board and
 Staff.

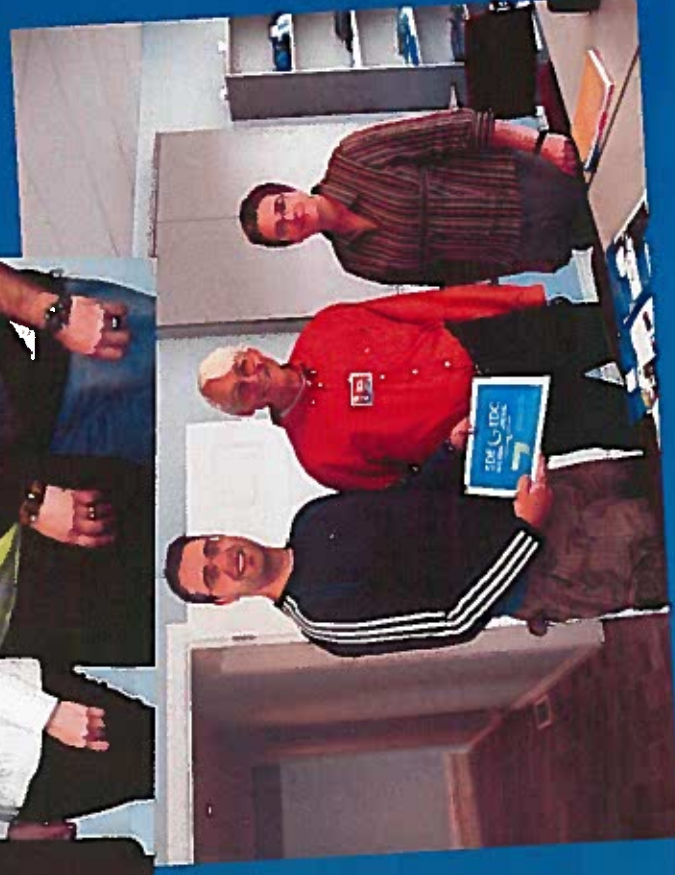




Below:
 2011
 August 19
 GEDC Staff
 met with Mr.
 Steve Mantis,
 NDP

2011 January 10

GEDC Board, Honourable Minister of Northern Development, Mines and Forestry – Michael Gravelle, Mayor Renald Beaulieu and six participants from the NCIR Project – Greenstone Region Mining Procurement Familiarization Tour – Red Lake met to discuss the Final Report.



**Greenstone Economic
Development Corporation**



**Société du développement
économique de Greenstone**

Greenstone Investment Readiness
January 26, 2011, 7:00 – 8:30 p.m.
The Geraldton French Club

Ed Starr and Karen Hamilton of SHS Consulting

SHS Consulting will be sharing their findings in the recently completed Northern Communities Investment Readiness reports:

Greenstone Comparative Operational Cost Study
Greenstone Region Labour Market Study

What are Greenstone's advantages for investment?

Does Greenstone have the labour pool ready for a boom?

ARE WE READY?



Developing the Future • Développer le future **Industry Canada**
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Réceptivité à l'investissement Greenstone
26 janvier 2011, 19 h – 20 h 30
Le Club canadien français de Geraldton

Ed Starr et Karen Hamilton de SHS Consulting

SHS Consulting partagera ses découvertes dans les rapports du projet de Réceptivité des communautés du Nord à l'investissement:

Étude comparative des coûts d'opération de Greenstone
Étude du marché de la main d'œuvre de la région de Greenstone

Quels sont les avantages de Greenstone pour l'investissement?

Est-ce que Greenstone a la réserve de main d'œuvre prête pour l'essor?

SOMMES-NOUS PRÊTS

January 2011 started off busy with first a "Marketing 101" Workshop with Firedog and The Thunder Bay & District Entrepreneur Centre. Then later that month two of the NCIR Project "findings" were presented to the public by SHS Consulting. See next slide....

Vol. 88 No. 14

\$1.00 (including GST)

BEARDMORE • CARAMAT • GERALDTON • JELICOE • LONGLAG • NAKINA •
GEDC'S FIRST SEMINAR OF 2011



...ured above: *Stephanie Ash and Karen Honan*

On Thursday January 6, 2011 Greenstone Economic Development Corporation in partnership with The Thunder Bay & District Entrepreneur Centre hosted a Marketing Seminar presented by Stephanie Ash of Firedog Communication of Thunder Bay. We started the day with a public one hour session on Marketing 101 held at the GEDC office boardroom. The attendees learned the how's and why's of marketing to utilize in their own marketing plan.

Following the public seminar six local entrepreneurs received a one on one private consultation session with Ms. Ash to discuss a marketing mix for their business. Thank you to Karen Honan from the Thunder Bay & District Entrepreneur Centre for the assistance in bringing a Marketing Expert "Firedog Communication" to start our year of seminars. GEDC will continue to offer business seminars in the Greenstone region, if you're

interested in being informed about upcoming seminars or events, send an email to sylvie@gedc.ca with your contact information to be on our contact list. GEDC fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region. The Corporation is a community-based, non-profit organization administered by a volunteer Board of Directors.

SHS INC. VISITING TO GREENSTONE TO AID IN COMMUNITY INVESTMENT READINESS

Greenstone Economic Development Corporation (GEDC) has received funding through the Northern Communities Investment Readiness Program administered by the Northern Ontario Heritage Fund. There will be a public presentation of the Greenstone Labour Market Study and the Greenstone Comparative Operational Study on Wednesday January 26th at 7:00 pm at the French Club in Geraldton. All are welcome.

SHS Consulting out of Richmond Hill have prepared these studies on our behalf. SHS Inc., operating as SHS Consulting, was established in 1999 through the merger of two long standing consulting firms, The Starr Group and Christine Pacini & Associates. SHS Consulting is an independent Canadian consulting firm specializing in public policy, research and community development. SHS has recently done work with the North Superior Workforce Training Board so they are very familiar with Northwestern Ontario and also Greenstone itself.

polls of potential investors in sectors which were previously identified through our Market Study to ascertain future labour needs related to specific skill sets which will identify any gaps that may exist between the future demand and current supply of the Greenstone Labour pool. Also SHS developed a cost study of operating a business in Greenstone in the identified Mining Sector from the previously conducted Greenstone Gap Analysis and Market Study report. Potential investment opportunities in the Ring of Fire include the Chromite Deposit and in the

Geraldton - Beardmore Camp the Premier Gold Hardrock project. The key competitors with a mineral background which have been identified in different jurisdictions are Marathon ON, Flin Flon MB, Malaric QC, and Eveleth MN. SHS will also touch on the Ambassador Training session held the afternoon of the 26th for community stakeholders.

Greenstone Economic Development Corporation fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region. The

Corporation is a community-based, non-profit organization administered by a volunteer Board of Directors.



H&R BLOCK

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March 10, 2011 – Partnership Session with NOVA



NOVA Breakfast Seminars Series presents

DISTRICT HEATING SYSTEMS

Through his work with businesses and communities interested in bioenergy, Peter Aamun has made a study of pellet manufacturing and distributed heating systems. Peter will also be sharing his insights from the two missions to Scandinavian countries that investigated proven technologies and opportunities for Canada.

There will also be an informal discussion, led by Percy Champagne, on the benefits in preparing Requests for Proposal (RFP) and Engineering Procurement Contracts (EPC) to clearly specify projects to potential vendors of equipment and services.

These seminars will be of particular interest to individuals and community representatives who are looking at the economic benefits of Central/District heating and to business leaders investigating the use of cogeneration.

BREAKFAST IS COMPLIMENTARY FOR REGISTERED PARTICIPANTS.

SEMINAR DATES

March 10th, 7:00am to 9:00am, Geraldton, **CHILL on the corner**

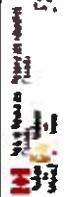
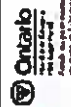
To register, please contact:

For Geraldton, contact Sylvie Goulet 807-854-2273 ext 27 or sylvie@gedc.ca

For more information on the seminar topics please contact:

Percy Champagne at Percy.Champagne@finnovations.ca, or (807) 487-9923

Funded by:



Société du développement
économique de Greenstone



Greenstone Economic
Development Corporation

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DEVELOPING THE FUTURE



2011 AGM GEDC Board of Directors

Deanna Thibault,
 President;
 Mary-Jane Dun ,
 Vice-President;
 Ross Houghton,
 Secretary;
 Linda Beaulieu,
 Treasurer;
 Moe Lavigne,
 Director;
 Frank Hildebrandt,
 Director, and
 Nelson Turcotte,
 Director.



GEDC has always had an open door policy hosting and partnering whenever there is an opportunity to do so

2011 December 6, GEDC hosted a North Superior Workforce Planning Board Session



Mining Delegates – KWG-Canada Chrome, Noront, Cliffs Natural Resources, Dr. Christine Kaszycki, Ring of Fire Secretariat - MNDMF; Wasaya Airways; BROOK McILROY / PACE ARCHITECTS; Krech Ojard & Associates; SNC Lavalin O&M; Municipal Representatives, GEDC Board and Staff

2011 February 10
Mining Familiarization Tour
(NCIR Project)

Held in Longlac with over 150
attendees!



GEDC Hosts Mining Familiarization Tour

By Megan Wilson

The Longlac Legion was filled to capacity on February 10th as the Greenstone Economic Development Corporation (GEDC) hosted the mining familiarization tour. It was a busy day for all those who participated, starting in the morning with an information session where local agencies made presentations to the mining companies. The Municipality of Greenstone, GEDC, the Ministries of Northern Development, Mines and Forestry, Training Colleges and Universities, as well as Confederation College, the Thunderbird Friendship Centre and the Geraldton District Hospital all spoke to the mining companies about what their respective agencies have to offer.

The afternoon session was open to the public, and approximately 150 people filled to room to listen to presentations by Wisaya Airways, Dr. Christine Kaszycki, KWG Canada Chrome, and Cliffs Natural Resources. The first to present was Tom Morris, President and CEO of Wisaya Airways. The presentation began with a statement that Wisaya would like to demonstrate various ways in which they are their companies can offer opportunities, products and services for individuals and businesses in Greenstone. The corporate mission of Wisaya is to acquire significant interest in viable business important to First Nations people for the purpose of generating economic benefits and returns while maintaining cultural principles and values. According to the presentation, Wisaya Groups Inc. will be the leading provider of quality services, and products required by First Nations communities and businesses in Northern Ontario. In addition to providing quality products and services, Wisaya also recognizes five core areas of focus in which the aim is to enrich and improve the communities in which they serve. Wisaya Group Inc.'s main activity is Wisaya Airways, which operates an extensive freight and fuel air delivery operation serving over twenty six communities in Northwestern Ontario. The airway operates over one hundred flights a day and transports thousands of passengers every year. The company employs over four hundred employees, with over thirty five percent First Nations representation. The airway boasts twenty two air-crafts, with five different types of air-craft. Wisaya Groups Inc. also includes the Wisaya Pro Shop. This facility is one of only three of its kind in North America, and provides services to over thirty countries world-wide. Another action of Wisaya Groups is Mineral Allocations which offers industrial scale metal repair and custom fabrication. In all Wisaya Groups Inc. offers five different businesses, and two non-profit entities. There are also 10 Wisaya remote ownership communities.

The second presentation of the day came from the Ring of Fire. Co-ordinator, Dr. Christine Kaszycki. Dr. Kaszycki began the presentation by stating that the Ring of Fire has the potential to be one of the most significant mineral developments in Ontario in over a century. The economic impacts of this development will be felt across the province. The potential for mineral production is on the same scale as historic world class mining areas such as Sudbury, Timmins, Red Lake and Kirkland Lake, all of which have seen over a century of mineral production. In the past eight years, there

GEDC Hosts Tour

have been several significant new mineral discoveries. The discoveries include copper-zinc, nickel-copper-platinum, chromium-iron-titanium and gold. The complication with these discoveries in the Ring of Fire area is that the area is remote, wet and currently has no power or access to power. Dr. Kaszycki then provided a time-line of events and activities. In 2003 DeBeers began drilling for diamonds, while KWG-Spider announced the first copper-zinc discovery. Following these announcements a taking rush ensued. From 2003-2007 staking and exploration was done by more than thirty companies. Noront then discovered the Eagle One nickel-copper-platinum deposit, this all resulted in a second staking rush. In 2008 Noront made two more deposit discoveries, Eagle Two and Blackbird One chromite. In the same year Freeport-KWG-Spider discovered the Big Daddy and Black Thor chromite zones. In 2009 the Canada Chrome Corporation was formed as a KWG subsidiary. Noront and Freeport both made chromite deposits.

Currently there are twenty thousand claim units covering an area of five thousand square kilometres. There are thirty five companies holding claims in the Ring of Fire belt, and the area of most intense exploration is only 12-20km long. Overall, the Ring of Fire is still in the exploration stage. There has been over one hundred and fifty five million dollars spent to date, and environmental baseline studies, and community engagement and consultation have all been initiated. Dr. Kaszycki then explained the opportunities that the Ring of Fire presents. She explained

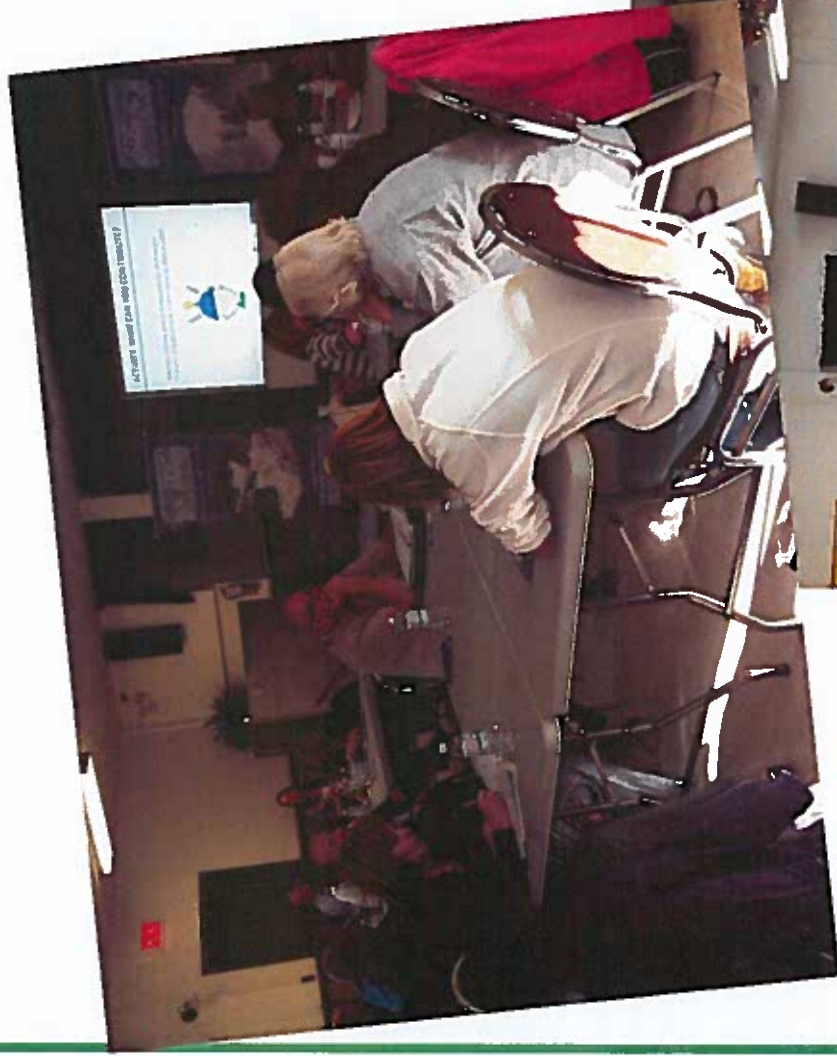
community

that chromite is the ore mineral for chromium metal. It is used mainly as an alloy to produce stainless steel – it has no value, nickel-copper-platinum, chromium-iron-titanium and gold. It was also noted that there is no significant North American source of high grade chromium as most production occurs in the eastern hemisphere. In the investment planning for Cliffs Natural Resources there are plans for an open pit mine, concentrator, road infrastructure and a value added ferrochrome refinery. In the investment plan for Noront Resources there are plans for an underground mine, underground concentrator, and weather road for an all weather road from Webouque to Pickle Lake. Cliffs is currently evaluating several sites for ferrochrome processing. Noront plans to process chromite at existing smelting/refining facilities in Ontario. Dr. Kaszycki then outlined the required transportation and energy infrastructure. KWG has identified the potential for a railway corridor, and has made his presentation to the audience. Mr. Lavigne began his presentation by informing those in attendance that KWG discovered the "Big Daddy" chromite deposit and is studying its development options. Canada Chrome is developing a heavy haul transportation option. KWG has been exploring in the James Bay Lowlands since 1997, and in April 2009 began investigating the railway concept following the claim staking in the area. The engineering of the railway concept is in a fairly advanced stage with over fifteen million dollars invested so far in the feasibility study. The route selection takes into account distance, soil conditions, topography, proximity to park land, number and size of water crossings, and the general feasibility of the construction. In the proposed route there are many four water crossings (many of them requiring multi-span bridges). In regards to the feasibility, the risk analysis and mitigation of the risks will depend if the project will move forward or not. The risk that KWG is concerned about is simple money. This is a risk because the entire project will be done solely on the back of the mining companies. Essentially, the company must determine if the potential profit will be greater than the operating and capital costs. Mr. Lavigne also noted that the first ferrochrome from the Big Daddy deposit has recently been produced and the company is very pleased with the results.

The final presentation of the day came from Richard Fink, Vice President – Ferroalloys Operations of Cliffs Natural Resources. Mr. Fink began his presentation by noting how impressed he was with the work done by the GEDC and the information presented by the stakeholders. He stated that the information provided throughout the day demonstrated to the mining companies that the community is both invested and committed to bringing the Ring of Fire activities to fruition. Cliffs Natural Resources is a 163 year old company, and believes that the Ring of Fire is a fantastic opportunity, with long-term, multi-generational potential. The Cliffs project will consist of four interrelated components. There will be a mine to extract the chromite ore, an ore processing facility to produce concentrate for further refining, an integrated transportation

system to link all project components, and a ferrochrome production facility to manufacture the ferrochrome. The base case details (one set of viable components) allow for an open pit mine (with allowances to consider a transition to an underground mine), and one processing facility, load out facility and tailing management area at the mine site, the transportation system including an airstrip and all weather road, and a ferrochrome production facility and slag stockpile near Capreol in rural Sudbury. The proposed all season road would be open and benefit the First Nations communities. It was also noted that Nakina is an optimal spot to connect to the CN railway for distribution. Mr. Fink also informed those in attendance that Cliffs is really just getting started in the entire process, but their time-line is aggressive. Cliffs sees no reason to wait, as this is an opportunity for a grand iron home-run. Mr. Fink concluded his presentation by encouraging people to share their concerns, and challenge Cliffs if they feel there are concerns that need to be addressed.

Mayor Ronald Beamish spoke to the presenters and attendees promising to work diligently to make all this happen. He thanked the GEDC for organizing the informative event, and expressed his surprise at the number of people in attendance. GEDC Executive Director, Diana Quemerillo notes that the GEDC looks forward to working together with all partners to assist in developing the future for all of Greenstone.



2011 January 26

Ambassador
Training 2 with SHS
Consulting.



June 27, 2011
Presentation by Frank Smeenk and
Moe Lavigne, KWG / Canada Chrome
Corporation.



Present were: Municipality of
Greenstone Mayor and Council,
FedNor, GEDC Board and Staff.

*No blinds on the windows as we were
in the middle of renovations!*

June 30, 2011

KWG /Canada
Chrome Corporation
and GEDC file \$496
Ppp Application.

Full page can viewed at:

http://kwgresources.com/news/2011/index.php?&content_id=2

84



KWG RESOURCES INC.
CANADA CHROME CORPORATION

Drilling Big Daddy Chromium deposit, Fall 2009

Sign-Up: Name Email

Current Stock Price: TSE: KWG
1.48 - 2.04 Volume: 12,150 Day High: 2.04 Day Low: 1.54

2011

KWG Subsidiary Canada Chrome Corp & Greenstone Economic Development Corp File Application For \$496 Million Ppp Canada Funding

June 30, 2011

Montreal, Canada - KWG Resources Inc. (TSX: KWG) is pleased to announce that its subsidiary Canada Chrome Corporation, together with Greenstone Economic Development Corporation, have today filed an application with Ppp Canada for consideration of funding support of up to \$496 million for the construction of a railroad to the Ring of Fire mining discoveries in the James Bay Lowlands of Northern Ontario.

On May 4, 2011 Ppp Canada launched Round Three call for proposals of the P3 Canada Fund, encouraging provinces, territories, First Nations and municipalities to consider the P3 model for their public infrastructure needs. The P3 Canada Fund is a merit-based program designed to generate an increase in P3 public infrastructure. Eligible projects can receive up to 25% of the direct cost of construction for a P3 project.

Canada Chrome Corporation has undertaken preliminary engineering and construction cost estimates to build a railroad from a junction with the Trans-Canada line of the Canadian National Railway at Exton, Ontario. The project is presently estimated to cost \$1.984 billion.

The co-applicants made the submission for themselves and a joint venture anticipated to be formed with the Municipality of Greenstone and a First Nations Regional Economic Development Corporation to be created by the Matawa and Mushkegoiwuk First Nations.

News Releases

Aug 21, 2013
\$2 Million Private Placement
Approval Extended

Aug 14, 2013
Black Horse Smelling Test Produces
61.5% Cr In Ferrochromite

Jul 23, 2013
Initial Drill Program Successfully
Extends Black Horse and Black Horse
Chronite Zones on the Kager Lake
Project in Ring of Fire

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For further information, please contact:
Brooks Hodgman
Communications Director
416-546-1374
info@kwgresources.com

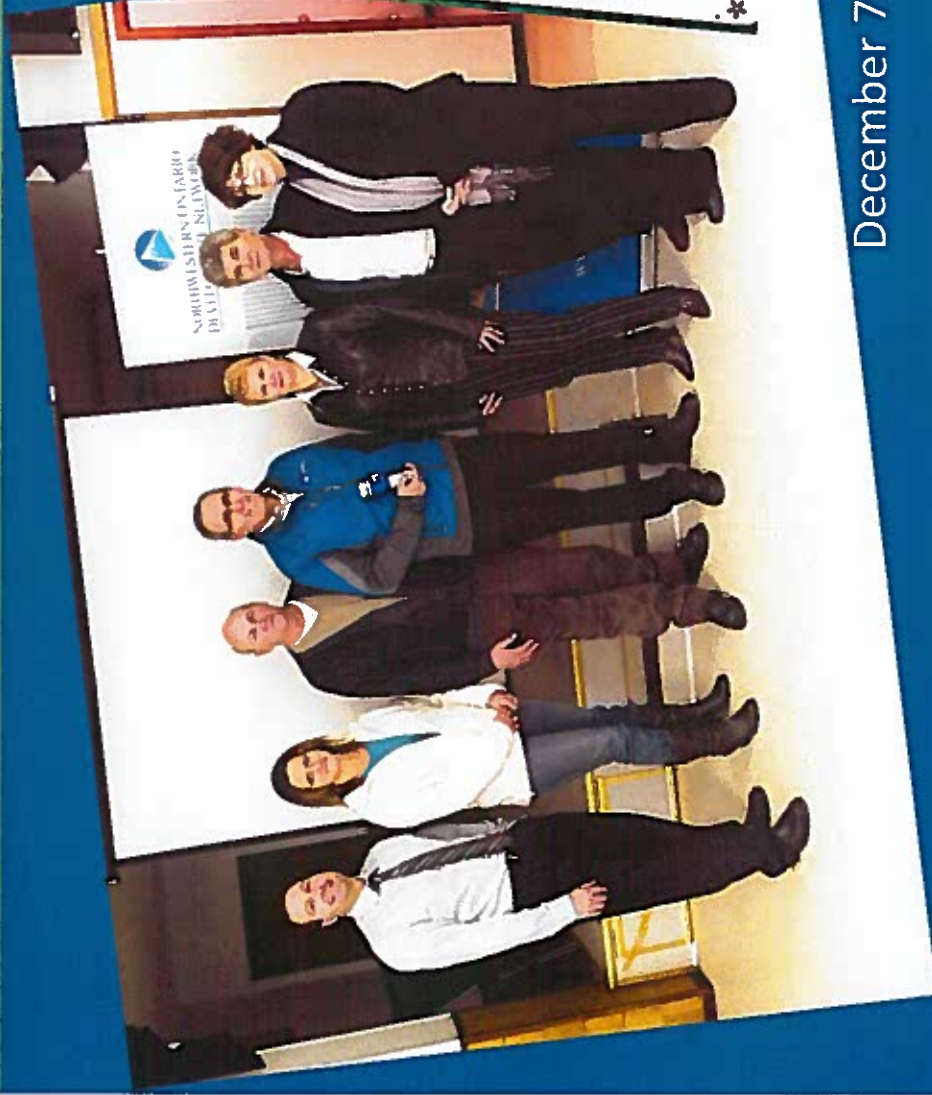
October 20, 2011

Grand Opening to celebrate the retrofitted office to meet accessibility requirements and also completion of rebranding. Event attended by local and out of town guests with Katherine Turner and Chad Tanner present from FedNor. Thank You Everyone!



October 20, 2011 Business Week Evening Session – Ring of Fire District Talk with John Mason, Andy Fyon, Frank Smeenk, Moe Lavigne, Municipal Councillors and GEDC board.





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Innovation
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Creativity

Proudly Hosted By:



\$30 includes lunch and HST

December 7th, 2011
9 am - 2:00 pm
The French Club
Guelph

To register contact Sylvie Goulet at 807-854-2273 ext 27 or email sylviegoulet@gedc.ca

For registration forms go to www.gedc.ca or www.nodn.com

Geoffrey Malleck
University of Waterloo

Geoff is a highly regarded and very popular lecturer at the University of Waterloo. He serves to inspire and promote creativity. Currently, he is actively working with eleven start-ups and serves as a board member for a diverse set of charitable and private sector firms.

Geoff will discuss with you:

- building creativity into an organization
- attract, motivate, and promote innovation
- manifesting innovation in enterprise
- entrepreneurship vs new capital creation
- hurdles preventing a culture

Who Should Attend:
Managers • Owners • Entrepreneurs • Consultants
Economic Developers • CEOs • Government Officials

Canada

FinVest

NORTHWESTERN ONTARIO DEVELOPMENT NETWORK

December 7, 2011

In partnership with the Northwestern Development Network (NODN) GEDC hosted a session presented by University of Waterloo Professor, Geoffrey Malleck

Pictured are Dan Brenzavich, NODN, Professor Geoffrey Malleck with GEDC Board and Staff.

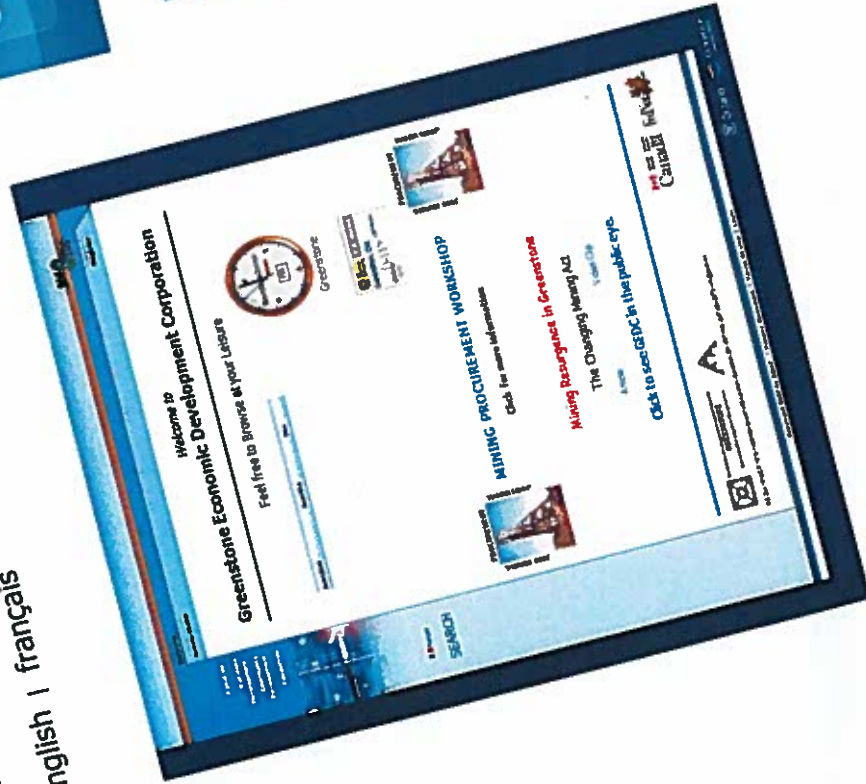
GEDC Website underwent major changes and updates over the years
...see our before and afters!



Société du développement économique de
GREENSTONE
Economic Development Corporation
Société de développement économique de Greenstone



english | français



2011 Trade Show with the Four person GEDC team



2012 June 11 AGM -Appreciation Night

Pictured; GEDC Board with Guest Speaker Maggie Chicoine, The Idea Sculptor; Chad Tanner and Jamie Taylor, FedNor; Ed Cameron, SNC Lavalin; John Mason, Thunder Bay CEDC; Kathy Durocher, GEDC Ambassador; Nick Whynot and Daniel Gecabiere, Premier Gold Mines Limited.



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DEVELOPPER LE FUTUR
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Bookkeeping and Accounting Basic Workshop , December 6, 2012
presented by FireDog in partnership with Thunder Bay CEDC and
the Thunder Bay & District Entrepreneur Centre.

GEDC offers periodic workshops and sessions throughout the year
in addition to those held during Business Week.



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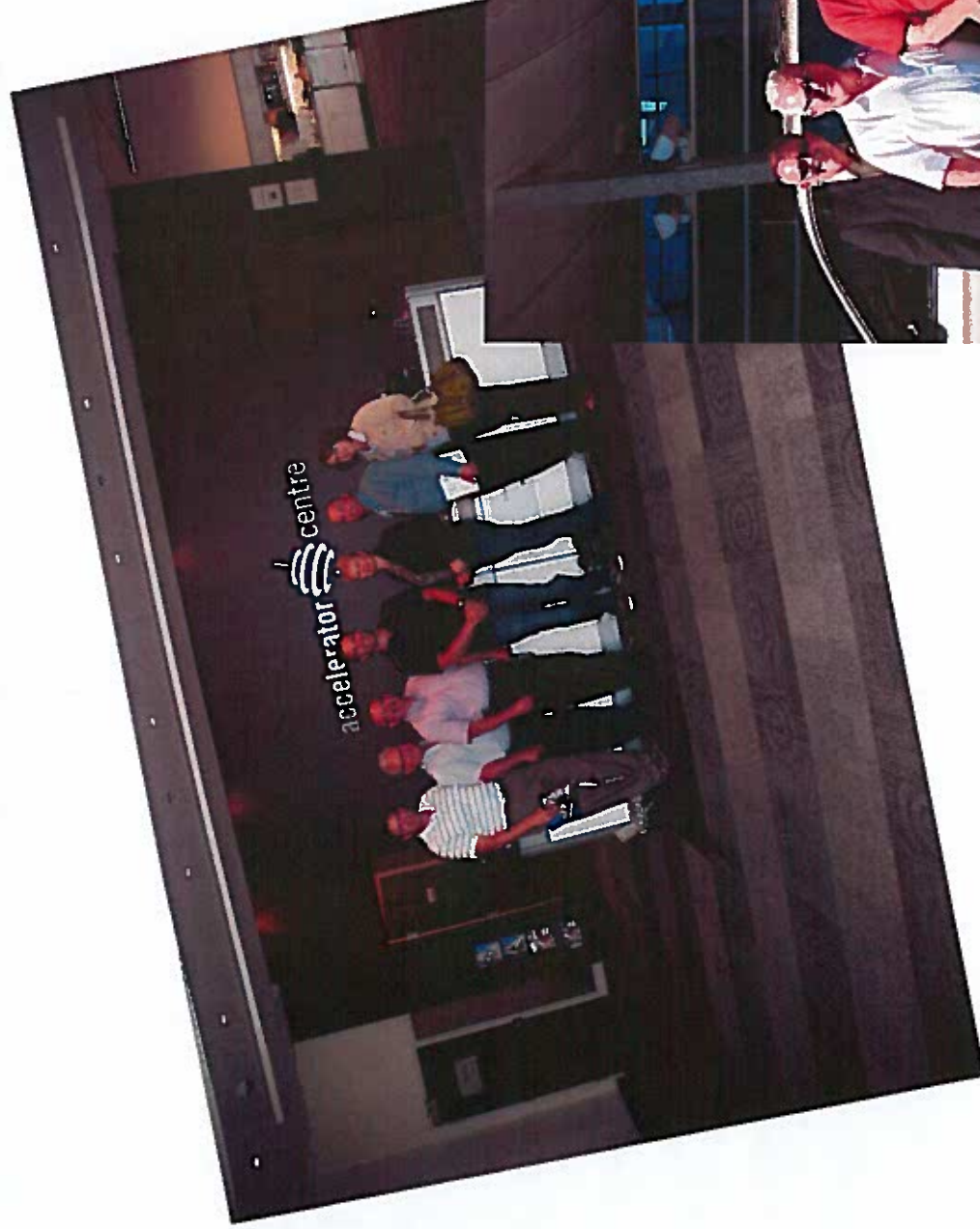


Throughout 2011 and 2012 GEDC Board and Staff researched and applied for funding for a Greenstone Business Incubator including planning tours with other like minded Incubators. These tours very informative and at this time the Incubator plans have been scaled down to a smaller project in the interim until we are ready to expand further.



Of course the Incubator tour included the ICE Incubator through Elgin CFDC;
one of GEDC's sister organizations.





GEDC board Chair Deanna Thibault and Executive Director, Dina Quenneville toured Incubators with delegates from Marathon Economic Development (MEDC) and Confederation College.



2012 April Mines and Minerals Symposium, Thunder Bay
Board Members Ross Houghton and Moe Lavigne, with Staff Members
Dina Quenneville and Jamie Armstrong.





Fifteen years in mines & minerals

By Edgar Lavoie
Greenstone Economic Development Corporation made its annual appearance at the NWO Mines & Minerals Symposium in Thunder Bay from April 2nd to 4th.

Dina Quenneville, Executive Director of GEDC, led the delegation that manned the booth at the Valhalla. She has been attending for 10 years herself, she said, and she guessed that GEDC attended the 5 years before that. "Visitors had a lot of questions," she said, "about the Ring of Fire and about Premier Gold."

The number of exhibitors expanded dramatically this year, and many had to be turned away. The GEDC delegation took turns manning the booth and working the crowd to make and cultivate contacts. They noticed a large number of First Nations dropping by the booth.

The delegation received many inquiries from businesses interested in relocating or establishing a presence in the region to service the mining industry, and from people looking into future job prospects.

Among the exhibitors were Inerko Greenstone Enterprises of Geraldton and Spirit Stone Creations of Beardmore. At the former booth, Peter Kathmann and Karen MacDougall said they had been exhibitors for 7 years running, and at the latter, Herb Goodman and Theresa Nelson said they had attended for 6 years.

The theme of this year's Symposium was "25 million ounces of gold", referencing the current deposits outlined by junior and intermediate exploration companies in Northwestern Ontario.

Top Photo: Dina Quenneville, centre, is flanked by Ross Houghton, Director (to her right), and Jamie Armstrong, Community Development Officer. Missing from the photo is Mos Lavigne, Director.

Left: Peter and Karen exhibit the metal-and-wood core rack along with a core box that they manufacture.

Below: Dan MacDougall, a customer, admires the aboriginal stone paintings offered for sale by Herb and Theresa.

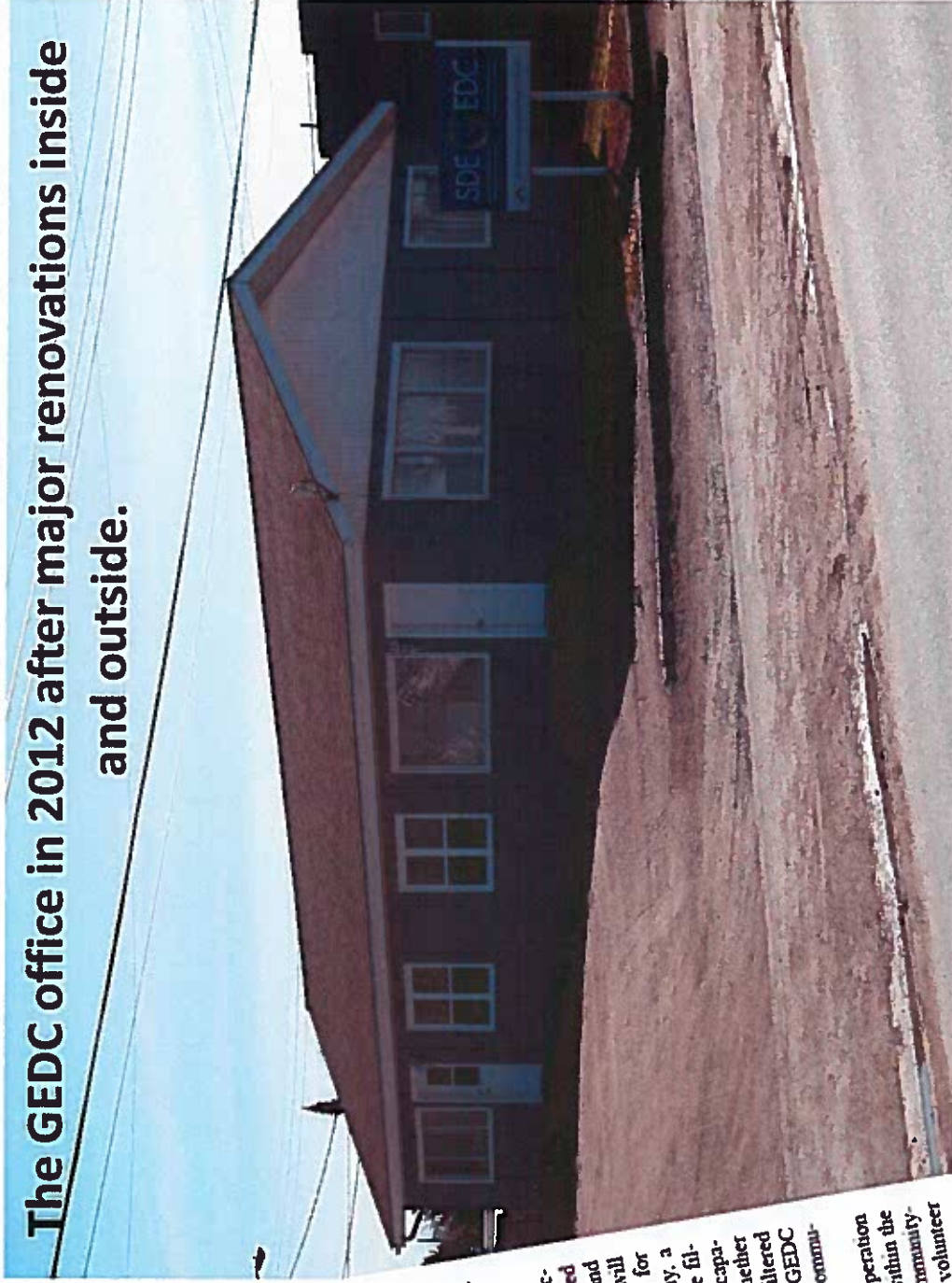
Photos by Edgar Lavoie

The GEDC office in 2012 after major renovations inside and outside.

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In ad

In addition the GEDC website and its applications were also overhauled.



2012
 Geraldton
 Chamber of
 Commerce
 Annual
 Trade Show

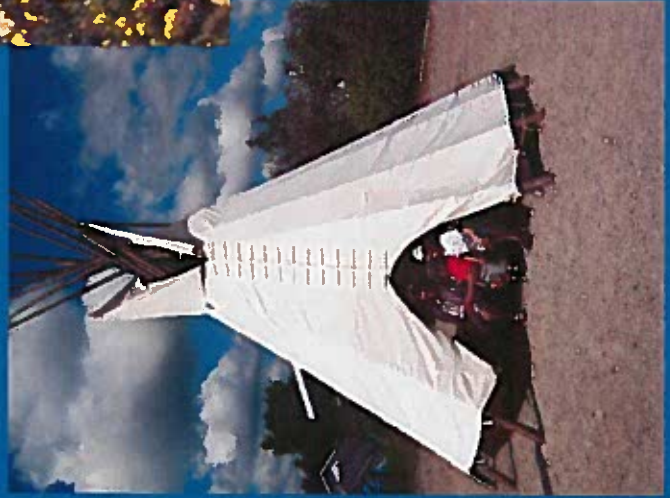
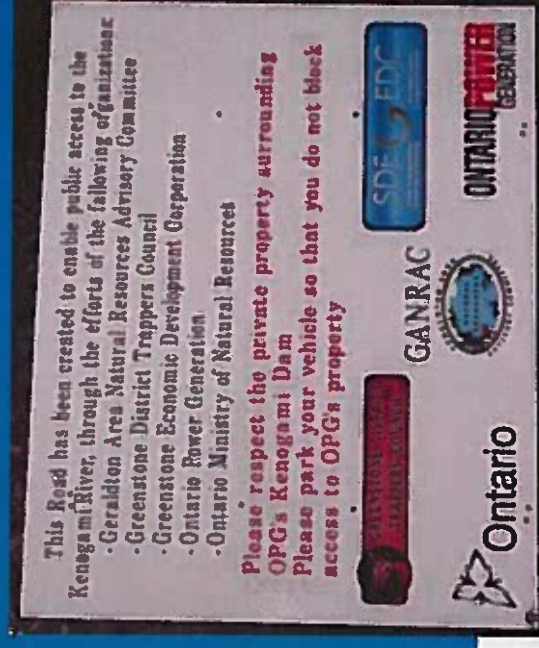


Every year GEDC partakes in the Canada Wide Business Week usually held during the third of October; during the week there are numerous events and workshops.

GEDC staff started a Breakfast with Businesses which is becoming more popular every year. For the 2012 session – Mr. Eric Pietsch, President of the Geraldton Chamber of Commerce and Mr. Wayne Kaboni, President of the Longlac Chamber of Commerce were the Guest Speakers.



2012 marked the last year for the LIC program through GEDC due to cutbacks; GEDC assisted 59 organizations during the nine years that the program took place...and through FedNor disbursed \$549,113.69 towards projects that benefited the Greenstone Region



2013 GEDC AGM

For the first time GEDC held a Luncheon style AGM

The AGM highlighted the two projects in progress – NOYEI Youth Initiative and the BR+E Greenstone Survey Project .

FedNor representatives in attendance were Katherine Turner, Chad Turner, and Tiffany Carlin

GEDC Announces Greenstone BR+E Survey Project



Greenstone Economic Development Corporation (GEDC) is a bilingual, non-profit, community based organization led by a volunteer Board of Directors that services the communities within Greenstone. Our organization supports Greenstone's vision for a prosperous and sustainable future through its many pro-business initiatives.

The GEDC is implementing a community business development project, according to Sylvie Goulet, Acting Manager of the GEDC. "The Greenstone Business Retention and Expansion (BR+E) Survey Project, is designed to stimulate business development and growth by assisting existing businesses. Helping our existing businesses is the primary objective of the many objectives of the project."

The GEDC have retained the services of Dan Brenzovich as BR+E Coordinator for the Greenstone Business Retention and Expansion Survey Project. Mr. Brenzovich is BR+E certified and adds his over thirteen years of experience in community development as lead to the Greenstone

project. "I am excited to coordinate and unify businesses, stakeholders and the communities of Greenstone as we undertake business surveys, address needs of local business and identify areas of potential growth."

The purpose of the BR+E survey is to help identify and respond to the urgent business issues in order to improve the local business climate with the focus of synthesizing human resources identified gaps and needs as expressed by the

2013 AGM highlighted the two Project Coordinators



GEDC in partnership with North Claybelt GEDC of Kaskaskia is pleased to introduce Jessica Sandon as our new Youth Entrepreneurship Coordinator housed in the GEDC office. The Northern Ontario Youth Entrepreneurship Initiative is funded by Fednor and the Ontario Trillium Foundation. They offer nine programs in English and French designed to encourage young people between the ages of 17 and 29 to explore and develop entrepreneurial skills. The programming covers a continuum of age-appropriate material that helps participants envision entrepreneurship as a viable career option in Northern Ontario.

Cindy Reasbeck, the Youth Entrepreneurship Advisor for Northern Ontario GEDC's says "There's a large gap between those people who think about starting a business and those who actually do it. By giving kids positive experiences and the tools they need, such as help with writing business plans, we're helping to instill confidence. By starting with young children, we can plant a seed to develop an entrepreneurial culture that over time will bridge the gap between thinking and doing."

GEDC announces The Northern Ontario Youth Entrepreneurship Initiative in Greenstone

Jessica Sandon grew up in Geraldton, so she has knowledge of Greenstone's history, business sectors, and future ambitions. She holds a diploma from Niagara College in Hotel and Restaurant Management, and has extensive experience in various customer service roles in several countries. In addition, she has a background in finance, having worked in the banking sector for several years. More recently, she has gained entrepreneurial experience helping her family with their small business in the community.

Deanna Thibault, President of GEDC says "We are enthusiastic about this new

venture and feel that this program will benefit Greenstone in numerous ways. The opportunities it will bring to our youth are limitless. All of the programs are very interactive with plenty of fun activities, competitions and prizes along the way. We can't wait to start introducing these programs in our schools and beyond."

Welcome aboard Jessica! You can find information about the Northern Ontario Youth Entrepreneurship Initiative on their website.

www.greenstonebusiness.com
www.jenccentre.ca

2013 Geraldton Chamber of Commerce Trade Show

Current GEDC Staff Sylvie and Shelly with the NOYEI North
Claybelt CFDC, Youth Coordinator, Jessica Saindon

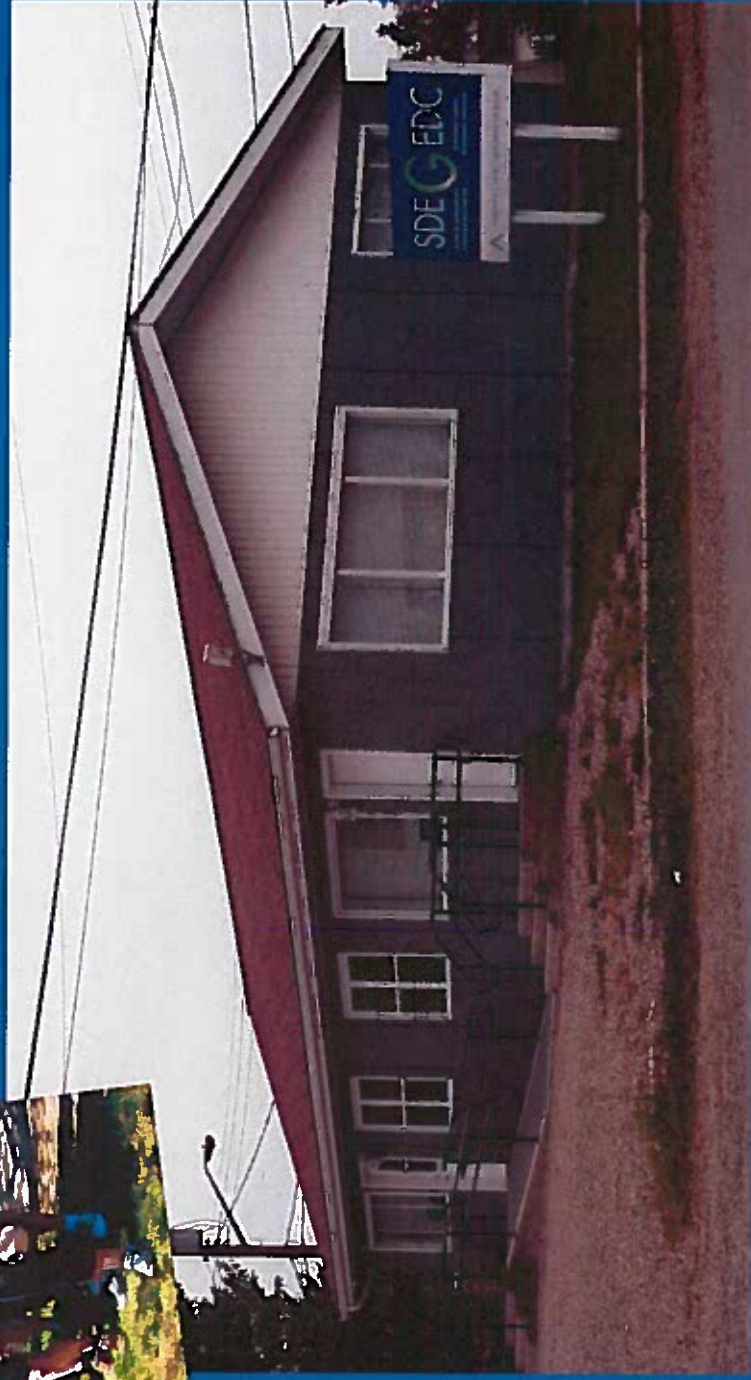


DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE





GEDC thrives on a positive team effort in all aspects, maximizing partnership and networking opportunities.



GEDC office in
 2013 with new
 railings.

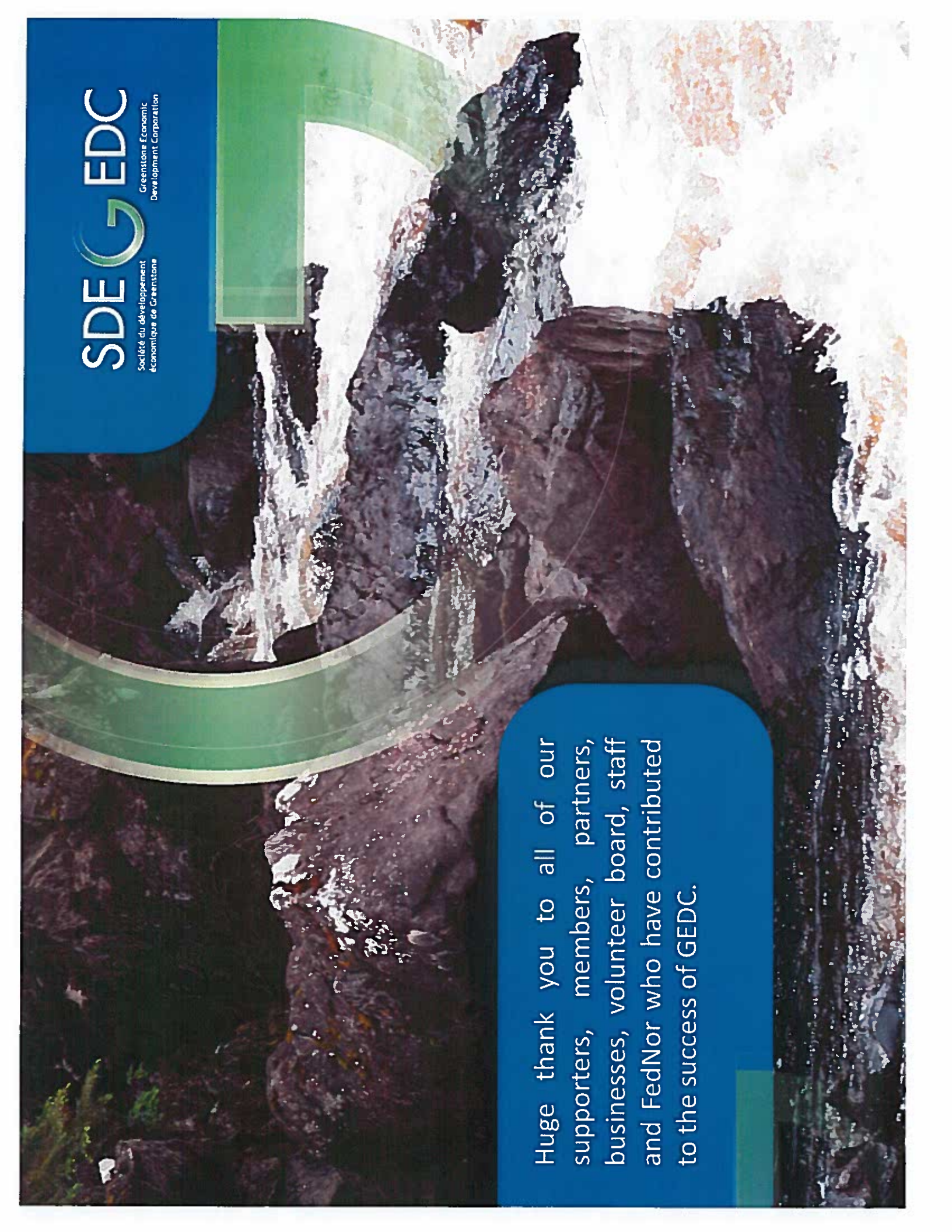
GEDC is your local CFDC business centre with a business development focus within our catchment area – which extends just beyond the Municipality of Greenstone's Boundaries.

2013

- Annual Business Week – watch for workshop line-up.
- Corporation Rebrand to commence
- Continued Partnership and Networking with stakeholders, industry, and community partners
- BR+E Project Progression
- NOYEI Project Partnership and support
- Deliver Business Centre / Commercial Lending Services
- Continued support as needed in all sectors

2014

- Strategic Sessions
- BR+E Project Results and Recommendations with Action Plans
- NOYEI Project Partnership and support
- Partnerships in small scale local projects as needed
- Rebrand launch
- Numerous small scale Projects / Activities planned
- Deliver Business Centre / Commercial Lending Services
- Continued support as needed in all sectors



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Société du développement
économique de Greenstone

Greenstone Economic
Development Corporation

Huge thank you to all of our supporters, members, partners, businesses, volunteer board, staff and FedNor who have contributed to the success of GEDC.

Un grand merci à tous ceux et celles
qui nous appuient, à nos membres,
nos partenaires, notre conseil
bénévole, notre personnel et à
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de la SDÉG.

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