



Société du développement  
économique de Greenstone

Greenstone Economic  
Development Corporation

September 20, 1988 – 2013  
20 Septembre, 1988-2013



DÉVELOPPER LE FUTUR  
DEVELOPING THE FUTURE

*Veuillez noter qu'il a du contenu anglais d'aux sources des articles inclus.*



Société du développement  
économique de Greenstone

Greenstone Economic  
Development Corporation

25 ans / years



Société du développement  
économique de Greenstone

20 septembre 1988

Fondé par le groupe « Quatre  
pour le future » qui se sont  
incorporés en BGLN Inc.

La SDÉG était originalement située  
à Longlac pour quelques années  
avec BLGN Inc. dans le Centre  
régional du développement  
économique; l'ouverture officielle  
en novembre 1988.

(Source: The First Ten Years...A Historical Review of BGLN-  
GEDC ...Doug Brydges, décembre 1998)

 Ministry of  
Consumer and  
Commercial  
Relations Ministère de la  
Consommation  
et du  
Commerce

Ontario Corporation  
Number  
**796110**  
Numéro ontarien de  
l'association

**Letters Patent**

By virtue of the powers vested in me under the  
Corporations Act, I do by these Letters Patent  
issue a charter to the applicants named in the  
application attached hereto and which forms part  
of these Letters Patent, constituting them a  
corporation without share capital under the name

**Lettres patentes**

En vertu des pouvoirs qui me sont conférés par la  
Loi sur les compagnies et associations, j'accorde  
par les présentes lettres patentes une charte aux  
requérants(es) dont les noms figurent dans la demande  
ci-jointe, qui fait partie intégrante desdites lettres  
patentes, les constituant en association portant le nom de

GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

The Letters Patent are subject to the following  
terms and conditions:

(a) The corporation shall be carried on without  
the purpose of gain for its members and any  
profits or other accretions to the corporation  
shall be used in promoting its objects.

Les lettres patentes sont soumises aux modalités  
suivantes:

(a) L'association poursuivra ses activités sans  
objectif de profit pour ses membres et tous les  
bénéfices ou la plus-value revenant à  
l'association seront utilisés de façon à  
promouvoir ses objets.

Dated/Daté: September 20 septembre 1988.

William Wrye  
Minister  
Ministre

per/pac:   
Henry H. Ozolins  
Director/Directeur

07176 (01/88)

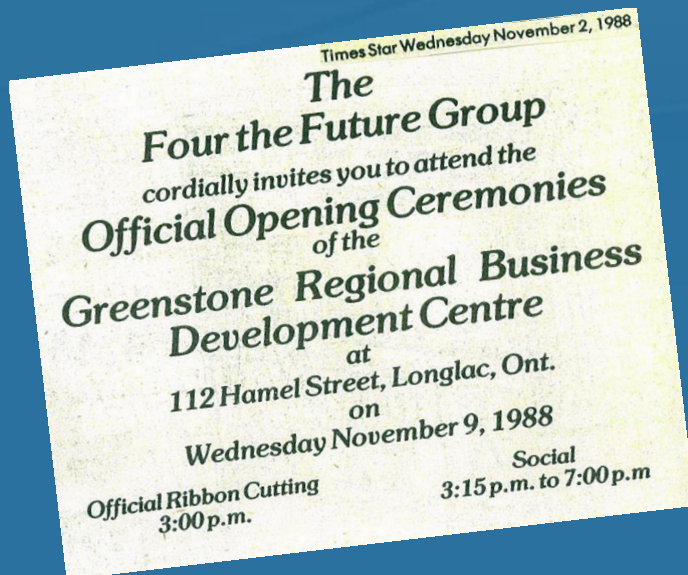


Photo by C. Dufault

Cutting the ribbon officially opening the Greenstone Regional Business Development Centre in Longlac last Wednesday (pictured above l to r) are: Councillor Lorenzo Mascotto of Geraldton, Reeve Vic Fournel of Nakiwa, Reeve Eric Rutherford of Beardmore, Mayor Renald Beaulieu of Longlac, MPP Frank Miclash, Parliamentary asst. to the Hon. Rene Fontaine, Minister of Northern Development, and Doug Brydges, Chairman of the Board, Greenstone Economic Development Corp.

Over 40 citizens, business community and government representatives attended the official opening of the new Greenstone Regional Business Development Centre in Longlac last Wednesday. Invited guests began flowing into the new offices, located at 112 Hamel St. at about 2:45 p.m. The official opening was handled by Reeve Eric Rutherford of Beardmore, who gave those in attendance a historical outline of the work done by the Four-the Future Group, the idea behind the Centre, and the financial support packages provided by the federal, provincial and municipal governments. With ceremonies completed, MPP Frank Miclash was presented with a souvenir coffee mug, advertising the products of the firm looking to re-locate from Manitoba to this region. All guests continued enjoying the wine and cheese social till about 7 p.m. and met with staff members to discuss ideas, concepts and opportunities.

L'ouverture officielle du Centre régional du développement économique où se retrouvait la SDÉG initialement.

Au début de 1989 – nouveau conseil  
 d'administration et des ateliers en cours!

needed salary increases for Legislature.

Wednesday January 18, 1989

## Regional Development Boards choose new Directors

With the Greenstone Regional Business Development Centre now fully operational and new workshops coming together, the Four-the Future Group held a meeting last Wednesday evening to appoint directors to their governing corporate boards and committees.

Held in the group's boardroom at the development centre in Longlac, the meeting had many new and interested volunteers out to fill positions.

Appointed to the Four-the Future Group's 9 member corporate board which administrates all regional development programs are: Jamie MacPherson, Colette Dufault, and Bill Van Rooyen of Longlac; Dave Barker and Doug Brydges of Geraldton; Wayne Morris of Caramat; Ben Nelson of Jellicoe; Reeve Roger Beauvais of Nakina and Tim Templar of Beardmore.

Appointed to the Greenstone Economic Development Corporation's 7 member board, in charge of the Regional Development Center's activities are: Larry Fraser of Beardmore, Charlie Grieves of Nakina, Ben Nelson of Jellicoe, Lorenzo Mascotto

and Gerry Skates of Geraldton, Reg. Hopkins and Mayor Renald Beaulieu of Longlac.

January 18, 1989

GEDC Board of  
 Directors

Larry Fraser,  
 Charlie Grieves,  
 Ben Nelson,  
 Lorenzo  
 Mascotto,  
 Gerry Skates,  
 Reg. Hopkins and  
 Longlac Mayor  
 Renald Beaulieu

and that 75-80% of them now  
 Conf'd on page 6

The Greenstone Economic Development  
 Corporation

is pleased to sponsor a seminar on:

## Tax Planning for Small Business

Date: Monday Feb. 20, 1989

Time: 7:30 p.m. - 10 p.m.

Place: Confederation College (Geraldton Campus)

Seminar Leader: Mr. Paul Kyro, C.A.

Registration Fees: \$20.00

Please register in advance by calling the Regional Economic Development Office at 876-2273.

Greenstone Economic Development  
 Corporation

a le plaisir de parrainer un séminaire sur la

## Planification d'impôt pour petit Commerce

Date: Lundi, le 20 février, 1989

Heure: 7:30 p.m. - 10 p.m.

Lieu: Collège Confédération

Meneur de Séminaire: M. Paul Kyro, C.A.

Frais D'inscription: \$20.00

Veillez-vous inscrire à l'avance en appelant le bureau Régional du Développement Économique en composant le 876-2273.

**Greenstone Economic  
Development Corp.**

**BUSINESS WORKSHOPS**

In response to client requests, the Greenstone Economic Development Corporation is sponsoring the following seminars:

**PLANNING AND BUDGETING  
Tuesday, June 26, 1990**

Managers become pre-occupied with daily decisions and are unable to find the time to plan ahead for their business' growth. Understanding cash flow planning and budgeting will enable managers to increase profits and avoid problems in advance.

**MAKING HUMAN RESOURCES PRODUCTIVE  
Wednesday, June 27, 1990**

This workshop will help managers make their business more productive while providing job satisfaction to employees. Understanding how to better employee relations and work will enable you to have loyal, efficient staff in your workplace.

**7:00 p.m. - 10:00 p.m.  
Park Bay View Dining Room  
Seminar Leader: Mr. Fred Andersen**

Please contact Lori or Deanna by June 22, 1990 confirm your attendance (876-2273) (1-800-465-0960). Registration fees are \$60.00 per business (2 persons Max.) for both seminars. Cost of one seminar only is \$35. per business.

Wednesday, June 13, 1990

**Greenstone Economic  
Development Corp.  
Investment Fund**

The Greenstone Economic Development Corporation is pleased to announce the results of their Investment Fund at the end of their second year of operation.

Greenstone funds of \$525,000 were loaned to local business. As a result, \$1,700,000. was leveraged in the region coming from owner's cash equity, chartered banks, and other government programs.

This assistance helped create 28 jobs and maintain a further 31 positions in the area.

To date, advisory services provided by the Greenstone Economic Development Corporation resulted in \$2,138,000. leveraged from various sources and the creating of 68 jobs. A total of 4 clients have created enterprises under the self-employment incentive program.

Wednesday, September 26, 1990

*"...For, behold, I bring you good tidings of great joy..."*

Christmas Edition 1990

Luke 2:10

Warm holiday wishes to all.

from the Boards & Staff  
of the

**BGLN ECONOMIC  
DEVELOPMENT CENTRE  
AND THE  
GREENSTONE ECONOMIC  
DEVELOPMENT CORP.**



Des activités  
de 1990



*Greenstone Economic Development Corp.*

Regional Business Development Centre  
(807) 876-2273  
112 Hamel Street  
P.O. Box 480  
Longlac, NW Ont.  
P0T 2A0

GREENSTONE ECONOMIC DEVELOPMENT CORPORATION  
President's Report

The Greenstone Economic Development Corporation officially opened as a full service Business Development Centre in November, 1988.

The organization and operation of the Centre continues to be a rewarding challenge. The GEDC serves the municipalities of Beardmore, Geraldton, Longlac, Nakina and several communities and Native Bands. Each community has an independent identity and their own unique opportunities for growth.

The GEDC has served a client base of over 200. To date, 33 jobs have been created and \$704,000 accessed from business advisory services. \$423,736 has been loaned from the Investment Fund, leveraging \$2,048,700. Financial services have helped create 22 jobs and maintain 39 positions.

The Greenstone Economic Development Corporation is anticipating an active and productive year ahead. The Board and Staff will continue to work enthusiastically to build a stronger, more confident business community.

GREENSTONE ECONOMIC DEVELOPMENT CORP.

per: 

PRESIDENT (ACTING)  
May 10, 1990

La première année  
selon le rapport de la  
présidence – base de  
la clientèle à plus de  
200; 423 736 \$ en  
prêt du fond  
d'investissement qui  
a créé 22 emplois et  
maintenu 39 postes

## Greenstone Centre Business Report

Wednesday, June 20, 1990

The Greenstone Economic Development Corporation recently submitted its annual submission and year-end report to Employment and Immigration Canada for continued funding,

according to Lori Christensen, the Corporation's General Manager.

Mid-way through its second year of operation, the Regional Business Development Centre

had served a client base of over 200. Ms Christensen says business advisory services have resulted in the creation of 58 jobs and leverage of investments

Continued to page 3

## Greenstone Report

Continued from front

totalling \$1,208,000. from various public and private sources.

The Corporation's Greenstone Investment Fund has now provided loans of \$506,296 to

enterprises within the Greenstone Region. This has caused leverage of a further investment, by the private sector, of \$2,295,900. Financial services provided through the Centre have helped create 28 new employment positions and maintained another 42 positions.

One of the Corporation's mandates is to continue working to build a stronger business community in the Greenstone Region. Ms Christensen says the Board is anticipating an active and productive year ahead.

Current Board members are: Chairman - Mayor Malcolm Rogers, Geraldton; Vice-

President - Reg Hopkin, Longlac; Secretary-Treasurer - Larry Fraser, Beardmore; Ben Nelson - Jellicoe, Brian Manns - Nakina, Mayor Renald Beaulieu - Longlac, and Gene Trottler - Geraldton.

Mayor Malcolm Rogers was recently appointed Chairman after resignation of Lorenzo

Mascotto of Geraldton, and Gene Trottler was appointed to fill Roger's position. The Annual Election of Officers is slated for August this year.

## Rapports de 1991

## Greenstone Economic Development Corp. Investment Fund

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1991

Wednesday January 2, 1991



*Greenstone Economic Development Corp.*

**RESTAURANT OPERATIONS  
FOR SALE OR LEASE  
BEARDMORE, ONTARIO**

Have you always wanted to be an entrepreneur but lacked the capital to get a secure start? Maybe we can help...  
 Serious enquiries can contact Lori Christensen or Deanna Peterson at 876-2273 or 1-800-465-0960.

Greenstone Economic Development Corp.  
 P.O. Box 480  
 LONGLAC, Ontario  
 POT 2A0

.....

**RESTAURANT  
AVENDRE OU A LOUER  
BEARDMORE, ONTARIO**

Avez - vous déjà songer d'être entrepreneur mais le capital ne vous le permettait pas? Peut - être nous pouvons vous aider .... si vous êtes sérieusement intéresser appelez Lori Christensen ou Deanna Peterson au 876-2273 ou 1-800-465-0960

Greenstone Economic Development Corp.  
 P.O. Box 480  
 LONGLAC, Ontario  
 POT 2A0

Wednesday October 9, 1991

**“The Keys to Successful  
Financial Management”**

a seminar hosted by the  
**Greenstone Economic  
 Development Corporation**  
 in cooperation with the  
**Federal Business Development  
 Bank**

will take place on  
**Tuesday, October 22, 1991**  
 7:00 p.m. to 9:00 p.m.  
**Park Bay View**  
**Hwy 11 east - Geraldton**  
 Seminar Leader: **Mr. Dan Frijia, FBDB**  
 To register for this free information session,  
 please call 876-2273 or 1-800-465-0960.

\*\*\*\*\*  
**SMALL BUSINESS WEEK - OCT. 20-26**  
 \*\*\*\*\*

Wednesday March 17, 1993

# Discover Prospecting!

## Basic Prospecting and Information Course

A three-evening course in Basic Prospecting and Mineral Exploration topics will be offered free of charge to the public in Beardmore. This event is sponsored by the Greenstone Economic Development Corporation in cooperation with the Ministry of Northern Development and Mines, Ontario Geological Survey.

Topics include: mineral/rock identification, classification of rocks, recognizing faults and deformation zones, mineral deposits, staking, prospecting and exploration techniques. The third night will involve a review of present activities in the Beardmore-Geraldton District and exploration for industrial minerals and building stone deposits. Several interesting videos and slide presentations will be used.

Instruction will be provided by Resident Geologist John Mason, Staff Geologist Gerry White and guest speakers.

7:00 p.m. to 10:00 p.m.

April 19, 20, 21

Beardmore Community Centre

Please register by telephoning the Greenstone Economic Development Corporation in Geraldton at 1-800-465-0980 or (807) 854-2273.



**GREENSTONE ECONOMIC  
DEVELOPMENT CORP.**

1409 Main Street • Geraldton, Ont. P0T 1M0

17 mars 1993 – SDEG ont offert un cours  
de base de propection et d'information

27 octobre 1993 - article au sujet des services de la SDÉG



## An introduction to Greenstone Services

Wednesday October 27, 1993

*This is the first in a series of articles to familiarise the region's businesses and entrepreneurs with the services of the Greenstone Economic Development Corporation.*

In our Region, serving Aroland, Beardmore, Caramat, Geraldton, Ginoogaming, Jellicoe, Longlac, Macdiarmid, Nakina and Reserve 58, the Corporation provides direct service to the business community. The Corporation operates a Business Development Centre and its staff offers counselling and investment services.

What makes businesses important to a community? The obvious answer is they

provide goods and services and offer employment to local people. In simplified form, people exchange labour for payment, payment for goods and services. Business pays for labour and provides goods for consumption. As part of this activity, taxes are levied by different authorities which, in turn, provide social services and employment.

Small business has been said to have the largest growth potential in terms of supplying jobs, services and goods in Canada. Most major business players are downsizing their enterprises in order to control costs but still require certain services. Specialization in

service and job activity is becoming the norm and this is where opportunities lie for new small business activity.

More and more, senior governments are promoting the idea of local business development and control of local resources. Communities with stagnant or failing economies need the boost of new business developments. But, potential entrepreneurs in these communities sometimes find it difficult to assess the viability of their ideas or to borrow the capital they need at terms which meet their needs. Also, because the self-employment option is new to some, they are unsure how to proceed. With a lack of capital and information, stagnation continues.

The issue has been addressed by both Federal and

Provincial governments, in providing funding for local economic development activities to development groups.

G.E.D.C.'s purpose is to stimulate job opportunities regionwide. It provides new and existing businesses with assistance in securing loans, equity investments, consulting services, and general business information. The staff at the Centre will help entrepreneurs find the strengths and weaknesses of their business venture, help in charting a solid business plan, and assist in securing capital for start-up or expansion.

Clients of the Centre should have a demonstrated knowledge of their proposed business venture, a plan for

operation and an idea of their financial standing. The Centre's staff can help in putting this information in a business plan and guide potential entrepreneurs in the process of obtaining capital.

Next week's column will be about the business planning process and its importance to a successful venture.

The staff of the Centre invites interested people to call 854-2273 and discuss your business idea.

The various services provided by Greenstone Business Development Corporation are funded wholly under the Community Futures component of the Canadian Jobs Strategy, Employment and Immigration Canada.

1994 - plus de cours, par exemple:  
 cours de prospection et l'atelier sur le  
 développement communautaire

Wednesday May 25, 1994



**Greenstone Economic  
 Development Corp.**  
 Regional Business Development Centre

**PROSPECTOR'S COURSE**

The Ministry of Northern Development and Mines, in  
 partnership with the Greenstone Economic Development  
 Corporation, will be offering a  
**PROSPECTOR'S COURSE**  
 in Geraldton  
 at the Kinsmen Hall  
 June 20, 21 and 22  
 7:00 p.m. to 10:00 p.m.

All participants must register in advance by contacting  
 Joëlle at 854-2273 or 1-800-465-0960.  
 Registration deadline is June 13, 1994.

Wednesday April 13, 1994



**COMMUNITY  
 ECONOMIC DEVELOPMENT  
 WORKSHOP**

**The Beardmore-Geraldton-Longlac-Nakina  
 Economic Development Centre Inc.**  
 Invites All residents of the Greenstone Region  
 to attend and take part in the  
**Community Economic Development Workshop**  
 on Friday, April 22nd - 4:30 pm to 10:00 pm  
 and Saturday, April 23rd - 9:00 am to 4:45 pm  
 in Geraldton. Registration at 4:00 pm, Friday.

**PURPOSE**  
 Providing an opportunity for participants to get a  
 'better handle' on the Community Development  
 Process and to:

- develop a better understanding of area economic issues;
- develop a sense of common purpose;
- increase our ability to deal with economic development needs in our area;
- Generate commitment and action.

Please call Joëlle Laplante at 854-2273 or 1-800-465-0960 or Fax: (807) 854-2474 as soon as possible to confirm your attendance. Seating space is limited.

**Your Participation Is Welcome!**

2000

Beaucoup de  
publicité dans  
toute la région  
pour offrir des  
services

Wednesday, August 9, 2000

## Got a business idea?

**THE GREENSTONE VENTURES PROGRAM\***  
can help you with  
• BUSINESS INFORMATION • BUSINESS PLANNING • FINANCING OPTIONS  
Joanne Lemieux, Business Services Consultant  
GREENSTONE ECONOMIC DEVELOPMENT CORPORATION  
will be at  
**LOONGLAC TOWN OFFICE**  
AUGUST 11, AUGUST 25 - 10 AM TO 4 PM  
For more information to help in your enterprise start-up call  
**854-2273**  
\*AN INITIATIVE OF GREENSTONE ECONOMIC DEVELOPMENT CORPORATION  
FUNDED BY FEDNOR, INDUSTRY CANADA

Wednesday, July 5, 2000

## Got a business idea?

**THE GREENSTONE VENTURES PROGRAM\***  
can help you with  
• BUSINESS INFORMATION • BUSINESS PLANNING • FINANCING OPTIONS  
Joanne Lemieux, Business Services Consultant  
GREENSTONE ECONOMIC DEVELOPMENT CORPORATION  
will be at  
**NAKINA HERITAGE CENTER**  
JULY 7, JULY 21 - 10 AM TO 4 PM  
For more information to help in your enterprise start-up call  
**854-2273**  
\*AN INITIATIVE OF GREENSTONE ECONOMIC DEVELOPMENT CORPORATION  
FUNDED BY FEDNOR, INDUSTRY CANADA

Wednesday, July 5, 2000

## Business Assistance...

### Your Connection starts here!

- Start-up or expansion loans up to \$125,000
- Planning loans up to \$5,000 - quick approvals
- Business planning handbooks & examples
- Self-help information library
- Internet access to business resources
- Trade Indexes - access to new suppliers

**Greenstone Economic Development Corp.**  
1409 Main Street - Geraldton  
Tel: 807-854-2273 Fax: 807-854-2474  
E-mail: gstone@cancom.net Web: www.cancom.net/~gstone

GEDC is a Community Futures Development Corporation (CFDC) in partnership with FedNor, Industry Canada, serving the communities of Beardmore, Caramat, Geraldton, Jellicoe, Longlac, Nakina, Aroland FN, Ginoogaming FN and Long Lake 58 FN.

Wednesday, April 5, 2000

## Assistance pour Commerce

### Votre Connexion Commence ici!

- Des prêts jusqu'à 125,000\$ pour commencer ou agrandir une entreprise
- Des prêts jusqu'à 5,000\$ pour le développement d'un plan d'affaire
- Livres et exemplaires pour aider à développer un plan d'affaire
- Bibliothèque d'informations
- Accès aux ressources sur l'internet
- Répertoire des commerces - accès aux nouveaux fournisseurs

**Greenstone Economic Development Corp.**  
1409 rue Main, C.P. 1018 - Geraldton POT 1MO  
Téléphone: (807) 854-2273 Télécopieur: 807-854-2474  
Courriel: gstone@cancom.net site web: www.cancom.net/~gstone  
Une société d'aide au développement des collectivités (SADC) en association avec FedNor.



### Greenstone Economic Development Corporation

A Community Futures Development Corporation (CFDC) in partnership with FedNor, Industry Canada



## Voix du Nord Northern Voice

Issue No. 2

The Connection to Business in the Greenstone Region

April 2001

### A Renewed Optimism For Renewable Resources

Longlec Power & Light

It is without question that our increasing energy demands are colliding with our growing concern for the well being of our environment. And it is this recognition that is beginning to bring about the progressive changes in attitudes and behaviours of Government, Industry, business community, and consumers alike.

Today, we are confronted with the strengthening trend of emerging technologies that will drastically change the face of tomorrow. Our automobiles, homes, and industries, will eventually encompass more beneficial forms of energy. Whether with the aid of the sun, wind, water, or biomass, our lifestyle will be altered, as some of these and other alternative energy sources enter the marketplace.

It is no longer just the environmentalist that is concerned about the effect of climate change, but all levels of Government and our officials, the industrial sector, and consumers, all of whom realize how more than ever, that our environment can play an important role within our economies. There is also recognition throughout society, that more effort must be made to introduce more environmentally friendly methods to generate energy and produce power.

One of the more appealing alternative energy generation options is that of the use of renewable biomass. Finland, a leader in renewable resources, technology presently utilizes biomass to supply a third of the entire country's energy needs.

In Canada, and more specifically Northern Ontario, we are blessed with a huge natural resource base that could support numerous renewable energy developments. One that seems likely is the proposed establishment of a Cogeneration Plant that would utilize Biomass, wood waste from logging and mill operations. This plant would produce electrical power for potential export and thermal energy to attract business into the area.

What is Biomass you ask? Biomass is captured solar energy by the biological organisms, such as the residues of forests & wood products. The process enables carbon dioxide from the atmosphere and water from the earth to combine in the photosynthetic process by the plant to produce carbohydrates, which are the building blocks of biomass. When biomass is burned, efficiently, oxygen from the atmosphere combines with the carbon in the biomass to produce carbon dioxide and water. The process is cyclical, because carbon dioxide is then available to produce new biomass.

Longlec Power & Light's Taito Mäkelä (President & CEO) and Ken Oakley (General Counsel & Director) have begun efforts to introduce the technology of Finland within the setting of Northwestern Ontario. Surprisingly, there are only two active Biomass Plants operating in Canada, in British Columbia and Alberta. Establishing a Biomass Plant in Northwestern Ontario is the logical next step.



The proposed Cogeneration Plant is based on the Finnish Plant in Finland. (As seen here).

A Cogeneration Plant would utilize wood waste deposits left by logging and mill operations that are either burnt or land filled. These burning and land filling disposal practices are becoming an increasing concern for Government agencies, and environmentalists, which view the methods as a potential disaster for neighbouring streams and aquifers. There is also the need in the Greenstone Region for additional energy supply, which would greatly benefit economic development and diversification. The obvious deficiency in electrical power coupled with rising prices for non-renewable energy (natural gas), re-emphasizes the importance of renewable energy sources such as Biomass. Biomass utilization as an energy generation fuel has also the potential to create additional business opportunities including partnerships with the First Nations. At present, it is rather obvious that there will be a continual push to environmentalism, to the point where it will go from being a concept to become a recognized institution by society.

Where do we go from here? Well, there are two options - (1) we can rely on non-renewable energy sources that may eventually be exhausted, and prices that are affected by an unpredictable global market - or - (2) depend on our own renewable energy sources that are environmentally friendly, and that flourish here in the North.

These are some interesting points of interest:

- The cost of the global power market in North America is estimated to be between \$15-\$20 per kilowatt hour.
- Biomass is captured solar energy by biological organisms.
- Carbon dioxide from atmosphere and water from the earth combine in the photosynthetic process by the plant to produce carbohydrates that are the building blocks of biomass.
- As much as 70% of a harvested tree becomes waste as some point in the local processing cycle.
- Biomass-to-generation provides 30% of Finland's total energy production.
- The emissions from Biomass Plant are comparable with those existing plants as equal mass of wood decays naturally, maintaining a net carbon balance.

sufficient cash on hand to meet your liability.

Take the time each year to do some planning. The Income Tax Act allows for a reasonable amount of remuneration to be paid to a spouse for performing employment duties in the proprietorship. This must be legitimate and the spouse must be paid in accordance with the duties actually performed. This wage paid to the spouse is an allowable business expense and will reduce the total business income on which the tax liability is based. Also, your spouse will likely be paying tax at a lower rate. With the Canada's Climate and

CONTINUED ON PAGE 2

### QUOTES

Opportunity is missed by most people because it is dressed in overalls, and looks like work. **Thomas A. Edison**

"Outstares are those things which you see when you take your eyes off your goal." **Henry Ford**

To educate a man in mind and not in morals is to educate a menace to society. **Theodore Roosevelt**

"A friendship founded on business is better than a friendship based on friendship." **John D. Rockefeller**

Page 2

Your Northern Voice

Web site: [www.astronom-on.com/gstone](http://www.astronom-on.com/gstone)

### Gérard Tremblay Trucking A Client Profile

Gérard Tremblay owns and operates Gérard Tremblay Trucking in Nakina, Ontario. Mr. Tremblay has been active in the trucking business since he was 19 years old. He is now 50 with an expanding operation and states "I'm happy to be doing this work - to be able to do what I like best is a blessing - I have no thoughts of retiring!"

Mr. Tremblay was born in Quebec and moved to Chapleau in his teens to pursue work. He worked in the woodlands in Chapleau and Hearst for many years. He became self-employed during his time in Hearst, and enjoyed managing his own business. However, there was some frustration with the amount of work available as the Hearst area has many trucking contractors and full-time work was not always available. The opening of the Buchanan sawmill in Nakina presented Mr. Tremblay with an opportunity for expansion and full time occupation. When he came to Nakina, he had two trucks and one contract with



Nakina Forest Products. Since then, he has experienced rapid growth and now owns 5 trucks, 7 trailers, and 1 loader. He has acquired property in Nakina, built a maintenance garage and housing for all of his truck drivers. The garage facility can accommodate four trucks for servicing. He employs a truck driver, a mechanic helper, and an accounting clerk. His drivers come from Ontario, Alberta, Saskatchewan, and Manitoba. They are attracted by the full-time work available and the excellent employer-employee relations that Mr. Tremblay fosters in his company.

Mr. Tremblay participates with Job Connect (a youth employment program) and employs a Nakina youth who might otherwise have been forced to leave the area. This employee was kept on after the program ended and both he and his employer are well satisfied with the outcome. Mr. Tremblay is also exploring the possibility of becoming an on-site trainer for truck driving and heavy equipment certification.

Since moving to Nakina last May, Mr. Tremblay has secured contracts with Buchanan to haul to Longlac, Terrace Bay and the mill in Nakina, a renewable one-year contract with Martin Falls and Fort Hope for 40,000 cords each, and is in negotiations for a 3rd contract with another company to begin this year.

Mr. Tremblay is francophone and has always worked and lived in a French milieu. He approached Greenstone Economic Development Corporation for financing and was pleased to learn that GEDC has fully bilingual staff. The Corporation was able, with other financial partners, to participate in the financing of Mr. Tremblay's expansion and Mr. Tremblay has been

able to conduct all his business affairs in his preferred language. Mr. Tremblay states, "without GEDC's help in financing, this significant investment in our region would not have been possible. This has allowed me to service and maintain my equipment efficiently and provide lodging arrangements on-site for my employees."

Mr. Tremblay's project costs have totaled approximately \$1.5 million. This represents a significant investment in our region from a private entrepreneur. Mr. Tremblay has a very good business and financial reputation from his extensive experience and involvement in the woodlands industry.

He states his challenge is to keep the equipment servicing to a minimum and keep the trucks hauling 24 hours a day and he is dedicated to growing his business even further.

GEDC congratulates Mr. Tremblay for his success and wishes him well in his dedication to the Greenstone area. Mr. Tremblay enjoys living in Nakina and has decided to make it his home.

### Ventures North—Opportunities Plus Business Conference

Dianne Buckner (Host of CBC-TV's Venture)

I was delighted to take part in the Ventures North Conference. Not only was it professionally organized, but also I was able to travel to what is certainly one of the most beautiful places in Canada. What a spectacular drive! While I didn't see much of the conference itself, I was impressed with the variety and caliber of the speakers in the line-up. The dinner itself was very enjoyable. I don't know whether it's the slightly colder climate that makes the people warmer, but everyone I met was exceptionally charming and friendly. If you ever report that the Conference is a waste of time to come again. Thank you to everyone who showed me such excellent hospitality.

ROB THOMPSON

A business-oriented and educational Conference geared toward Northern Ontario, allowed participants some time to disregard their windshield wipers, and focus on a more engaging activity—participating in Ventures North—Opportunities Plus. The Business Conference took place on February 15th, 16th, and 17th, at the Cultural Centre, in Longlac, Ontario.

Master of Ceremonies, Pamela Beaulieu with guest speakers, John Kelly and Mayor Charlie Primeau, recognized sponsors, and acknowledged the potential of the region; it's people and business community. Participants were benefited by an all-star and who's who of characters, representative of Ontario, namely "The Accomplished" speakers included Maggie Milne, Judy Sander, Ron Day, Wally Barron, Blair Smith.

**Maggie Milne**—Maggie Milne & Associates "We said ourselves that in the north, the talent which surfaced at the Greenstone Economic Development Corporation would make it a place where we could prosper geographically. We have the potential to compete on a global scale. The Conference confirmed, 'Let's get going!'"

**Marshall Tannahill**—President of Greenstone Economic Development Corporation "The Business Conference was well worth the investment. It was a great opportunity for us to meet and attend at better able to recognize opportunities and turn them into advantages for themselves, our region, and our Northern Ontario."

**Tax Planning & the Sole Proprietor**  
CONTINUED FROM PAGE 1

Revenue Agency's definition of reasonableness, you can consider a wage paid to a spouse as a form of income splitting.

Another area that will allow a little tax advantage is the acquisition of capital assets. If you intend to purchase a major capital asset in the future, it may be worth considering the purchase date prior to a year-end. This allows some depreciation expense in the year of purchase. Canada Customs & Revenue Agency imposes the "half-year rule" which means that in the year of an asset acquisition, you are only allowed half of the annual depreciation expense (or depreciation for a half year). If your financing requirements allow, you will be able to bring that extra expense forward into the current year.

If your business is consistently highly profitable, this may indicate the need to consider incorporation. This may provide a little more in the way of tax advantages. If you are able to make a full RRSP contribution and still have spare cash available in the business over and above your personal cash requirements, you may wish to consider incorporation. Corporate tax rates for Canadian-controlled Private Corporations are generally advantageous for high income earners.

The Province of Ontario has recently reduced its corporate tax rate as well as its personal tax rates. Incorporation may be advantageous if you can have personal income as a combination of wages and dividends. Since dividends are taxed at a lower personal rate, there is savings involved. Your busi-

ness will be required to pay income tax on pre-dividend income. The declaration of bonuses to be paid after a year and can effectively defer taxation to the shareholder on this income to the next year when it is included as a business expense in the current year. You must remember however, that bonuses must be legitimate and must be paid out within 180 days of having been declared.

Political figures such as MP, Joe Comuzzi, Mayor of the Municipality of Greenstone, Charlie Primeau, Eric Rutherford, Councilor's, Doug Williams and Elaine Mannisto; graciously attended.

Lastly, Greenstone Economic Development Corporation would like to thank, once again, our sponsors and those that contributed to the Conference in any capacity—your support will be remembered. This was certainly not the last Conference. We hope to see you in the future. Go west you'll never find it!

Over 100 attendees listened on as she talked of seeing first hand of the issues that people in business often face as well as some of the successes of business people "profiled" on her television show.

If you plan to eventually sell your business and expect to make a profit on the sale, incorporation may be advantageous. If the business is eligible or can be made eligible, you will be able to claim the \$500,000 capital gains exemption on the sale of qualifying small business shares.

Canada Customs Revenue Agency has left very few loopholes to reduce taxation. To maximize them, plan early and plan on an ongoing basis.

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### Tax Planning & the Sole Proprietor

By Suzanne M. Barker, CGA

April showers and taxation are two frequent thoughts at this season. However, if you have just discovered that you had extra profits last year, it is now too late to utilize the low tax planning or deferral possibilities that still remain available to this point and enter into discussions of a fiscal year and should be considered over the long term.

Since 1995, regulations require that sole proprietors must have a December 31st year end, or make a special election to maintain a non-calendar year end. The majority of the small

proprietors choose December 31st to keep their books as simple as possible. This brings the case, a good time for tax planning to occur in the late fall, before the year is over. You and your accountant will have an opportunity to assess profitability to this point and enter into discussions at appropriate times while there is still time to act.

Sole proprietors are personally liable for the tax on their business profits. These returns are filed on the usual T1's and your tax rate depends upon the total employment & business income for the year. If your business is very profitable, this may mean higher tax rate and a tax liability that is too great for your cash flow to handle easily. It can become a major burden if your profits have been low in recent years and the tax liability was low enough that you could have made installment payments to Canada Customs and Revenue Agency (CCRA).

When you reach a high level of profitability for the first time, you are required to pay the taxes owing on April 30 following your year end. In addition, you will also be required to start remitting installment payments for the current year. From a cash flow perspective, you will now have to pay two years taxation in one calendar year. This can seriously affect your cash flow if you have not planned properly. The first and best plan would be to have held some cash aside on a regular basis to ensure

### INSIDE

Gérard Tremblay Trucking  
CLIENT PROFILE  
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Ventures North—  
Opportunities Plus  
Business Conference  
GEDC FILE #  
-- Page 2 --

Février 2001 - Conférence commerciale de la SDÉG, 52 propriétaires de commerce et des entrepreneurs participant avec l'invitée spécial Diane Buckner ...

Wednesday, February 21, 2001

## Business Conference termed a success

By Doug Brydges, Longlac

Fifty-two business owners and entrepreneurs signed up as participants at the *Ventures North – Opportunities Plus* Business Conference held last Friday and Saturday in Longlac. The Conference was an initiative of the Greenstone Economic Development Corporation (GEDC).

The event began with a wine and cheese social on Thursday evening at the Longlac Cultural Centre. Participants took advantage of 12 workshops on Friday with topics such as: running a business through good times and bad; reporting to big brother; customers and staffing; green energy, tourism and financial planning.

The three workshops on Saturday informed participants about Canada Post's e-parcel services, how to



Rob Stinchcombe

get land for development (MNR) and co-operatives in forestry. A total of ten businesses staffed information booths to exhibit their products and services.

The Conference dinner was held at the Woodlands Inn on Friday evening with close to 100 in attendance. Renald Beaulieu, one of GEDC's founding directors, served as Master of Ceremonies.

Following the dinner, Renald introduced several dignitaries including former GEDC presidents, staff, and members of Greenstone Council. He noted how GEDC had grown over the years since 1987 in its efforts to promote growth and development throughout the Region, and urged those present to keep using the Corporation and its resources as a tool for development.

Rob Stinchcombe, Area Manager for FedNor in Thunder Bay, said he was pleased with the performance of GEDC and the increased development activity in the Region. Rob made special mention of Harry Kelly, who has served as the Region's Economic Development Officer for almost 13 years, referring to him as 'The Wizard'.

Special Guest for the evening was Diane Buckner, host of CBC TV's *Venture* program. Diane shared answers to a number of questions they fre-

quently receive at *Venture*, using video clips from previous programs as examples. She also shared her observations as a journalist on the characteristics of an entrepreneur.

Diane closed her presentation by outlining what her program producers look for in considering features for the *Venture* program. The story must have some action in it; those involved must be willing to let TV cameras into their lives and follow them through the ups and downs; and there needs to be some element of risk being taken.

Following the presentation, Jennifer Gregoruk, Conference Coordinator, presented Diane with a gift made by François Blanchard of Custom Rock Glazing in Longlac.

Funding for the Conference was provided by FedNor, Industry Canada. Several businesses from the area and Thunder Bay, too numerous to mention, provided additional sponsorship support through donations of cash and in-kind services.



Diane Buckner

2001

Wednesday, April 4, 2001

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Wednesday, April 18, 2001

# GEDC receives FedNor investment for business development

Thunder Bay-Superior North MP, Joe Comuzzi announced on behalf of the Honourable Andy Mitchell, Secretary of State (Rural Development) (FedNor), a FedNor contribution of \$500,000 for the Greenstone Economic Development Corporation (GEDC) on April 11, 2001.

"This contribution will enhance Greenstone Economic Development Corporation's ability to invest in local small business endeavours to create jobs in the area and to contribute to its ongoing operations," said Comuzzi.

GEDC is one of 52 Community Futures Development Corporations (CFDC's) in Ontario funded by Industry Canada's Community Futures Program through FedNor.

CFDC's deliver a wide variety of programs and services to support community economic development and small business growth. Since its inception in 1988, the GEDC has successfully levered \$4,119,061 and created or maintained 804 jobs in the area.

"We are pleased to see that this CFDC is action oriented and wants to further the development of the Greenstone area," says Mitchell. "Our government believes that it is our role to support local initiatives based on needs identified by residents and leaders in the area."

CFDC's are designed to develop and implement long-term, community-based economic development initiatives. They employ local staff and are governed by a volunteer board of directors made up of commu-

nity members representing the private sector, municipalities and other not-for-profit economic development stakeholders.

"A positive upswing in the local and national economy is creating incentive for more local investment activity," says Marshall Tannahill, Chairman of the GEDC. "This funding will enable us to serve the needs of small business activity."

FedNor helps rural and northern communities strengthen their economies and create jobs. By partnering with CFDCs, FedNor is opening doors and building futures for a prosperous Northern Ontario.

Funding for this project was provided for in the February 2000 budget and is therefore built into the existing financial framework.

# Greenstone Holds Its First Economic Development Roundtable

By Darcia Brydges,  
Manager, GEDC

The first Economic Development Roundtable for the amalgamated Municipality of Greenstone was held on January 17, 2002.

Community leaders of the Municipality, First Nations Communities and various organizations were invited by Greenstone Economic Development Corporation, FedNor and Industry Canada to meet with Secretary of State for Rural Development and FedNor Andy Mitchell. The assembled group found out at the last minute that Mr. Mitchell was going to be unable to attend due to plane difficul-



ties in Atikokan. Through the FedNor representative in attendance, Luc Marchand of Thunder Bay, Mr. Mitchell expressed his regrets and his best wishes for the discussion to be held. He also

invited Mr. Marchand to relay the results of his discussion in preparation for a visit at a later date.

Edgar Lavoie, President of Greenstone Economic Development Corporation, chaired the

meeting, made introductions and invited Mayor Charles Primeau to act as moderator. Discussions centred on each group's specific economic development objectives and concerns. The industry representa-

tives identified training development as a concern and all, particularly in First Nations communities, stressed general business development as an objective.

Mayor Primeau extended an invitation

to all participants to continue the process in a series of roundtable consultations and all participants expressed their commitment to continuing these sessions.

Among the attendees of the Roundtable were: Edgar Lavoie, President of GEDC; Charles Primeau, Mayor of the Municipality of Greenstone and moderator; Hartley Multimaki, Director of Policy and Planning for the Buchanan Group; Dan Reinhold, General Manager of Long Lake Forest Products Inc.; Donna Martin, CEO of Ginoogaming First Nations; and Jerry Estey, Administrator.

Wednesday, January 30, 2002

2002

Sessions de  
promotion  
pour les  
services et  
l'appui de  
la SDÉG  
dans toute  
la région

Wednesday, April 24, 2002

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Wednesday, April 17, 2002

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## 2003 - Premier sondage M + EE (Maintien et expansion des entreprises)

Wednesday, March 26, 2003

### BUSINESS RETENTION AND EXPANSION SURVEY LAUNCHED

Greenstone businesses will be given the opportunity to voice their opinions about the local economy. The Business Retention and Expansion (BR+E) project will be launched in the next few weeks, as trained interviewers will meet with local businesses to identify their needs and concerns, ask their opinions, and determine in what ways the local business climate can be improved.

"The visits that we will be doing with local businesses have four purposes," said Mike Lafrance, Project Coordinator. "First we want to show our local businesses that we really appreciate the contributions they are making to our local community.

Second, we want to see if they have any concerns, and, if so, if there are ways we can help. Third, we will be offering to help our local businesses take better advantage of business resources. Finally, we want the businesses to help us set priorities on future directions of local economic efforts."

"This is going to be very interesting to meet and interact with local business people", said Lafrance.

BR+E has been implemented in hundreds of rural and urban communities across the United States. In Ontario it was introduced on a pilot basis in 1998.

The results of BR+E Ontario pilot projects have been impressive: development of a more business-friendly attitude, new local investment, more jobs, fewer barriers to development and easier access to financing.

## BR+E Survey Getting Positive Response

Wednesday, April 16, 2003



The BR+E team (left to right) Charmaine McCraw, Shelly Stanert and Michel Lafrance.

With 25% of the project complete the Business Retention and Expansion project is receiving a very favourable response, Michel Lafrance, Project Coordinator, said. After sending out the initial packages with an invitation to the project and a survey to browse through, the BR+E team is in the process of meeting with 146 targeted businesses throughout the Greenstone region.

"So far we've had a positive response," Lafrance said. "Most of the businesses are thankful for the chance to be heard and recognized within the community."

"Not only is this an opportunity for businesses to be heard it is an opportunity for the BR+E team, Michel Lafrance, Shelly Stanert and Charmaine McCraw, to see what Greenstone has to offer.

"It is very exciting to really see what Greenstone has to offer," Lafrance said. "Even more so when we get to meet the people behind our local businesses."

On April 4<sup>th</sup>, Crystal Godbout, Fort Frances Project Coordinator, visited the GEDC office to meet with the Greenstone BR+E team to share her previous knowledge and experiences with BR+E.

"I think meeting with Crystal was essential to the completion of our project," Lafrance said. "She shared invaluable knowledge and experiences that will help us complete the project successfully."

Although the BR+E results will be an everlasting tool in economic development, its main purpose is to identify and bring forth concerns that our local businesses have.

"Our businesses are the life of our community," Lafrance said. "Without them we would not survive. This is why we want to hear what they have to say and know how we can help them."

The BR+E survey was developed in the United States and in 1998 it was redesigned to fit the needs of rural Ontario businesses. The BR+E project has now been initiated in 28 communities across Ontario such as Fort Frances, Thunder Bay, Timmins, Ottawa and Barrie to

name a few. With positive results emerging from those projects Human Resources Development Canada and the Greenstone Economic Development Corporation decided to take initiative and sponsored the project.

"The GEDC is very pleased that the business community in the region is taking the time to participate in the BR+E survey," Dina Quenneville, Bilingual Community Economic Development Officer at GEDC said. "This excellent participation will better equip GEDC to respond to local business needs."

Retention of businesses in our northern community is very important in the growth of our economy.

"The need to retain businesses and look forward to new expansion is what will help Greenstone grow," Lafrance said. "Our team hopes the positive response will continue so we can really help our local business community."

## BR+E Continues To Succeed

Wednesday, May 14, 2003

With continuing success, the Business Retention and Expansion project has recruited 10 more businesses to complete the survey.

While promoting BR+E at both the Geraldton and Longlac tradeshows, businesses began to approach the team, Mike, Shelly and Charmaine, for more information and the chance to participate in the survey. The initial target has now jumped from 120 to 156.

"Exposure is the key for BR+E,

being known and visible in the community is an important part of completing our project," Mike Lafrance, Project Coordinator said. "The more businesses we survey, the more accurate the results; and with a higher majority there is a better chance that things will be coming to change."

To date there are 42 completed surveys, 90 businesses in the process of completing the survey and 18 businesses left to contact. Most of the businesses that have not been contacted consist of

tourist outfitters who are only now opening up for the tourism season. Out of the 156 businesses there have only been six negative responses.

"BR+E will not just be another report sitting on a shelf," Lafrance said.

"It will be a community link. We are doing BR+E to take the first steps in initiating change where it is needed."

Team BR+E has contacted 8 other communities that have completed the project to ensure that their progress is what it should be. After receiving responses from all eight, Team BR+E found out that they were



*BR & E Staff Mike Lafrance, Charmaine McCraw and Shelly Stanert hosted a booth at both Greenstone trade shows to publicize the survey they are conducting.*

not only on track but doing very well for the time frame that has

success rate is 32 per cent and climbing and there is only one

community, Timmins, that has succeeded that as an overall success rate.

"At our projects end we are anticipating about an 85 per cent success rate," Lafrance said.

"Businesses are recognizing the chance to bring to light their economic values and concerns about doing business in Northern Ontario."

been allotted to the project.

"Most places have about one year to complete the project," Lafrance said. "We were given four months and are already succeeding most projects' total success rates."

Greenstone's BR+E on-going

While being faced with limited time, Team BR+E remains enthusiastic and positive. The Business Retention and Expansion project will be an everlasting economic development tool for the Greenstone region.

2003

M + EE  
Prolongation  
du projet à  
cause des  
entrevues  
face-à-face  
111  
commerces  
ont fait le  
sondage au  
moment où  
l'article a été  
écrit

## BR & E Success Leads to Extended Funding

Wednesday, June 4, 2003

The Business Retention and Expansion team received a four-month extension, funded by Human Resources Development Canada (HRDC), Economic Development Corporation (GEDC), Nakina Heritage Corporation (NHC) and Community Capacity Development Initiatives Committee (CCDIC), in order to complete the BR+E survey.

BR+E was headed for deep waters when the team realized the time line originally planned was insufficient time to complete the project with a fair and accurate picture of Greenstone's business environment.

The team was granted the extension because the original proposal did not allow enough travel time, face-to-face contact time and follow-up time.

Also, the above partners felt that BR+E would become a very valuable tool in planning for Greenstone's economic development.

Since the last update, BR+E statistics have climbed to a nice level. The number of completed surveys has jumped from 42 to 79. BR+E has hit the halfway mark and is still climbing.

businesses have refused to do the survey. The outfitters are all in for the season, so the number of businesses left to contact has gone down to 14. "The resorts are our biggest challenge," Lafrance said. "A lot of the time when we are out to their resort they are not there or are too busy to do the survey at the time."

Lafrance says this is understandable and still needs to be pursued. "Outfitters are an important part of our tourism industry," Lafrance said. "Their opinions matter, especially when it comes to economic development."

The BR+E survey is becoming a very important tool in economic development. There are 28 other communities in Ontario completing the BR+E survey. The BR+E report will serve as an initiative for change and refocus of Greenstone's marketing and development strategies in order to allow existing busi-

nesses to stay put and begin to grow.

Lafrance explained how BR+E relies on confidentiality. "All surveys are totally confidential," Lafrance said. "We want businesses to feel comfortable in honestly answering all of the questions."

No business names or owner's names will be released to the public; only their suggestions and information will appear in the report. The report will be distributed to all participants and will be presented to organizations such as the Municipality, the Chamber of Commerce and the CCDIC. Public meetings have been moved from mid-June to October due to the extension of the project.

With a now unrestricted time frame, Team BR+E will now be able to complete the BR+E survey and build an informative report based on what the Greenstone business community believes to be key steps or changes in beginning to grow our northern economy.

Wednesday, July 30, 2003

## BR+E project moves into second phase



By Charmaine McCraw

The BR+E project was introduced to the Greenstone region just four months ago and within those months the Business Retention and Expansion survey process has proved successful with 111 surveys complete. The survey success rate, sitting at 71 per cent, is possibly the highest success rate in all of Ontario. "Thanks to the Greenstone businesses' participation it is clearly seen that there is a desire to move forward and begin developing our community," Mike Lafrance, Project Coordinator, said. "It's been a task, but persistence has paid off. We are getting the results that we wanted to see."

One hundred and eleven businesses have completed the survey. Only 21 businesses have refused to complete the survey and about 25 businesses gave no response to the invitation to the project.

"There are some businesses that have been contacted that are just not giving any kind of a response," Lafrance said. "It is neither negative or positive so we have classified it as 'no response.'"

Brent Sylvester, Ontario PC candidate and business owner, visited with BR+E on July 4th, which allowed the team to explain the project and to make yet another contact to help with implementation once the BR+E survey is complete.

The month of July has allowed the BR+E Team to prepare remaining information packages to be sent out and to begin to analyze the data that has been received. Although the team has received a time-frame extension there is still a lot of work to be done.

"The team has to stick together and make sure that the BR+E project is done to the fullest," Lafrance said. Also the coming month will

provide for time to schedule public meetings in order to release the results of the BR+E report. Meetings will be held in various communities across Greenstone to release and talk about the results. Meeting schedules will be posted as soon as dates are determined.

Team BR+E has committed to discussing the report with various key players in the Greenstone community: Chamber of Commerce, GEDC, the Municipality, etc. Meetings will be arranged in order to discuss and action plan for issues that are posing a problem for our business owners.

Overall, BR+E is beginning its second phase, analyzing the data, and will continue to succeed and help with the economic development of the community.

2003

La SDÉG appui  
les jeunes  
entrepreneurs

**YOUNG ENTREPRENEUR HAS THE SCOOP**  
**ON JOB CREATION**

Wednesday, May 7, 2003



Young Entrepreneur Valerie Gordon serves up a tasty ice cream cone at her new business, Val's Ice Cream Shoppe.

*TS Photo*

Following your dreams can take a lot of hard work and money, and Valerie Gordon is willing to do both to become a doctor of paediatrics as an adult. But as a 17-year-old student at GCHS, the willingness to work hard doesn't guarantee that the money will be there, so she needed to come up with a good idea. She found that idea while surfing on the Internet; to open an ice cream & yogurt shop.

Valerie's first obstacle was to get financing to start her business, as financing is always hard for younger people. She approached Greenstone Economic Business Development Corp. with her plan and was able to secure a loan to purchase the equipment she needed. "There are many students with the incentive to work who would love to create some kind of job for themselves for the summer, but usual financing methods are hard for students under 18 years of age," she said, adding that GEDC has programs to help young entrepreneurs.

Val's Ice Cream Shoppe was originally set to open on May 1st, but unforeseen delays pushed the grand opening back to Monday, May 5th, where her first customers enjoyed free coffee & doughnuts during the grand opening. Valerie credited a great friend Russ, her brother Scott and her parents Allan & Irene for their help in get this business up and running.

Valerie knows that to become a young entrepreneur is a big step in life, with all its inherent duties, but she is very eager to do it. "I look forward to the hard work, responsibility and to go to bed tired at night."

The business will employ three people throughout the summer.

Val's Ice Cream Shoppe is located inside Val's Variety on Main St. in Geraldton, and is open from 11am to 11pm daily.



2003

Ci-dessus, le kiosque de la SDÉG  
à la foire commerciale de la  
Chambre des commerces de  
Geraldton

À droite – la SDÉG reçoit le  
financement opérationnel  
annuel de FedNor

Wednesday, May 28, 2003

## GREENSTONE AREA RECEIVES FedNor SUPPORT FOR CFDC

Thunder Bay-Superior, North MP Joe Comuzzi, is pleased to announce, on behalf of the Honourable Andy Mitchell, Secretary of State (Rural Development) (FEDNOR), a FedNor investment of \$260,000 towards the continued operation of the local Community Futures Development Corporation (CFDC) known as the Greenstone Economic Development Corporation.

"Community Futures Development Corporation are key to the Government of Canada's efforts to foster self-sustaining, vibrant communities in Northern Ontario," said Mr. Comuzzi. "This CFDC continues to be an important partner in encouraging economic development and growth in the local area."

Greenstone CFDC is one of 57 Community Futures Development Corporation in rural Ontario funded by Industry Canada's Community Futures Program through FedNor. The organization delivers a wide variety of programs and services to help to support community economic development and small business growth.

In the last five years, Northern Ontario CFDCs have successfully invested more than \$90 million through loans and business counseling services to help the small business sector create or maintain 12,702 jobs in the North.

Last year, Greenstone Economic Development Corporation invested over \$1.2M (\$1,208,200) and assisted in creating or maintaining 243 jobs, contributing to an enhanced business community.

"Because small- and medium-size businesses are the engine that drives the economy, it's important we have the resources available to help them succeed," said Mr. Mitchell. "The community at large also benefits through the strategic planning services CFDCs offer."

CFDCs are designed to develop and implement long-term, community-based economic development initiatives. They employ local staff and are governed by a volunteer board of directors made up of local residents representative of the community at large.

"This announcement allows us to continue playing a key role in the future development of the region, through initiatives outlined in our strategic plan in the forestry, mining, and tourism sector, and environmental energy project," said Edgar Lavoie, President of Greenstone Economic Development Corporation.

This investment responds to an important component of the Government of Canada Action Plan for Northern Ontario released earlier this month. Development by and for northerners, the Plan provides a guidelines within which FedNor can continue its commitment to provide access to capital to areas in Northern Ontario that need it most.

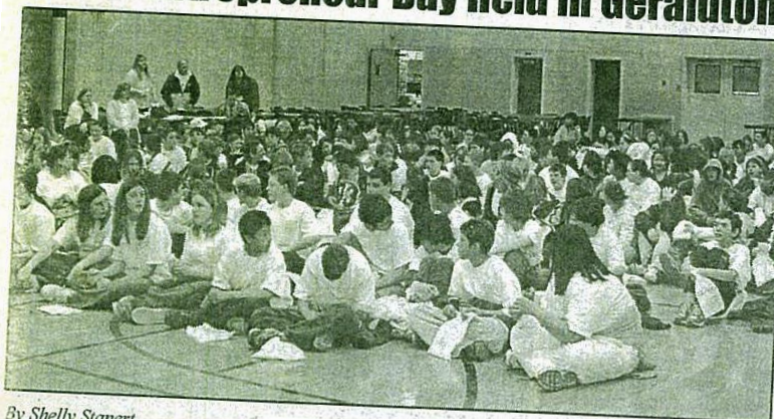
Funding for this initiative was provided for in the February 2003 federal budget.

2003

La journée  
Jeunes  
entrepreneurs animée  
par la SDÉG  
pour les  
classes de  
7e et 8e  
année de la  
région

## Youth Entrepreneur Day Held in Geraldton

Wednesday, May 28, 2003



By Shelly Stanert

Youth entrepreneur day was held on Wednesday April 30, 2003 in the Geraldton Composite High School Gym; Bryon Cassie of GEDC hosted the event, with help from the staff of GEDC, BR+E and Wildthings. There were 225 grade seven and eight students in attendance from three Aboriginal, three French and eight English elementary schools in the Greenstone

region. Mike Lafrance started the morning with some warm-up exercises to get the students' attention after the initial gathering. Each student sported a Youth Entrepreneur Day T-shirt and had been given a bag with a pen, change purse and booklet; containing a ballot for the door prize draw, a meal ticket and a couple of note pages.

Bryon Cassie opened the day with a rundown of the agenda and introduced the Mayor of Greenstone, Mr. Charles Primeau, who would be the master of ceremonies. Mr. Primeau started with the introduction of the schools in attendance; as he named off each school the students would stand up with a cheer. He proceeded to talk to the students

about some of his personal experiences as a business owner, then introduced Mr. Owens to the stage as their first guest speaker.

Mr. Ken Owens, of Norlink Web Solutions, talked to the students about how he started out as a young entrepreneur. He discussed the difficulties and obstacles he had to overcome in order to get his business off the ground. He progressed to the advantages and disadvantages of having partners in one's business and the importance of being adaptable to the changing economy in order to be successful.

After Mr. Owens' speech, an inspirational movie called Acorn Entrepreneur was shown to the students. The movie was about individuals between the ages of 9-18 who were entrepreneurs, how they started out, what business they ran, and how they liked it.

Michael Power was the next guest speaker; he talked to the students about the positives and negatives of being your own boss. He related to some of his own experiences of being owner/operator of Park Bay Motel and Restaurant. At the end of his speech, the students were given a half-hour lunch break, where staff served pizza and juice.

After lunch, the students were divided into three groups, red, green and blue. Each colour group was subdivided into five tables of fifteen. At the head of each table sat a local entrepreneur who talked about their business and how they got started; bankers who explained the roles of a bank for business owners; and bookkeepers who discussed how they fit into the business world and what they do. Every fifteen minutes a

buzzer would go off allowing the students to rotate to the next table. By the end of the afternoon each colour group had been given the chance to hear five speakers and time to look at the innovation table. The innovation table consisted of objects where the students had to innovate six to eight ideas for use of the items. They would write their answers on a ballot and enter to win one of three prizes.

The day closed with the announcements of the innovation table and door prize winners. The students were then thanked for their participation and hoped they had benefited from the experience that day. Thanks also went out to all the guest speakers; staff and teachers who helped make the day go successfully and smoothly.

## 2003 ateliers et prix pour les récipiendaires locaux

Wednesday, October 22, 2003

### Quality Customer Service Workshop

SPONSORED BY GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

This practical 3-hour workshop is for those who work in a job that requires interaction with customers either outside the organization or within.

Time 7:00 p.m. - 10:00 p.m.

Date Location

- Nov 3 Longlac - Woodlands Inn Conference Room
- Nov. 4 Nakina - Nakina Heritage Corporation Board Room
- Nov. 5 Geraldton - Greenstone Economic Development Corporation Board Room
- Nov. 6 Beardmore - Animbiigoo Zaagi'igan Conference Room

Cost: \$25.00 (which includes the workbook)

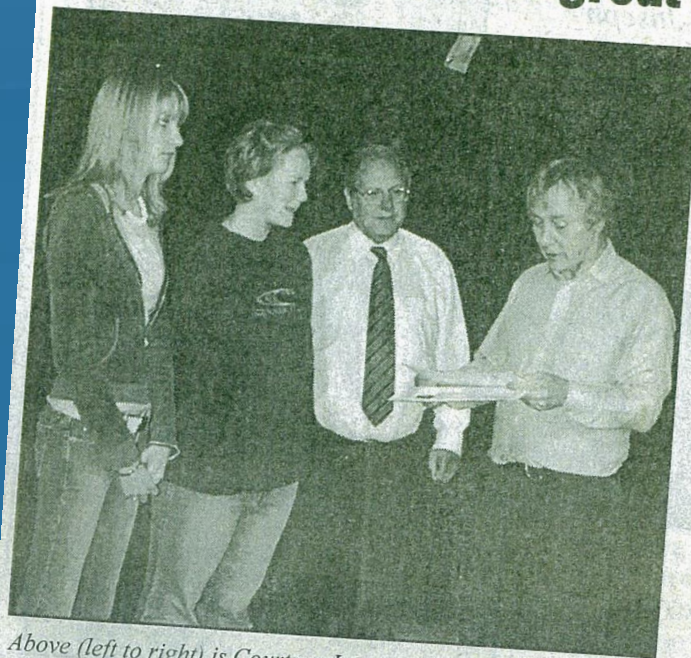
Topics: Communicating your best image, Handling complaints and other service quality issues.

**Please contact Greenstone Economic  
Development Office at 854-2273  
by October 24, 2003  
if you wish to register.**



## Students awarded for great business plans

Wednesday, October 8, 2003



Above (left to right) is Courtney Lennon who was the third place winner, Kristina Kennedy who was the second place winner, Bryon Cassie of the Greenstone Economic Development Corporation and Cliff Atwood, Vice-President of the Geraldton Chamber of Commerce. Missing from the picture is Ruby Couture who was the first place winner.

Bryon Cassie, GEDC  
Greenstone Economic  
Development Corporation and  
the Geraldton Chamber of  
Commerce hosted the First

Annual Business Plan Contest  
for young entrepreneurs last  
spring. The objective of the  
contest was to expose our  
youth to explore a business

idea and making a business  
plan that could be presented to  
an investor or a financial insti-  
tution for consideration.

Through the assistance of the  
local high schools, especially  
the Geraldton Composite  
High School and Mrs.  
Wright's grade 10 class, there  
were thirteen business plans  
submitted. Out of those thir-  
teen, three were selected as  
winners, and prizes were dis-  
tributed accordingly.

First Place:

Ruby Couture - \$500

Second Place:

Kristina Kennedy - \$300

Third Place:

Courtney Lennon - \$200

Greenstone Economic  
Development Corporation has  
also received one inquiry to  
put their business plan into  
action.

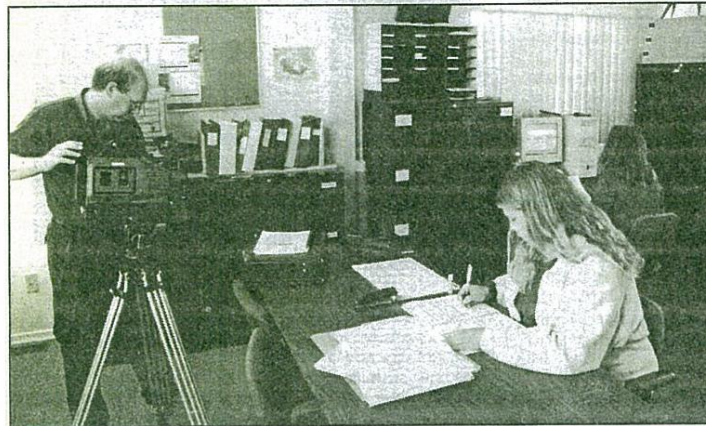
The youth of our community  
is the building blocks of our  
future and through the busi-  
ness plan contest, we hope to  
install an entrepreneurial spir-  
it in our youth that will bring  
them back to our community  
once their formal education  
has been achieved.

Octobre 2003

## Conclusion du projet M + EE avec les réunions publiques

### BR+E to release survey results shortly

Wednesday, September 3, 2003



Randy Thomas of Thunder Bay Television, seen here videotaping the team at work, visited the GEDC office to learn more about the BR+E project.

months. Be sure to watch for postings of the times and dates of the public meetings to be held within the next few weeks. There will be public meetings held in Geraldton, Nakina, Longlac and Beardmore to release the results.

"I think it is important for the public to see what the survey has revealed," Mike Lafrance, Project Coordinator, said. "It will allow them to see what is lacking, how business owners feel and why economic development will play a key role in developing our community."

On August 26<sup>th</sup>, Team BR+E was visited by Thunder Bay Television's Randy Thomas to speak about the BR+E project. On September 10<sup>th</sup> at 7 p.m. on Channel 30, there will be an interview with Mike Lafrance speaking about BR+E. Those who are interested in having a better understanding of the BR+E project before they attend the public meetings should watch that night.

The major sectors surveyed were Forestry and Logging,

Construction, Accommodation and Food, Retail Trade and the Tourism industry. These sectors cover most of the Greenstone businesses and all play a key role in our developing economy.

The survey results will act as a means for the Greenstone business community to voice concerns about what type of assistance is needed, build cooperation and consensus amongst businesses, local government and economic development organizations and to participate in local economic development.

Although there are some issues that are beyond control, the BR+E team has identified some key points that will be addressed in the action planning stage in order to help businesses individually and as a whole.

This report will help the Municipality of Greenstone, Chambers of Commerce, Greenstone Economic Development Corporation, Provincial and Federal governments and the Education sector identify the needs of the community businesses.

This initial platform will provide Greenstone's community partners with a good sound starting point, which will facilitate and advance cooperative community development.

"A better understanding of our business community is our aim," Lafrance said. "A concerted approach to economic development should be the result."

Wednesday, October 8, 2003

### Public meetings a success



Charmaine McCraw, 16th to 19th in communities across the Greenstone region. Residents of Nakina, Geraldton, Longlac, Jellicoe and Caramat have all con-

tributed valuable information and suggestions, which will aid in developing a strategy to deal with the red flag issues.

"Nothing is more important than to communicate our results," Mike Lafrance, Project Coordinator, said. "Even more so that the suggestions be taken seriously."

The BR+E report has been printed and the document is a hefty one, but contains pertinent data relevant to the economic development of Greenstone. Contact the GEDC office if an electronic copy of the report in PDF format is required. The report contains ideas for new and needed businesses; it reveals an anonymous profile of the business community in Greenstone.

BR+E has been asked to attend the GEDC Executive

meeting to present the project and the team has also attended a Chamber of Commerce meeting, Community Capacity Development Initiative Committee meeting and a GEDC Strategic Planning meeting.

"The key players in the economic field are already using the survey in accordance with their strategic planning and direction," Lafrance said.

The first phase of BR+E is coming to an end. October 10th marks the finish of the project. BR+E's next steps will be addressed in other upcoming projects hosted by different community organizations, including GEDC. The BR+E team would like to thank all of the participants for their input.

"The BR+E report has put forth your comments and concerns," Lafrance said. "The feedback alone has created the need for other projects to work on and solve some of the pressing issues."

By Charmaine McCraw

The Business Retention and Expansion project has moved into its final stage, which is releasing the results from the survey done over the past five

2004

Colloques  
sur le service  
à la clientèle

## Seminars Aim at Service Quality

Wednesday, February 18, 2004



Shown is Victoria Fournier (center), co-operative student at Geraldton Composite High school receiving a Service Quality Certificate and Greenstone Ambassador Name tag from Mrs. Teri Treflin (left), her teacher and Bryon Cassie (right) of Greenstone Economic Development Corporation, the sponsor of the program.

Service Quality is an important part of every business, from the local retailer to the multi-national company.

Last year, Greenstone Economic Development Corporation (GEDC) hosted a one-day Service Quality seminar that was well attended from various businesses in the Greenstone region. Through feedback from the seminar and the Business Retention and Expansion

Survey, the need for service quality was identified.

"Through the community service quality seminars we were able to connect with Mrs. Teri Treflin's Geraldton Composite High school co-operative program," said Bryon Cassie of GEDC. "We were able to provide a two-hour session service quality seminar to her class. At the end of the program, each student received a certificate

and a Greenstone ambassador nametag. We expect to offer this program again to new group of co-op students in late February."

GEDC's goal is to provide our business community with a work force that takes service quality to a level that tells every person in the municipality and every visitor to the Greenstone area that we in Greenstone care and want their business.



Federal Economic Development  
Initiative / Initiative fédérale  
**GREENSTONE ECONOMIC  
DEVELOPMENT CORPORATION**

**WILL BE HOSTING A SEMINAR ON  
BUSINESS SUCCESSION PLANNING**

WITH RBC FINANCIAL GROUP AND BDO THUNDER  
BAY

DATE: Thursday May 20, 2004 6:00 pm. To 9:00 pm  
Light meal provided

Cost is \$10.00 per person (CASH OR CHEQUE)

Location: Park Bay Lounge in Geraldton

**PRE- REGISTRATION AND PRE-PAYMENT REQUIRED  
by May 15, 2004**

If you plan to sell or hand your business down to your chil-  
dren you will not want to miss this important seminar.



Federal Economic Development  
Initiative / Initiative fédérale  
**SOCIÉTÉ DU DÉVELOPPEMENT  
ÉCONOMIQUE DE GREENSTONE**

**SERA HÔTE D'UN SÉMINAIRE SUR LA  
PLANIFICATION SUCCESSIVE D'UNE ENTREPRISE**

AVEC LE GROUPE FINANCIER RBC ET BDO THUNDER BAY

DATE: Jeudi, le 20 mai 2004 18h00 à 21h00  
Léger dîner fourni

Coût: 10.00\$ par personne (COMPTANT OU CHÈQUE)

Lieu: Park Bay Lounge à Geraldton

**INSCRIPTION ET PAIEMENT À L'AVANCE REQUIS  
avant le 15 mai 2004**

Si vous planifiez de vendre ou donner votre entreprise à  
vos enfants, vous ne voulez pas manquer ce séminaire  
important

RSVP avant le 13 mai 2004 au 854-2273



Wednesday, May 12, 2004

Wednesday, February 11, 2004



La Commission du développement économique de  
**Greenstone**  
ECONOMIC DEVELOPMENT CORPORATION  
Une Société d'aide au développement des collectivités  
A Community Futures Development Corporation

**International Trade/Export Workshops**

Trade interns, Kevin LeBlanc & Jesse Bobrowski, of  
Greenstone Economic Development Corporation will be  
holding an International Trade/Export Workshop  
throughout Greenstone on the following dates listed  
below.

**Nakina**

Feb 23

7:00 at Heritage building  
101 Railway Ave.

**Beardmore**

Feb 25

7:00 at First Nations Office  
204 Main St.

**Geraldton**

Feb 24

7:00 at the French Club  
299 East St.

**Longlac**

Feb 26

7:00 at Sports Plex  
In the Lemax area

Admission to these workshops is free of charge and  
complimentary donuts and coffee will be served.  
**INDIVIDUALS WITH A UNIQUE PRODUCT IN MIND  
AND ALL EAGER BUSINESSMEN/WOMEN ARE  
WELCOME TO ATTEND THE WORKSHOPS.**

RSVP by Friday February 20

1409 Main St, Geraldton, On P0T 1M0  
Tel: (807) 854-2273 Fax: (807) 854-2474  
Email: gstone@astrocom-on.com

2004

Plusieurs différents  
ateliers offerts par  
la SDÉG dans toute  
la région



La Commission du développement économique de  
**Greenstone**  
ECONOMIC DEVELOPMENT CORPORATION  
Une Société d'aide au développement des collectivités  
A Community Futures Development Corporation

**Ateliers de commerce international/exportations**

Les stagiaires Kevin LeBlanc et Jesse Bobrowski de la  
Commission du développement économique de  
Greenstone tiendront des ateliers de commerce interna-  
tional/exportations à divers endroits à Greenstone et à  
les dates suivantes.

**Nakina**

23 février

19h00 à l'édifice Heritage  
101, avenue Railway

**Beardmore**

25 février

19h00 au bureau des  
premières nations  
204, rue Main

**Geraldton**

24 février

19h00 au Club Français  
299, rue East

**Longlac**

26 février

19h00 au Sports Plex  
à l'endroit Lemax

L'admission aux ateliers est gratuite et des beignes et  
café seront servis à titre gracieux. **TOUT INDIVIDUS  
AYANT UN PRODUIT UNIQUE EN TÊTE ET TOUTES  
HOMMES ET FEMMES D'AFFAIRES AVIDES SONT  
LA BIENVENUE À PARTICIPER AUX ATELIERS.**

RSVP avant vendredi, le 20 février


1409, rue Main, Geraldton, On P0T 1M0  
Tél: (807) 854-2273 Tlc: (807) 854-2474  
Courriel: gstone@astrocom-on.com

Wednesday, February 11, 2004

## 2004 – Compétition des plans de développement pour les étudiants du secondaire

Wednesday, March 24, 2004

### 2004 BUSINESS PLAN COMPETITION




#### ADMISSION REQUIREMENTS

- Ages of 15-20 and must be attending High School in the Greenstone Region
- Groups are limited to three maximum. Any student who wishes to submit a Business Plan as an individual are welcome to do so.
- Students will create their own business scenarios and ensure that all components of the business plan is completed.
- Business Plans must be submitted to the Greenstone Development Corporation by May 15, 2004 in person or by mail.
- Business plans will not be returned but kept in strict confidence to protect entrants and their business ideas.


#### HOW TO PARTICIPATE

- Interactive Business plan can be obtained at [www.astrocom-on.com/gstone](http://www.astrocom-on.com/gstone) select services-interactive business plan-business plan.
- Assistance can be provided by Greenstone Economic Development Office at 1409 Main Street Geraldton or by phone at 854-2273.



<i>First Prize</i>	<b>\$500.00</b>
<i>Second Prize</i>	<b>\$300.00</b>
<i>Third Prize</i>	<b>\$200.00</b>

### COMPÉTITION DE PLANS D'AFFAIRES 2004




#### EXIGENCES D'ADMISSION

- Âgés de 15 à 20 ans et présentement inscrit à une école secondaire dans la région de Greenstone
- Les groupes sont limités à un maximum de trois. Les étudiants qui désirent soumettre leur plan d'affaires et tant qu'individus sont la bienvenue à le faire ainsi.
- Les étudiants vont créer leur propres scénarios et de s'assurer que toutes les composantes du plan d'affaires est complet.
- Les plans d'affaires doivent être soumis à la société du développement économique de Greenstone avant le 15 mai 2004 en personne ou par courrier.
- Les plan d'affaire ne seront pas retournés cependant gardés à toute confiance afin de protéger les participants et leurs idées d'entreprises.

#### COMMENT PARTICIPER

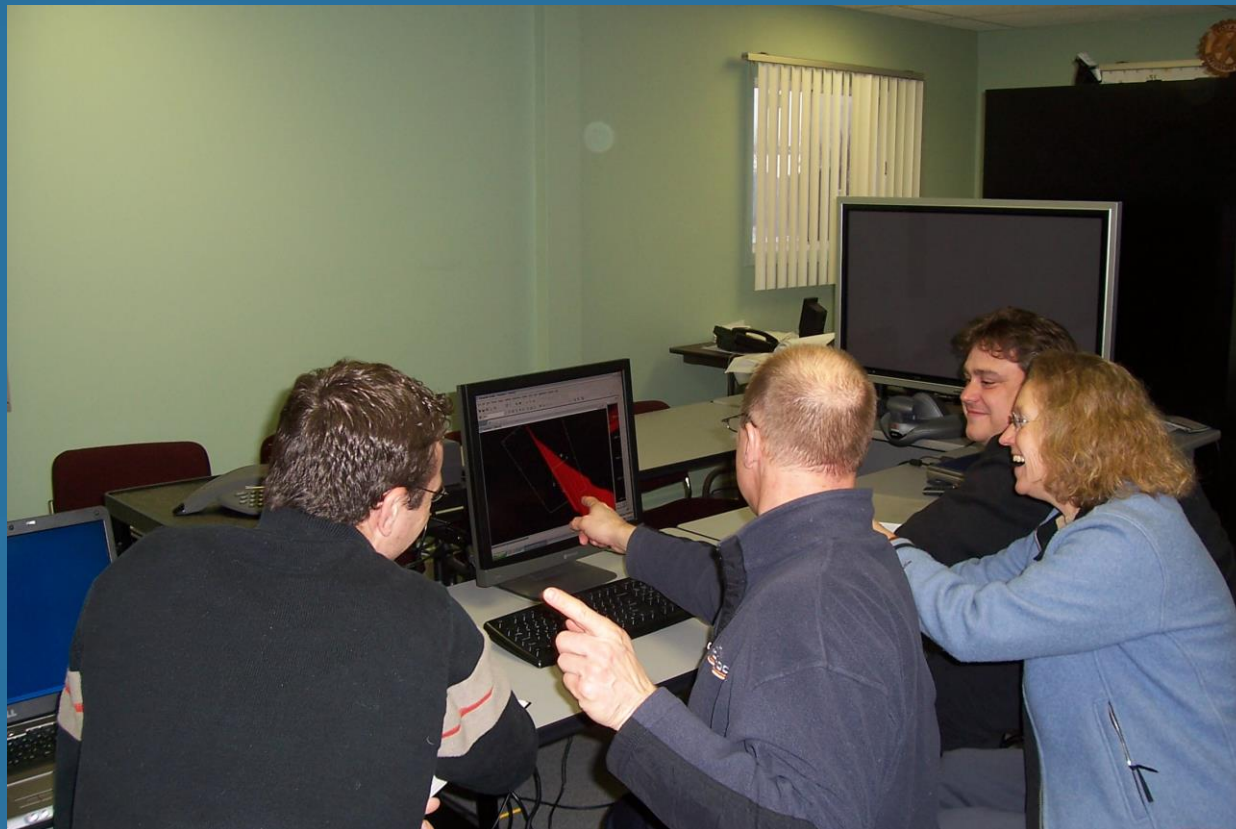
- Vous pouvez obtenir un plan d'affaires interactif au [www.astrocom-on.com/gstone](http://www.astrocom-on.com/gstone) en sélectionnant service-interactive business plan -business plan.
- De l'assistance est également fournie au bureau de la société du développement économique de Greenstone au 1409 rue Main à Geraldton ou par téléphone au 854-2273.



<i>Premier Prix</i>	<b>\$500.00</b>
<i>Deuxième Prix</i>	<b>\$300.00</b>
<i>Troisième Prix</i>	<b>\$200.00</b>

## 2004 – Session de formation de Datamine

Datamine était un logiciel de 3 dimensions utilisé à l'interne par le personnel dans le projet minier de la SDÉG. Dans la photo il y a Datamine, le personnel et le conseil d'administration de la SDÉG avec Madame Heidi Strobl de FedNor





Pour plusieurs années, l'extérieur de nos bureaux était rouge et blanc avec des publicités en avant



La SDÉG a poursuivi plusieurs projets; ici, nous voyons les nouvelles du projet ÉRRG (Équipe de recrutement et de rétention)



À chaque année la  
 SDÉG participe à la  
 Semaine nationale  
 du commerce en  
 offrant des ateliers  
 gratuitement

Voici la liste de  
 1005

À ce temps, il y  
 avait des frais

## **BUSINESS WEEKS WORKSHOPS In the Municipality of Greenstone (Geraldton and Longlac)**

Greenstone Economic Development Corporation will be hosting a variety of business workshops throughout the week of October 16, 2005.

The Workshop topics, dates and times are as follows:

### **Sunday, October 16:**

6:30-9:00 p.m. E-Commerce - GEDC Boardroom (English)

### **Monday, October 17:**

10:00 a.m. - 3:00 p.m. Business Planning - Long Lake #58 First Nation Band Office (English)

### **Tuesday, October 18:**

10:00 a.m. - 3:00 p.m. Market Planning - Long Lake #58 First Nation Band Office (English)

7:00 p.m. - 9:00 p.m. Market Research - GEDC Boardroom (French)

### **Wednesday, October 19:**

7:00 p.m. - 10:00 p.m. Understanding Financial Statements - Longlac More Than Words (English)

7:00 p.m. - 9:00 p.m. Business Planning - GEDC Boardroom (French)

### **Thursday, October 20:**

9:00 a.m. - 11:30 a.m. Quality Customer Service - GCHS (English)

10:20 a.m. - 12:00 p.m. Quality Customer Service - ESCJ (French)

7:00 p.m. - 10:00 p.m. New Supervisor - GEDC Boardroom

**THE COST IS \$25.00 PER WORKSHOP.** There will be a discount to anyone attending more than 3 workshops throughout the week.

Certificates are available for all participants attending the Service Quality Workshops as well as a personalized Greenstone Ambassador Badge.

Call our office at 854-2273 and leave your name with Mélissa. An agenda is available for those interested at the Greenstone Office, 1409 Main Street, Geraldton. Pre-registration is required in preparation for workshop materials.



1409 Main Street, Geraldton, ON P0T 1M0



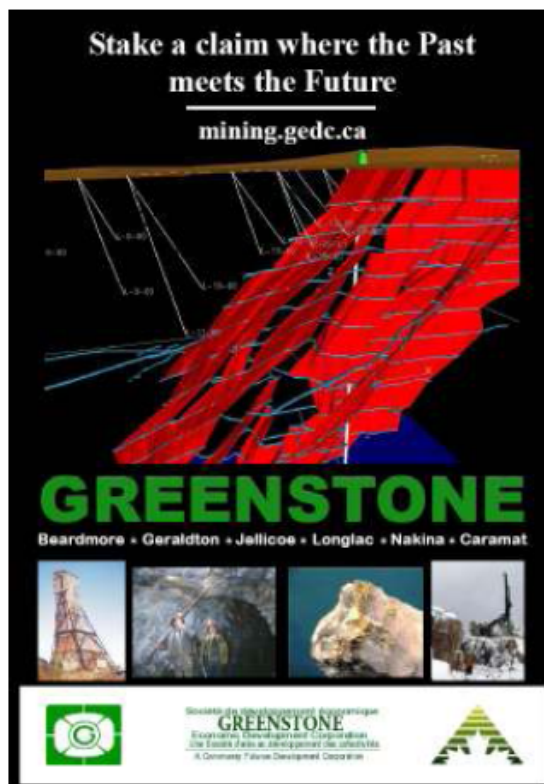
Telephone: 1 (807) 854-2273 Fax: 1 (807) 854-2474



## How 'Stake a claim where the Past meets the Future' was born

In 2006, the GEDC Board of Directors tasked the staff with the mission of finding out how GEDC could assist with the Mining Sector revival as it continued to be known as *the forgotten gold camp*. Staff met and visited Kirkland Lake Gold Inc's Chief Geologist Mike Sutton to discover the data compilation activity compiled under his care which resulted in the re-opening of the Macassa Property. The resultant effect was the amalgamation of several mine properties under the ownership of Kirkland Lake Gold Inc. Mike Sutton provided GEDC staff with the necessary details and advice on how to begin the process of data compilation with the goal of 3D modeling. Staff returned with a proposal outlining the necessary steps in beginning the data compilation work. In February 2006, the Board of Directors agreed to support the project and provided the staff with the necessary resources to begin.

The *Stake a claim where the Past meets the Future* slogan was designed by the GEDC staff in an effort to communicate the vision of the sectoral project. The communities in



the Municipality of Greenstone once thrived on gold mining. Many people believe the past will repeat itself and the area will once again be a miner's haven. GEDC is aiming to digitally compile all the mining sites and drill hole data in the Greenstone area and as such are working with exploration and mining companies of today and tomorrow to assist with 3D modeling. With the help of Datamine Studio, our objective is to provide the region with a 3D database which coincides with the Northern Development and Mines regional library, which is currently housed at GEDC in Geraldton. The Datamine Studio software was selected as it represented a focused investment in geological modeling and resource / reserve management and it also significantly expands our capability into new and exciting areas. The project continues to encourage new exploration in existing and new potential exploration sites. In fact, throughout the region, GEDC fosters and encourages the start-

up and operation of successful enterprises in all economic sectors. It is GEDC's belief that the once-booming Greenstone belt will again thrive with the help of the current exploration activity and the many on-going projects in the area.

2007 AGA

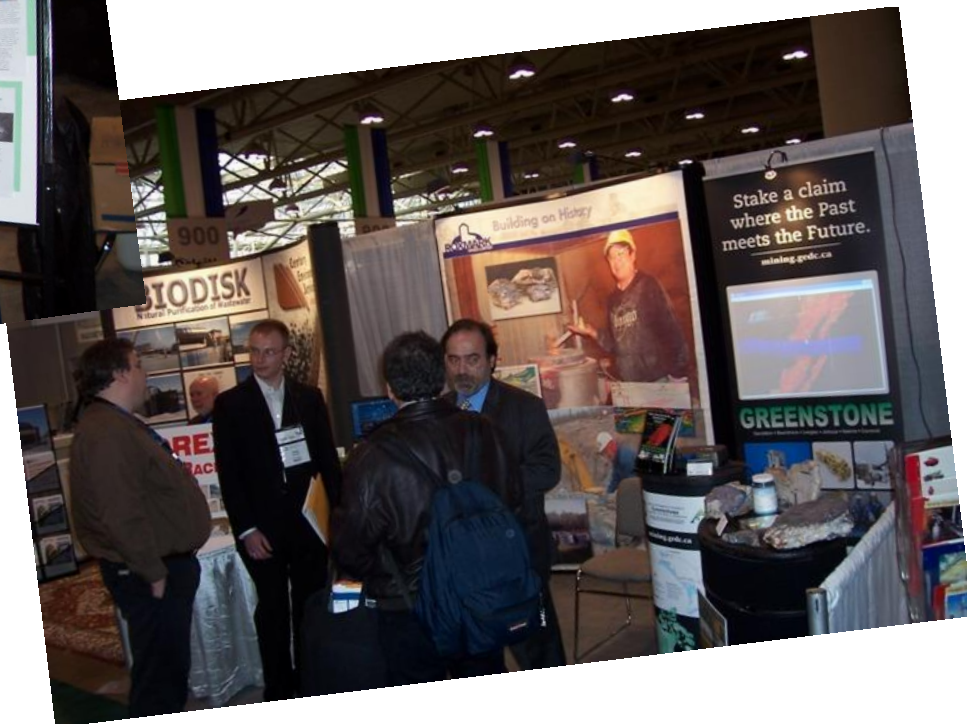
Conseil  
d'administration  
de la SDÉG

Conférenciers  
invités  
Maire Power





2007 représentations du kiosque  
 La foire commerciale annuelle de la  
 Chambre des commerces de Geraldton  
 et la conférence PDAC à Toronto





2007 Prix de reconnaissance des « Femmes influentes »  
Madame Louise Paquette de FedNor; gagnante locale Madame  
Teri Treftlin; avec des membres du conseil d'administration Ross  
Houghton, Kathy Durochers et Lynn Gosselin



 **Mining Procurement Workshop**  
Thursday March 20, 2008  
9:30 a.m. to 4:00 p.m.  
Geraldton Curling Club

1. Welcome – Greenstone Economic Development Corporation - President **Kathy Durocher**
2. Ministry of Northern Development and Mines - District Geologist Thunder Bay North - **Gerry White**
3. BDO Dunwoody LLP - CA - **Blair Smith**
4. **Networking**
5. Greenstone Community Portal - Administrator - **Jay Lucas**
6. Sage Gold Inc. - Project Geologist - **Jack Bolen**
7. North Star Drilling – Owner - **Barbara Courte**
8. **Lunch and Networking**
9. ACN – Agent - **Kim Taratuta**
10. Roxmark Mines Ltd. - Geologist - **Glenn Hart**
11. Premier Gold Mines Ltd. – Geologist - **Melodie Stone**
12. **Networking**
13. Linear Metals Inc. - Chief Geologist - **Matt Rees**
14. Kodiak Explorations Ltd. - Operations Manager - **Martin Laforest**
15. Chibougamau Diamond Drilling Ltd. – Foreman **Daniel Nolet**
16. Billiken Management Services Inc. - Camp Foreman **Mike Poplinsky**
17. **Evaluations and Wrap-up**

Stake a claim where the Past meets the Future  
<http://mining@gedc.ca>

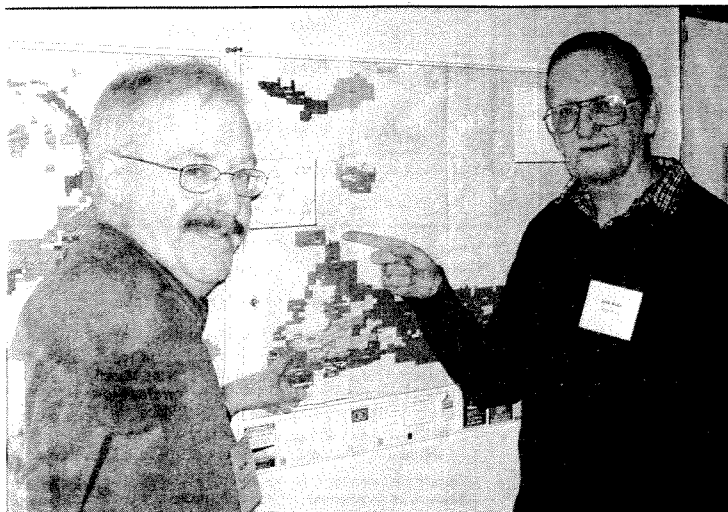


Mars 2008

La SDÉG a animé un atelier sur « l'acquisition d'une mine » avec, environ, 90 personnes, la majorité desquelles étaient des propriétaires de commerce.

## MINING EXPLORATION OVERVIEW

*Greenstone Mining Procurement Workshop*



*Gerry White, district geologist for MNMD, points out the red blocks that dominate the map "Beardmore/Geraldton Mining and Exploration – February 2008" issued by Interra Mapping. They indicate the land position of Kodiak Exploration. Jack Bolen, project geologist for Sage Gold, puts his finger on his company's Onaman property.*

*By Edgar J. Lavoie*

The residents of Greenstone will look back on these days as historic milestones. The region east and north of Lake Nipigon has never seen this level of mining exploration since the 1930's.

On Thursday, March 20, Greenstone Economic Development Corporation (GEDC) sponsored a mining procurement workshop at the Geraldton Curling Club. About 90 people, the majority of them local business people, with a sprinkling of aspiring entrepreneurs, turned out.

The workshop offered an opportunity to network with mining exploration companies and contractors, to learn how to bid on product and service delivery, and to learn how to

promote local products and services useful to the mining sector.

Dina Quenneville, executive director of GEDC, and Kathy Durocher, president of the board, welcomed presenters and participants.

The Ministry of Northern Development and Mines (MNMD) delivered the first presentation.

Gerry White, MNMD district geologist for Thunder Bay North, embracing the area east, north, and northwest of Lake Nipigon, spoke on mining exploration activity.

White presented an overview of activity, pointing out that over \$500 million has been spent recently, much of it in Northwestern Ontario (NWO). There have been

record levels of claim staking in the pursuit of gold, base metals, uranium, and diamonds. There are currently in excess of 300 active explorations in NWO alone.

The Thunder Bay North district stands out, the Beardmore-Geraldton gold belt in particular. White projected that in the year 2008, \$20 million will be spent in the Greenstone region.

Kodiak Exploration Limited is the biggest player in the Greenstone region. The company will soon enter its third year of exploration of the Hercules Project. Many other companies, attracted by its successes, are involved in staking and exploring.

"All the prospectors in Beardmore," said White,

"have optioned every bit of ground they've staked. It's unprecedented in that respect."

White cautioned that exploration does not inevitably lead to a mine. There are currently five producing mines in NWO. Statistics tell us that only one in 10,000 occurrences (promising mineralized ground) yields a mine. But, said White, "All it takes is one mine to make a difference."

White led the participants through the process of mining exploration, beginning with staking. In the front line are the prospectors. Unlike formally trained geologists, who tend to target promising ground, prospectors look at everything. "Gold can be found in any rock type," said White, "as opposed to [occurrences of] copper-lead-zinc." The prospector with a shovel and a grub hoe gives way to more specialized tradesmen who do geological mapping and geophysical surveys.

Mining exploration companies in Greenstone region are involved in activities such as stripping, trenching, sampling, drilling, linecutting, mapping, and surveying. These activities suggest career possibilities for young people, such as geologist, geographic information system (G.I.S.) specialist, and helicopter pilot.

Exploration companies lay out money locally for equipment, accommodation, food, fuel, contractors, employees, and certain services such as expediting and transportation. White referred to several companies active in this area. Kodiak Exploration received appropriate attention. "The key property that sort of got everything going is the Hercules Project in Elmhurst Township," said White. In

2007, Kodiak spent \$1.1 million there. Its drilling program intercepted many spectacular gold values, such as 32.96 grams per tonne (g/t) over 11.6 metres (m), and 358.56 g/t over 3.6 m. "That's pretty impressive in this business," he said.

The Geraldton Project of Premier Gold Mines Limited and Roxmark Mines Limited, said White, is proving the old adage: "The best place to look for new gold is where you found the old gold."

White referenced several other companies and prospects, most of them dealing with gold values:

- O'Sullivan Lake Project of Superior Canadian Resources;
- Junior Lake Project (nickel; copper) of Landore Resources Limited;
- Kilometre 61 Property (molybdenum; copper; silver) of Linear Metals Corporation;
- Marshall Lake Project (copper, zinc; silver; gold) of East-West Resource Corporation and Eyeconomy Holdings PLC;
- Jacobus Property (nickel; copper) of Sage Gold Inc.;
- Onaman Property (copper; lead; zinc; gold; silver) of Sage Gold Inc.;
- Northern Empire Mine Property of Roxmark Mines Limited;
- Nortoba-Tyson Project (molybdenum) of Roxmark Mines Limited;
- Brookbank Property of Ontex Resources Ltd.;
- Mud Lake Property of Alto Ventures Ltd. and Wescan Goldfields Inc.;
- Knucklethumb Property (Norah Lake Property) of Spruce Ridge Resources Ltd.

White concluded his presentation by observing, "There

Workshop / P.9

## Mining Workshop...

*Continued From Page 10*

are other companies working in this area that have land positions [claims]."

White did not speak about the exciting activity in the McFauld's Lake area north of the Albany River, on the Attawapiskat River. There has been a staking rush in pursuit of copper-nickel deposits and of diamond pipes. The airport in Nakina is bustling nowadays.

The workshop started at 9:30 a.m. and ran until about 4:00 p.m. There were generous breaks for networking activities and for visits to exhibitor booths and for food and beverages. The level of excitement in the room remained high throughout, and in the end, participants exhibited a reluctance to leave.

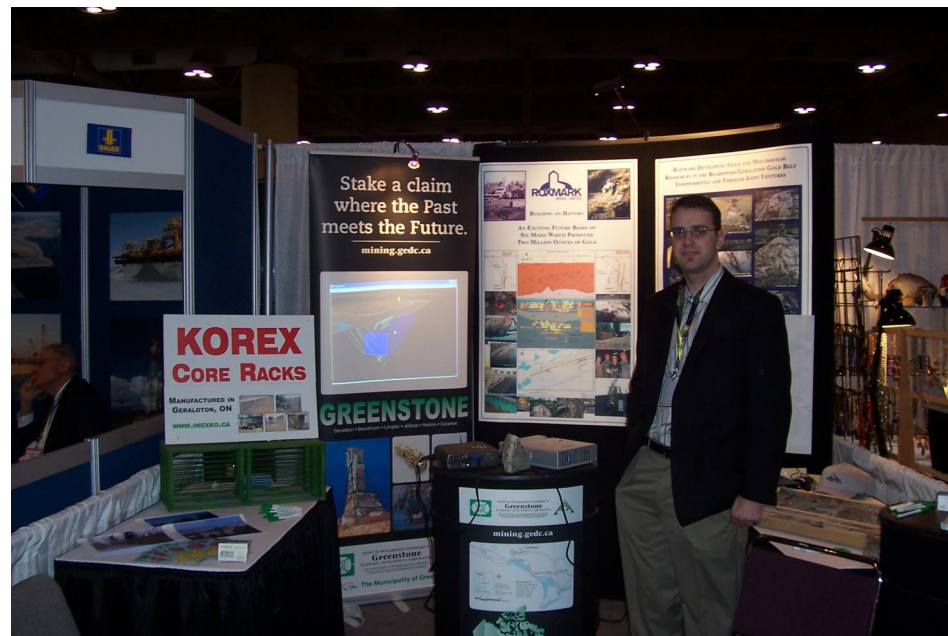
*(Series will continue in future editions)*

**SDE G**  
Société du développement  
économique de Greenstone

**G EDC**  
Greenstone Economic  
Development Corporation

DÉVELOPPER LE FUTUR  
DEVELOPING THE FUTURE

2008 - kiosque  
PDAC dirigé  
par Jamie  
Armstrong de  
notre  
personnel



2008  
SDEG AGA



## EXPANDING A LOCAL BUSINESS?

As a part of National Small Business Week 2008  
The Greenstone Economic Development Corporation, along with the  
Geraldton Chamber of Commerce and RBC, is pleased to invite the  
business community and the residents of Greenstone to attend a  
follow-up session to the Mining Procurement Workshop.

**Wednesday October 22<sup>nd</sup> 2008**  
**6pm - 9pm**  
**Country Club Lounge and Grille**

Here is what this session will cover:

- Findings from the Mining Procurement Workshop
- Importance of the mining sector in Greenstone
- The information needed to successfully operate a business in the mining sector

A comprehensive information package will be provided to  
all attendees

*There is no cost to register for this event, but space is limited. Please RSVP  
no later than October 15<sup>th</sup> 2008. For more information, and to register  
contact Sylvie Goulet at  
854-2273 ext. 27 or [sylvie@gedc.ca](mailto:sylvie@gedc.ca)*

Octobre 2008

Semaine de l'entreprise en  
partenariat avec la Chambre des  
commerces de Geraldton et la  
banque Royale du Canada avec Tim  
Twomey de Premier Gold Mines  
Limited, et Daniel Nolet de  
Chibougamou Drilling.

## **SDÉG 20e anniversaire**

**Invités spéciaux: M. Garret  
Cuzner et Madame Heidi  
Strobl , FedNor avec les  
membres du conseil Lynn  
Gosselin et Kathy Durocher  
et le personnel du temps.**



2008 - kiosque PDAC avec Jamie Armstrong, l'analyste du projet



## 2009 Conseil d'administration et le personnel de la SDÉG avec M. Bruce Hyer , MP





Le 12 février 2009 marque le jour où la SDÉG a présenté son projet de mine en 3D aux représentants locaux et M. Micheal Gravelle, MPP



2009 - la SDÉG fait la mise à jour la bibliothèque des minéraux de la région de Greenstone située dans les bureaux de la société pour la Commission géologique de l'Ontario (CGO). Des livres et des cartes peuvent être consultés pendant les heures d'ouverture du bureau de la SDÉG. Dans la photo, M. Andy Fyon et M. John Mason avec des membres du conseil d'administration.



Le kiosque PDAC annuelle (2009) avec des casiers de carotte de Korex et Roxmark Mines.



2010 le conseil d'administration et le  
personnel rencontrent M. Bruce Hyer, MP



Projet RCNI – Stratégie minérale  
avec le consultant Mathew  
Fischder, M. John Mason, M. Mike  
Dunlop, Madame Guylene  
Levesque et M. Ryan Mackie,  
Actlabs et les membres du conseil  
d'administration de la SDÉG.



2010 novembre, projet RCNI – la tournée de familiarisation sur l'exploitation minière – Red Lake;  
19 participants de Greenstone dont 11 de la communauté commerciale sont montés sur un vol de Wasaya Airways en route vers Red Lake afin de mieux comprendre les besoins d'acquisition d'une mine.



## Article du livre du 25e anniversaire de l'AOSADC

### La SDE de Greenstone se prepare a l'émergence de la nouvelle économie

Société du développement économique de Greenstone, Geraldton



Début 2006, les capacités de la Société du développement économique de Greenstone (SDEG) en matière d'anticipation et d'adaptation face à l'évolution du climat économique du nord-ouest ont été mises à rude épreuve lorsque leur principale activité industrielle, c'est-à-dire la foresterie, a subi un revers économique. La SADC a profité de ce coup du sort pour étudier d'autres industries émergentes.

C'est alors que la décision a été prise de lancer l'initiative d'exploration minière de Greenstone, un projet novateur utilisant la modélisation tridimensionnelle et les données SIG. On a rassemblé de nombreuses données historiques sur le camp minier de Beardmore-Geraldton. Ce camp qui était tombé dans l'oubli a fait l'objet d'une campagne de promotion dans le secteur minier. Le message promotionnel était le suivant : « Revendiquez des concessions minières sur une terre où passé et futur se rejoignent »

Le nord-ouest de l'Ontario a connu une période de ruée vers les concessions minières et la SDEG a demandé aux collectivités de se tenir prêtes au cas où des sociétés de prospection souhaiteraient commencer à exploiter des mines.

Afin de faire connaître ses collectivités aux investisseurs, la SDEG a publié des documents sur la main-d'œuvre, les avantages opérationnels, l'analyse de l'écart et l'étude de marché. Des séances sur le processus d'acquisition et des formations d'ambassadeurs ont également été organisées. La SDEG se tient prête à accueillir une exploitation minière à ciel ouvert.

### Greenstone EDC Prepares for New Economy

Greenstone Economic Development Corporation, Geraldton



In early 2006, Greenstone Economic Development Corporation's (GEDC) ability to anticipate and adapt to the northwest's changing economic climate was put to the test when the main industry, forestry, took a hit. The CFDC used this economic curve as an opportunity to examine other emerging industries.

A ground-breaking project known as the Greenstone Mineral Development Initiative was launched involving 3D modeling and GIS data. Extensive historical data was compiled for the Beardmore-Geraldton Camp. This once forgotten camp was promoted to the mining world. The marketing message, 'Stake a claim where the past meets the future' was promoted.

Northwestern Ontario began to witness a staking rush and GEDC prepared communities to be ready if any of the exploration companies went into production.

To showcase its communities to investors, GEDC published papers on labour force, operational benefits, gap analysis, and market study. Procurement sessions and ambassador training were also hosted. The GEDC continues to prepare for an open pit mining industry.

## 2010 – l'extérieur du bureau de la SDÉG!




Suite aux recommandations faites après l'exercice de sélection de site en 2008, la SDÉG a entrepris 14 projets dans le cadre du programme des Initiatives de réceptivité des collectivités du Nord à l'investissement (RCNI) entre la fin de 2008 et le début de 2011 :

- *Inventaire des biens en terrain (terrains commerciaux)*
- *Imagerie satellite visuelle (site web)*
- *Inventaire des biens en imagerie satellite visuelle (Répertoire commercial)*
- *Inventaire des biens (Présentation PPT de la SDÉG sur le rapport des renseignements de Greenstone)*
- *Formation des ambassadeurs (Atelier de Matthew Fischer & Assoc.)*
- *Étude du marché (Rapport de Matthew Fischer & Assoc.)*
- *Analyse de l'écart (Rapport de Matthew Fischer & Assoc.)*
- *Analyse de l'écart minier (Rapport de Matthew Fischer & Assoc.)*
- *Tournée de familiarisation sur l'exploitation minière à Red Lake (Rapport du personnel de la SDÉG)*
- *Stratégie de réceptivité à l'investissement (Feuillet SDÉG/MOG)*
- *Formation des ambassadeurs 2 (Atelier SHS Consulting)*
- *Étude comparative des coûts d'opération (Rapport de SHS Consulting)*
- *Étude du marché de la main d'œuvre (Rapport de SHS Consulting)*
- *Tournée de familiarisation (Atelier d'une pleine journée à Longlac)*

Wednesday, January 6, 2010 11

**Greenstone Economic Development Corporation**



**Developing the Future.**  
January 14, 2010  
6:00 p.m. – 9:00 p.m.  
Royal Canadian Legion

Everyone is welcome to come out and hear the results of the Northwestern Communities Investment Readiness Initiatives conducted by the Greenstone Economic Development Corporation. Information presented will be targeting new opportunities for business attraction, existing business opportunities for entrepreneurial development and recommendations for programming for local stakeholders to pursue.

Matthew Fischer and Assoc. Inc.  
"Gap Analysis and Market Study Findings"  
Tim Twomey – Premier Gold – Exploration Manager  
"Hardrock Project"  
John Mason – Ontario Geological Survey – Resident Geologist  
"Ring of Fire - Mineral Exploration and Development Overview"

All are welcome.

1409 Main Street • Box 1018 • Geraldton, ON P0T 1M0  
854-2273 • 854-2474 (fax)  
info@gedc.ca www.gedc.ca

La SDÉG a une publicité hebdomadaire bilingue dans le journal local annonçant les événements à venir, les ateliers, les témoignages ainsi que nos services à ceux qui ne les connaissent pas encore. Nous sommes votre centre commercial local...et le meilleur : tout est gratuit!

## community

Wednesday, January 27, 2010

7

### Greenstone Economic Development Corporation



### Société du développement économique de Greenstone

GEDC offers a wide range of business services to the Greenstone region.

- Assistance with Business Plans
- Business Counselling
- Business Start-Ups
- Business Financing
- Business Seminars
- Business Self-Help Resource Centre

If you need assistance with your business or you have a business idea you would like to discuss, please contact our office and set up an appointment with the Business Development Officer.

La SDÉG fournit une grande variété de services d'affaire à la région de Greenstone.

- appui avec plans d'affaire
- des conseils en affaire
- lancement d'entreprise
- financement
- formation en commerce
- centre de ressource sur le commerce

Si vous avez besoin d'appui ou vous avez une idée, contactez nous et fixez un rendez-vous avec agente en développement des entreprises.

*Developing the Future • Développer le future*

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2010 - membres du conseil Kathy Durochers et Ross Houghton au Symposium sur les mines et minéraux à Thunder Bay



2010 - membre du conseil Ross Houghton au rassemblement de Geraldton à Thunder Bay



## 2010 AGA de la SDÉG

Photo de groupe:

M. Chad Tanner et  
Mme Heidi Strobl,  
Fednor avec les  
membres du conseil  
de la SDÉG; Deanna  
Thibault, Ryan  
Mackie, Jim Slattery,  
Kathy Durocher,  
Mary-Jane Dunn,  
Linda Beaulieu et  
Ross Houghton

4 août 2010

## Greenstone Economic Development Corporation



## Société du développement économique de Greenstone

We welcome you to visit our Bilingual Website

Vous êtes bienvenue de visiter notre site web bilingue

- GEDC Services
- Local Initiatives Contributions
- Business loans with GEDC
- Targets Sectors Information
- Site Selection Information
- Available Commercial Property
- Live Work and Play in Greenstone
- Local Business Directory
- Demographic Data
- Reports
- GEDC'S latest news

If you wish to have your business listed in our business directory or on our commercial property inventory, please send us an e-mail to [info@gedc.ca](mailto:info@gedc.ca)

- Service de la SDÉG
- Initiatives locales
- Emprunt avec la SDÉG
- Information sur les secteurs cibles
- Information pour sélecteur de site
- Propriété commerciale disponible
- Vivre travailler et s'amuser
- Annuaire des entreprises
- Données démographiques
- Rapports
- Dernières nouvelles de la SDÉG

Si vous désirez placer votre entreprise dans notre annuaire ou sur notre inventaire de propriété commerciale, envoyer-nous un courriel à [info@gedc.ca](mailto:info@gedc.ca)



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2010 novembre, la  
SDÉG a eu une réunion  
spéciale avec les  
membres afin  
d'approuver les  
nouveaux arrêtés de la  
société

Dans la photo nous  
voyons les membres,  
l'avocate de la société  
Mme Chantal Brochu -  
Buset et partenaires  
LLP avec le conseil et le  
personnel de la SDÉG.





Ci-dessous:  
2011  
19 août  
Le personnel de  
la SDÉG a  
rencontré M.  
Steve Mantis,  
NDP

2011 - 10 janvier

Conseil de la SDÉG, le Ministre du développement du Nord, des mines et de la foresterie – l'Honorable Micheal Gravelle, le maire Rénauld Beaulieu et six participants aux projets RCIN – Tournée de familiarisation sur l'acquisition des mines de Greenstone se sont rencontrés avec Red Lake pour discuter du rapport final



**Greenstone Economic  
Development Corporation**



**Société du développement  
économique de Greenstone**

**Greenstone Investment Readiness**  
January 26, 2011, 7:00 – 8:30 p.m.  
The Geraldton French Club

*Ed Starr and Karen Hamilton of SHS Consulting*

SHS Consulting will be sharing their findings in the recently completed Northern Communities Investment Readiness reports:

**Greenstone Comparative Operational Cost Study**  
**Greenstone Region Labour Market Study**

What are Greenstone's advantages for investment?

Does Greenstone have the labour pool ready for a boom?

**ARE WE READY?**



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Industry Canada  
Industrie Canada

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**Réceptivité à l'investissement Greenstone**  
26 janvier 2011, 19 h – 20 h 30  
Le Club canadien français de Geraldton

*Ed Starr et Karen Hamilton de SHS Consulting*

SHS Consulting partagera ses découvertes dans les rapports du projet de Réceptivité des communautés du Nord à l'investissement :

**Étude comparative des coûts d'opération de Greenstone**  
**Étude du marché de la main d'œuvre de la région de Greenstone**

Quels sont les avantages de Greenstone pour l'investissement ?  
Est-ce que Greenstone a la réserve de main d'œuvre prête pour l'essor ?

**SOMMES-NOUS PRÊTS**

Vol. 66 No. 14

\$1.00 (including GST)

Wednesday, January 26th, 2011

• BEARDMORE • CARAMAT • GERALDTON • JELICOE • LONGLAC • NAKINA •

**GEDC'S FIRST SEMINAR OF 2011**



*Featured above: Stephanie Ash and Karen Honan*

On Thursday January 6, 2011 Greenstone Economic Development Corporation in partnership with The Thunder Bay & District Entrepreneur Centre hosted a Marketing Seminar presented by Stephanie Ash of FireDog Communication of Thunder Bay. We started the day with a public one hour session on Marketing 101 held at the GEDC office boardroom. The attendees learned the how's and why's of marketing to utilize in their own marketing plan

for their business. Following the public seminar six local entrepreneurs received a one on one private consultation session with Ms. Ash to discuss a marketing mix for their business. Thank you to Karen Honan from the Thunder Bay & District Entrepreneur Centre for the assistance in bringing a Marketing Expert "FireDog Communication" to start our year of seminars. GEDC will continue to offer business seminars in the Greenstone region, if you're

interested in being informed about upcoming seminars or events, send an email to [sylvie@gedc.ca](mailto:sylvie@gedc.ca) with your contact information to be on our contact list. GEDC fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region. The Corporation is a community-based, non-profit organization administered by a volunteer Board of Directors.

Janvier 2011 a commencé en trombe avec un atelier sur « Marketing 101 » avec Firedog et le centre Thunder Bay & District Entrepreneur. Ensuite dans le même mois, deux des découvertes du projet RCIN ont été présentées au public par SHS Consulting. Voir diapo suivante...

**Star**

**community**

Wednesday, January 26th, 2011 9

# SHS INC. VISITING TO GREENSTONE TO AID IN COMMUNITY INVESTMENT READINESS

Greenstone Economic Development Corporation (GEDC) has received funding through the Northern Communities Investment Readiness Program administered by the Northern Ontario Heritage Fund. There will be a public presentation of the Greenstone Labour Market Study and the Greenstone Comparative Operational Study on Wednesday January 26th at 7:00 pm at the French Club in Geraldton. All are welcome.

SHS Consulting out of Richmond Hill have prepared these studies on our behalf. SHS Inc., operating as SHS

Consulting, was established in 1999 through the merger of two long standing consulting firms, The Starr Group and Christine Pacini & Associates. SHS Consulting is an independent Canadian consulting firm specializing in public policy, research and community development. SHS has recently done work with the North Superior Workforce Training Board so they are very familiar with Northwestern Ontario and also Greenstone itself.

The Labour Market Study utilizes Labour Adjustment Committee findings and other relevant sources including

polls of potential investors in sectors which were previously identified through our Market Study to ascertain future labour needs related to specific skill sets which will identify any gaps that may exist between the future demand and current supply of the Greenstone Labour pool. Also SHS developed a cost study of operating a business in Greenstone in the identified Mining Sector from the previously conducted Greenstone Gap Analysis and Market Study report. Potential investment opportunities in the Ring of Fire include the Chromite Deposit and in the

Geraldton - Beardmore Camp the Premier Gold Hardrock project. The key competitors with a mineral background which have been identified in different jurisdictions are Marathon ON, Flin Flon MB, Malartic QC, and Eveleth MN. SHS will also touch on the Ambassador Training session held the afternoon of the 26th for community stakeholders.

Greenstone Economic Development Corporation fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region. The

Corporation is a community-based, non-profit organization administered by a volunteer Board of Directors.

**H&R BLOCK**

**VISIT US NOW  
AT 404-B MAIN  
IN GERALDTON  
TO MAXIMIZE  
YOUR TAX  
REFUND.**



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### Upcoming Event

*NOVA Breakfast Seminars Series presents*

#### DISTRICT HEATING SYSTEMS

Through his work with businesses and communities interested in bioenergy, Peter Asman has made a study of pellet manufacturing and distributed heating systems. Peter will also be sharing his insights from the two missions to Scandinavian countries that investigated proven technologies and opportunities for Canada.

There will also be an informal discussion, led by Percy Champagne, on the benefits in preparing Requests for Proposal (RFP) and Engineering Procurement Contracts (EPC) to clearly specify projects to potential vendors of equipment and services.

*These seminars will be of particular interest to individuals and community representatives who are looking at the economic benefits of Central/District heating and to business leaders investigating the use of cogeneration.*

*BREAKFAST IS COMPLIMENTARY FOR REGISTERED PARTICIPANTS.*

### SEMINAR DATES

March 10th, 7:00am to 9:00am, Geraldton, **CHILL on the corner**

#### To register, please contact:

For Geraldton, contact Sylvie Goulet 807-854-2273 ext 27 or [sylvie@gedc.ca](mailto:sylvie@gedc.ca)

For more information on the seminar topics please contact:

Percy Champagne at [Percy.Champagne@fpinnovations.ca](mailto:Percy.Champagne@fpinnovations.ca), or (807) 487-9923

Funded by:





2011 AGA

Conseil  
d'administration de la  
SDÉG:

Deanna Thibault,  
présidente; Mary-Jane  
Dunn , vice-présidente;  
Ross Houghton,  
secrétaire; Linda  
Beaulieu, trésorière;  
Moe Lavigne,  
directeur; Frank  
Hildebrandt, directeur  
et Nelson Turcotte,  
directeur.



La SDÉG a toujours ses portes ouvertes pour animer et faire des partenariats à chaque fois que l'occasion se présente  
2011 – 6 décembre la SDÉG anime une session de planification pour la Commission de la planification de la main d'œuvre du Nord-Supérieur



Délégués des mines – KWG-Canada Chrome, Noront, Cliffs Natural Resources, Dr. Christine Kaszycki, Secrétariat du Cercle de feux - MDNMF; Wasaya Airways; BROOK McILROY / PACE ARCHITECTS; Krech Ojard & Associates; SNC Lavalin O&M; Municipal Representatives, conseil et personnel de la SDÉG

2011 – 10 février  
Tournée de familiarisation des mines  
(Projet RCIN)  
À Longlac avec plus de 150  
participants!



## GEDC Hosts MINING FAMILIARIZATION TOUR

By Megan Wilson

The Longlac Legion was filled to capacity on February 10th as the Greenstone Economic Development Corporation (GEDC) hosted the mining familiarization tour. It was a busy day for all those who participated, starting in the morning with an information session where local agencies made presentations to the mining companies. The Municipality of Greenstone, GEDC, the Ministries of Northern Development Mines and Forestry, Training Colleges and Universities, as well as Confederation College, the Thunderbird Friendship Centre and the Geraldton District Hospital all spoke to the mining companies about what their respective agencies have to offer.

The afternoon session was open to the public, and approximately 150 people filled to room to listen to presentations by Wasaya Airways, Dr. Christine Kaszycki, KWG Canada Chrome, and Cliffs Natural Resources. The first to present was Tom Morris, President and CEO of Wasaya Airways. The presentation began with a statement that Wasaya would like to demonstrate various ways in which they are their companies can offer opportunities, products and services for individuals and businesses in Greenstone. The corporate mission of Wasaya is to acquire significant interest in viable business important to First Nation people for the purpose of generating economic benefits and returns while maintaining cultural principals and values. According to the presentation, Wasaya Groups Inc will be the leading provider of quality services and products required by First Nations communities and businesses in Northern Ontario. In addition to providing quality products and services, Wasaya also recognizes five core areas of focus in which the aim is to enrich and improve the communities in which they serve. Wasaya Group Inc's main activity is Wasaya Airways, which operates an extensive freight and fuel air delivery operation serving over twenty six communities in Northwestern Ontario. The airway operates over one hundred flights a day and transports thousands of passengers every year. The company employs over four hundred employees, with over thirty five percent First Nation representation. The airway boasts twenty two air-crafts, with five different types of air-craft. Wasaya Groups Inc also includes the Wasaya Pro Shop. This facility is one of only three of its kind in North America, and provides services to over thirty countries world-wide. Another section of Wasaya Groups is Metal Ahnookewin which offers industrial scale metal repair and custom fabrication. In all Wasaya Groups Inc. offers five different businesses, and two non-profit entities. There are also 10 Wasaya remote ownership communities.

The second presentation of the day came from the Ring of Fire Coordinator, Dr. Christine Kaszycki. Dr. Kaszycki began the presentation by stating that the Ring of Fire has the potential to be one of the most significant mineral developments in Ontario in over a century. The economic impacts of this development will be felt across the province. The potential for mineral production is on the same scale as historic world class mining areas such as Sudbury, Timmins, Red Lake and Kirkland Lake, all of which have seen over a century of mineral production. In the past eight years, there

Star

## GEDC Hosts Tour...Continued from Front Page

have been several significant new mineral discoveries. The discoveries include copper-zinc, nickel-copper-platinum, chromium-iron-vanadium and gold. The complication with these discoveries in the Ring of Fire area is that the area is remote, wet and currently has no power nor access to power. Dr. Kaszycki then provided a time-line of events and activities. In 2002 DeBeers began drilling for diamonds, while KWG-Spider announced the first copper-zinc discovery. Following these announcements a staking rush ensued. From 2003-2007 staking and exploration was done by more than thirty companies. Noront then discovered the Eagle One nickel-copper-platinum deposit, this all resulted in a second staking rush. In 2008 Noront made two more deposit discoveries, Eagle two nickel-copper-platinum, and Blackbird One chromite. In the same year Freewest-KWG-Spider discovered the Big Daddy and Black Thor chromite zones. In 2009 the Canada Chrome Corporation was formed as a KWG subsidiary. Noront and Freewest both made chromite deposit discoveries in 2009 as well. Currently there are thirty thousand claim units covering and area of five thousand square kilometres. There are thirty five companies holding claims in the Ring of Fire belt, and the area of most intense exploration is only 12-20km long. Overall, the Ring of Fire is still in the exploration stage. There has been over one hundred and fifty five million dollars spent to date, and environmental baseline studies, and community engagement and consultation have all been initiated. Dr. Kaszycki then explained the opportunities that the Ring of Fire presents. She explained

that chromite is the ore mineral for chromium metal. It is used mainly as an alloy to produce stainless steels - it has no substitute. It was also noted that there is no significant North American source of high grade chromium as most production occurs in the eastern hemisphere. In the investment planning for Cliffs Natural Resources there are plans for an open pit mine, concentrator, road infrastructure and a value added ferrochrome refinery. In the investment plan for Noront Resources there are plans for an underground mine, underground concentrator, and underground tailings storage. There are also plans for an all weather road from Webeque to Pickle Lake. Cliffs is currently evaluating several sites for ferrochrome processing. Noront plans to process concentrate at existing smelting/refining facilities in Ontario. Dr. Kaszycki then outlined the required transportation and energy infrastructure. KWG has identified the potential for a railway corridor, and has geotechnical studies underway. Noront Resources has proposed an all weather road in a technical report dated October 25th 2010. Cliffs has recently released their case base analysis which considers an all weather road from the mine site to Nakina. In terms of energy requirements, Cliffs estimates that 30MW of power will be needed to run the mine and concentrator at the mine site, as well as 300MW for ferrochrome processing. Noront is currently estimating that they will require six 2,400 kW diesel generators for the mine and concentrator at the mine site. Dr. Kaszycki then explained how building community capacity to engage and participate in this is key. This includes ensuring that there is

## community

community infrastructure in order to enable

businesses to grow and develop, providing social supports to ensure the communities are able and prepared to participate, skills training and development to prepare the workforce, and technical supports. Further time-lines were then provided. It is assumed that environmental assessment approval and feasibility studies will be completed by the end of 2012/early 2013. Production decisions and construction are assumed to begin early 2013 through mid 2015, and production to commence in late 2015/2016. The summary of the presentation by the Ring of Fire Coordinator stated "Ring of Fire initiative provides an unparalleled opportunity to think strategically and plan for development in an environmentally and socially sustainable manner".

Following a networking break it was noted that representatives from Noront Resources were in the attendance. Moe Lavigne, Vice President Exploration and Development of KWG Canada Chrome then made his presentation to the audience. Mr. Lavigne began his presentation by informing those in attendance that KWG discovered the "Big Daddy" chromite deposit and is studying its development options. Canada Chrome is developing a heavy haul transportation option. KWG has been exploring in the James Bay Lowlands since 1992, and in April 2009 began investigating the railway concept following the claim staking in the area. The engineering of the railway concept is in a fairly advanced stage with over fifteen million dollars invested so far in the feasibility study. The route selection takes into account distance, soil conditions, topography, proximity to park land, number and size of water crossings, and the general fea-

sibility of the construction. In the proposed route there are ninety four water crossings (many of them requiring multi-span bridges). In regards to the feasibility, the risk analysis and mitigation of the risks will depend if the project will move forward or not. The risk that KWG is concerned about is simple: money. This is a risk because the entire project will be done solely on the back of the mining companies. Essentially, the company must determine if the potential profit will be greater than the operating and capital costs. Mr. Lavigne also noted that the first ferrochrome from the Big Daddy deposit has recently been produced and the company is very pleased with the results.

The final presentation of the day came from Richard Fink, Vice President - Ferroalloys Operations of Cliffs Natural Resources. Mr. Fink began his presentation by noting how impressed he was with the work done by the GEDC and the information presented by the stakeholders. He stated that the information provided throughout the day demonstrated to the mining companies that the community is both invested and committed to bringing the Ring of Fire activities to fruition. Cliffs Natural Resources is a 163 year old company, and believes that the Ring of Fire is a fantastic opportunity, with long-term, multi-generational potential. The Cliffs project will consist of four interrelated components. There will be a mine to extract the chromite ore, an ore processing facility to produce concentrate for further refining, an integrated transporta-

tion system to link all project components, and a ferrochrome production facility to manufacture the ferrochrome. The base case details (one set of viable components) allow for an open pit mine (with allowance to consider a transition to an underground mine), and ore processing facility, load out facility and tailing management area at the mine site, the transportation system, including an airstrip and all weather road, and a ferrochrome production facility and slag stockpile near Capreol in rural Sudbury. The proposed all season road would be open and benefit the First Nation communities. It was also noted that Nakina is an optimal spot to connect to the CN railway for distribution. Mr. Fink also informed those in attendance that Cliffs is really just getting started in the entire process, but their time-line is aggressive. Cliffs sees no reason to wait, as this is an opportunity for a "grand slam home-run". Mr. Fink concluded his presentation by encouraging people to share their concerns, and challenge Cliffs if they feel there are concerns that need to be addressed.

Mayor Renald Beaulieu spoke to the presenters and attendees promising to work diligently to make all this happen. He thanked the GEDC for organizing the informative event, and noted his surprise at the number of people in attendance. GEDC Executive Director Dina Quenneville notes that the GEDC looks forward to working together with all partners to assist in developing the future for all of Greenstone.

SDE G  
Société du développement  
économique de Greenstone

G EDC  
Greenstone Economic  
Development Corporation

DÉVELOPPER LE FUTUR  
DEVELOPING THE FUTURE



2011 – 26 janvier  
Formation des  
ambassadeurs 2  
avec SHS  
Consulting.



2011 – 27 juin  
Présentation par Frank Smeenk et  
Moe Lavigne, KWG / Canada Chrome  
Corporation.

En présence: le maire et le conseil de  
la municipalité de Greenstone ,  
FedNor, conseil et personnel de la  
SDÉG.

*Pas de stores sur les fenêtres puisque  
nous sommes en pleine rénovations!*



2011 – 30 juin  
KWG /Canada Chrome  
Corporation et la SDÉG  
soumettent la demande  
Ppp pour 496 \$.

La page entière peut être consultée  
au :

[http://kwgresources.com/news/2011/index.php?&content\\_id=284](http://kwgresources.com/news/2011/index.php?&content_id=284)



**KWG**  
KWG RESOURCES INC.  
CANADA CHROME CORPORATION

Drilling Big Daddy Chromium deposit, Fall 2009

Sign-Up: Name:  Email:    357

Current Stock Quote: TSXV - KWG  
Last - 0.04 Volume - 120150 Day High - 0.04 Day Low - 0.04

**2011**

**News Releases**

**Aug 21, 2013**  
\$2 Million Private Placement  
Approval Extended

**Aug 14, 2013**  
Black Horse Smelting Test Produces  
61.9% Cr in Ferrochrome

**Jul 23, 2013**  
Initial Drill Program Successfully  
Extends Blackbird and Black Horse  
Chromite Zones on the Koper Lake  
Project in Ring of Fire

**KWG Subsidiary Canada Chrome Corp &  
Greenstone Economic Development Corp File  
Application For \$496 Million Ppp Canada Funding**  
June 30, 2011

Montreal, Canada - KWG Resources Inc. (TSXV: KWG) is pleased to announce that its subsidiary Canada Chrome Corporation, together with Greenstone Economic Development Corporation, have today filed an application with PPP Canada for consideration of funding support of up to \$496 million for the construction of a railroad to the Ring of Fire mining discoveries in the James Bay Lowlands of Northern Ontario.

On May 4, 2011 PPP Canada launched Round Three call for proposals of the P3 Canada Fund, encouraging provinces, territories, First Nations and municipalities to consider the P3 model for their public infrastructure needs. The P3 Canada Fund is a merit-based program designed to generate an increase in P3 public infrastructure. Eligible projects can receive up to 25% of the direct cost of construction for a P3 project.

Canada Chrome Corporation has undertaken preliminary engineering and construction cost estimates to build a railroad from a junction with the Trans-Canada line of the Canadian National Railway at Exton, Ontario. The project is presently estimated to cost \$1.984 billion.

The co-applicants made the submission for themselves and a joint venture anticipated to be formed with the Municipality of Greenstone and a First Nations Regional Economic Development Corporation to be created by the Matawa and Mushkegowuk First Nations.

For further information, please contact:  
Bruce Hodgman  
Communications Director  
416-646-1374  
[info@kwgresources.com](mailto:info@kwgresources.com)

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Twitter Flickr RSS

2011 – 20 octobre

Portes ouvertes pour célébrer les modifications du bureau pour rencontrer les exigences d'accessibilité ainsi que l'achèvement de l'image de marque. Des gens viennent de la communauté et de l'extérieur avec Katherine Turner et Chad Tanner de FedNor. Merci à tous!



2011 – 20 octobre

Session en soirée de la Semaine de l'entreprise – conférence sur le Cercle de feu avec John Mason, Andy Fyon, Frank Smeenk, Moe Lavigne, les conseillers municipaux et le conseil d'administration de la SDÉG.





2011 – 7 décembre

En partenariat avec Northwestern Development Network (NODN) (Réseau de développement du Nord-Ouest de l'Ontario, la SDÉG a animé une session présentée par le professeur Geoffrey Malleck de l'université de Waterloo.  
Dans la photo: Dan Brenzavich, NODN, professeur Geoffrey Malleck avec le conseil et le personnel de la SDÉG

Le site web de la SDÉG a subi des changements majeurs au fil des ans...allez voir nos « avant/après »



## 2011 – La foire commerciale avec l'équipe de quatre de la SDÉG



2012 – 11 juin AGA soirée d'appréciation  
Dans la photo: conseil de la SDÉG avec la conférencière  
invitée Maggie Chicoine, The Idea Sculptor; Chad  
Tanner et Jamie Taylor, FedNor; Ed Cameron, SNC  
Lavalin; John Mason, Thunder Bay CEDC; Kathy  
Durocher, ambassadeur de la SDÉG; Nick Whynot et  
Daniel Gecabiere, Premier Gold Mines Limited.



Atelier sur les principes de base de la tenue de livres et la comptabilité, 6 décembre 2012 présenté par Firedog en partenariat avec la CEDC de Thunder Bay et le Thunder Bay & District Entrepreneur Centre.  
La SDÉG offre de façon aléatoire pendant l'année des ateliers et des sessions en plus de ceux offerts pendant la Semaine de l'entreprise.



En 2011 et 2012 le conseil d'administration et le personnel de la SDÉG ont fait demande pour une Pépinière d'entreprises incluant des tournées de pépinières semblables. Ces tournées fournissent beaucoup de renseignement. En ce moment, le plan de la pépinière a été réduit à un plus petit projet en attendant d'être prêt à élargir davantage.



Il en va de soit que la tournée de pépinières comprenait la « Pépinière ICE » à travers la SADC d'Elgin; une des organisations sœurs de la SDÉG.





La présidente du conseil de la SDÉG,  
Deanna Thibault et la direction  
exécutive Dina Quenneville ont fait la  
tournée des pépinières avec des  
délégués de la Société du  
développement économique de  
Marathon (SDÉM) et le Confederation  
College.



2012 avril – Symposium des mines et minéraux à Thunder Bay  
Membres du conseil, Ross Houghton et Moe Lavigne, avec les membres  
du personnel Dina Quenneville et Jamie Armstrong.





## Fifteen years in mines & minerals

*By Edgar Lavoie*

Greenstone Economic Development Corporation made its annual appearance at the NWO Mines & Minerals Symposium in Thunder Bay from April 2nd to 4th.

Dina Quenneville, Executive Director of GEDC, led the delegation that manned the booth at the Valhalla. She has been attending for 10 years herself, she said, and she guessed that GEDC attended the 5 years before that. "Visitors had a lot of questions," she said, "about the Ring of Fire and about Premier Gold."

The number of exhibitors expanded dramatically this year, and many had to be turned away. The GEDC delegation took turns manning the booth and working the crowd to make and cultivate contacts. They noticed a large number of First Nations dropping by the booth.

The delegation received many inquiries from businesses interested in relocating or establishing a presence in the region to service the mining industry, and from people looking into future job prospects.

Among the exhibitors were Imexko Greenstone Enterprises of Geraldton and Spirit Stone Creations of Beardmore. At the former booth, Peter Kathmann and Karen MacDougall said they had been exhibitors for 7 years running, and at the latter, Herb Goodman and Theresa Nelson said they had attended for 6 years.

The theme of this year's Symposium was "25 million ounces of gold", referencing the current deposits outlined by junior and intermediate exploration companies in Northwestern Ontario.

*Top Photo: Dina Quenneville, centre, is flanked by Ross Houghton, Director (to her right), and Jamie Armstrong, Community Development Officer. Missing from the photo is Moe Lavigne, Director.*

*Left: Peter and Karen exhibit the metal-and-wood core rack along with a core box that they manufacture.*

*Below: Dan MacDougall, a customer, admires the aboriginal stone paintings offered for sale by Herb and Theresa.*

*Photos by Edgar Lavoie*



## OVERHAUL FOR WWW.GEDC.CA

Having a hard time finding a Greenstone Business Directory or would you like information on the status of Greenstone's investment readiness? Greenstone Economic Development Corporation has many tools on their website [www.gedc.ca](http://www.gedc.ca) for the local entrepreneur and foreign investor alike. Based on feedback from the community, we have made the home page more user friendly to guide our visitors to the pages they need to aid their organization. Whether you are looking to start a new business, access capital or check out the local flare the new web apps will guide you promptly.

Simultaneously GEDC is enhancing their business directory. The new directory makes use of powerful web based database system, which allows for storage, retrieval and handling of data in numerous ways. The new system will allow for in-depth sorting, searching, and filtering by for example sector/community/etc. Need a place to stay, a company to do printing or even a backhoe, fill in the filters and view or print the results. There are printing capabilities that can be customized to individual needs whether the entire directory needs to be printed or just a filtered selection. With the new technologies it will allow GEDC to incorporate future ideas based on the growing community needs. GEDC fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region. The Corporation is a community-based, non-profit organization administered by a volunteer Board of Directors. Unlock your potential today!

**Les bureaux de la SDÉG en 2012 à la suite de rénovations majeurs à l'intérieur et à l'extérieur.**



**En plus, le site web de la SDÉG et les formulaires de demande ont été complètement révisés**

2012

Foire  
commerciale  
annuelle de la  
Chambre des  
commerces de  
Geraldton



À chaque année la SDÉG participe la Semaine de l'entreprise qui a lieu dans la troisième semaine d'octobre à travers tout le Canada; plusieurs événements et ateliers sont offerts pendant la semaine.

Le personnel de la SDÉG a organisé un déjeuner avec les commerces (celui-ci devient de plus en plus populaire à chaque année. En 2012 - Les conférenciers invités étaient M. Eric Pietsch, président de la Chambre des commerces de Geraldton et M. Wayne Kaboni, président de la Chambre des commerces de Longlac.



2012 fut la dernière année pour le programme CIL à cause des coupures; la SDÉG a appuyé 59 organisations pendant les neuf ans que le programme a eu lieu...et à travers FedNor, à déboursé 549 113.69 \$ pour des projets bénéficiant la région de Greenstone.



Pour la première fois, la  
SDÉG a offert un dîner pour  
son AGA

L'AGA a souligné les deux  
projets en cours – IEJNO  
Initiative de  
l'entrepreneuriat jeunesse  
du Nord de l'Ontario et les  
sondages du projet M + EE  
de Greenstone.

Les représentants de  
FedNor en présence  
étaient Katherine Turner,  
Chad Turner, and Tiffany  
Carlin



## GEDC Announces Greenstone BR+E Survey Project



Greenstone Economic Development Corporation (GEDC) is a bilingual, non-profit, community based organization led by a volunteer Board of Directors that services the communities within Greenstone. Our organization supports Greenstone's vision for a prosperous and sustainable future through its many pro-business initiatives.

The GEDC is implementing a community business development project, according to Sylvie Goulet, Acting Manager of the GEDC. "The Greenstone Business

Retention and Expansion (BR+E) Survey Project, is designed to stimulate business development and growth by assisting existing businesses. Helping our existing businesses is the primary objective of the project."

The GEDC have retained the services of Dan Brenzavich as BR+E Coordinator for the Greenstone Business Retention and Expansion Survey Project. Mr. Brenzavich is BR+E certified and adds his over thirteen years of experience in community development as lead to the Greenstone

project. "I am excited to coordinate and unify businesses stakeholders and the communities of Greenstone as we undertake business surveys, address needs of local business and identify areas of potential growth."

The purpose of the BR+E survey is to help identify and respond to the urgent business issues in order to improve the local business climate with the focus of synthesizing human resources identified gaps and needs as expressed by the

survey participants and present the findings to the appropriate stakeholder agencies for solution development and implementation of actionable items. Before a community can assist existing businesses it must identify the businesses' needs, concerns, and problems through Coordinator and local Volunteer Surveyors visiting businesses to gather information. For more information on the Greenstone BR+E Survey Project, please contact Dan Brenzavich.

2013 – l'AGA a  
soulignée les  
deux  
coordonateurs  
de projet

## GEDC announces The Northern Ontario Youth Entrepreneurship Initiative in Greenstone

GEDC in partnership with North Claybelt CFDC of Kapuskasing is pleased to introduce Jessica Saindon as our new Youth Entrepreneurship Coordinator housed in the GEDC office.

The Northern Ontario Youth Entrepreneurship Initiative is funded by FedNor and the Ontario Trillium Foundation. They offer nine programs in English and French designed to encourage young people between the ages of 7 and 29 to explore and develop entrepreneurial skills. The programming covers a continuum of age-appropriate material that helps participants envision entrepreneurship as a viable career option in Northern Ontario.

Cindy Reasbeck, the Youth Entrepreneurship Advisor for Northern Ontario CFDC's says "There's a large gap between those people who think about starting a business and those who actually do it. By giving kids positive experiences and the tools they need, such as help with writing business plans, we're helping to instill confidence. By starting with young children, we can plant a seed to develop an entrepreneurial culture that over time will bridge the gap between thinking and doing."



Jessica Saindon grew up in Geraldton, so she has knowledge of Greenstone's history, business sectors, and future ambitions. She holds a diploma from Niagara College in Hotel and Restaurant Management, and has extensive experience in various customer service roles in several countries. In addition, she has a background in finance, having worked in the banking sector for several years. More recently, she has gained entrepreneurial experience helping her family with their small business in the community.

Deanna Thibault, President of GEDC says "We are enthusiastic about this new

venture and feel that this program will benefit Greenstone in numerous ways. The opportunities it will bring to our youth are limitless. All of the programs are very interactive with plenty of fun activities, competitions and prizes along the way. We can't wait to start introducing these programs in our schools and beyond."

Welcome aboard Jessica!

You can find information about the Northern Ontario Youth Entrepreneurship Initiative on their website.

[www.headstartinbusiness.com](http://www.headstartinbusiness.com)  
[www.lancetolienaffaires.com](http://www.lancetolienaffaires.com)

## 2013 – Foire commerciale de la Chambre des commerces de Geraldton

Personnel de la SDÉG Sylvie et Shelly avec Jessica Saindon, la  
nouvelle coordinatrice d'Entrepreneuriat jeunesse de la SADC de  
North Claybelt



La SDÉG est motivée par l'effort d'équipe positive à tous les niveaux, en maximisant les occasions de partenariat et de réseautage.



Bureau de la  
SDÉG en 2013  
avec les nouvelles  
rampes



La SDÉG est votre centre commercial SADC avec l'objectif de développement commercial dans le bassin de notre région qui s'étend au-delà des frontières de la municipalité de Greenstone.

### 2013

- Semaine de l'entreprise annuelle – surveiller les sujets des ateliers
- Début de la nouvelle image de marque de la société
- Suite des partenariats, du réseautage avec les parties-prenantes, l'industrie et la communauté
- Projet M + EE en cours
- Appui et partenariat avec le projet IEJNO
- Livrer les services de centre commercial et de prêts commerciaux
- Appui continu au besoin dans tous les secteurs

### 2014

- Sessions stratégiques
- Résultats, recommandations et plan d'action du projet M + EE
- Appui et partenariat avec le projet IEJNO
- Partenariat à petite échelle avec des projets locaux au besoin
- Lancement de la nouvelle image de marque
- Planification de plusieurs petits projets/activités
- Livrer les services de centre commercial et de prêts commerciaux
- Appui continu au besoin dans tous les secteurs

Huge thank you to all of our supporters, members, partners, businesses, volunteer board, staff and FedNor who have contributed to the success of GEDC.

Un grand merci à tous ceux et celles  
qui nous appuient, à nos membres,  
nos partenaires, notre conseil  
bénévole, notre personnel et à  
FedNor qui ont contribué au succès  
de la SDÉG.



Société du développement  
économique de Greenstone

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Development Corporation

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