

The Business Connection



Quarterly Newsletter from your local Business Centre—GEDC
QR 4 2014

Mining Showcase Overview

The GEDC Mining Showcase was held October 4, 2014 with mining related speakers presenting to the Business Community and public with networking opportunities.

This event was a sequel to our highly successful February 2011 “Fam Tour”. The event was held in partnership with the Longlac Chamber of Commerce. There were approximately 60 people in attendance representing the Business Community both locally and regionally (North Bay, Kapuskasing, Hearst, Thunder Bay), Industry, GEDC stakeholders, our sister CFDC Nord-Aski, GEDC Board and Staff Members.



Presentations:



Mrs. Dina Quenneville and Mr. Ben Cleland

- Premier Gold Mines Limited – Hardrock Project

Mr. Moe Lavigne, KWG Resources Inc.

- “Ring of Fire Development Challenge”.

Ms. Lananh Pham and Mr. Jeff Pinksen

-Zenyatta Ventures Limited - “Albany Graphite Project”.

-GEDC had the privilege to host Zenyatta in their debut appearance in the Greenstone Region!

Mr. Dave Farrell, North Superior Workforce Planning Board.

- Reality Blast - Tools to supply a local workforce for the Northern Ontario Mining Sector.

Mr. Gerry White, Ontario Geological Survey

-Mineral Exploration Activity in the Greenstone and Ring of Fire Area



The day was concluded with a networking session allowing further exchanging of information, business cards, and collection of Feedback forms. Participants in attendance were pleased with the day and found the presentations very informative. GEDC was approached by several attendees for possible partnership opportunities, one being another CFDC!

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What is GEDC?

Greenstone Economic Development Corporation (GEDC) is your local Community Futures Development Corporation (CFDC).

We provide FREE services to both the business community and inspiring entrepreneurs. We assist with all your business needs. Check out our website for more information: www.gedc.ca

MISSION

Foster and encourage the start-up and operation of successful enterprise in all economic sectors within the Greenstone Service Area.

MANDATE

Strategic community planning and socio-economic development

Support for community based projects

Business information and planning services

Access to capital for small and medium sized businesses and social enterprises



GEDC'S BUSINESS DEVELOPMENT DIVISION

At GEDC, we offer a wide range of programs and services to encourage and foster business development throughout our communities. We assist in small business start-ups, and in the expansion and/or modernization of existing companies through a variety of programs which include business development loans, entrepreneurial training, and services designed to address issues impacting rural communities. Our financial and support services assist entrepreneurs in attaining their goals, while providing opportunities throughout our region.

GEDC's services

- Access to Capital
- Free business counselling
- One on one business consultations
- Guidance with business plans
- Access to business resources
- Grant information
- Seminars/workshops
- Self-help resource center (computer workstation)
- Bilingual services



Access to Capital

General Loans

- Repayable loans up to \$150,000
When financing through financial institutions are insufficient or declined
- Guided approval process to be completed
- Primary objective is to invest in sound businesses that created and maintain sustainable employment in all economic sectors within the Greenstones services area

Regional Loans (Northwestern Ontario Investment Pool)

- Repayable loans up to \$500,000
- A partnership of six Community Futures Development Corporations (CFDC) in Northwestern Ontario
- Application will be taken through your local CFDC
- Comprehensive business plan will be evaluated by a third party consultant

If you are interested in starting or expanding your business contact our Executive Director - Sylvie Goulet at 1-807-854-2273 ext 27 or email sylvie@gedc.ca for a consultation.

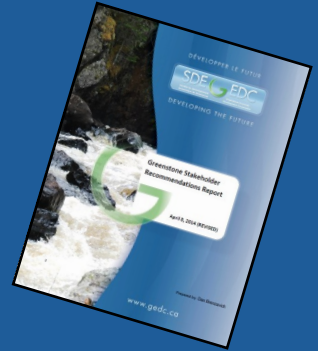


LET GEDC HELP YOU UNLOCK YOUR POTENTIAL

Community Economic Development (CED) Activity / Projects

BR+E Follow-Up

GEDC hosted a Community Leaders Luncheon, by invitation, for parties interested in continuing with the BR+E project. This was a chance to have influential leaders together so that they may discuss the local business economy and how to proceed with the recommendations of the project. With 10 attendees from different organizations we were able to come to a clear and defined strategy that we would like to work together to see our community and businesses thrive. A brainstorming / strategy session will be planned for some time in January 2015.



Investment Fund Strategic Plan

GEDC is happy to announce the availability of new business resources in the office. These services will be at no charge and will assist the entrepreneurs of Greenstone flourish in a professional and technological way. New and existing businesses can use of our meeting facilities with video conference capabilities; have access to scanning, photocopying, faxing, and the internet. GEDC is committed to supporting small and medium sized enterprises through all stages of business and hope to assist in any way possible.



BUSINESS WEEK

From October 20th -24th, 2014 Business Week was held at GEDC. A total of 6 presenters and 8 workshops were scheduled. The presenters included: Thunder Bay CEDC, AFNOO, PARO Centre for Women, MTW Employment Services, Thunderbird Friendship Centre, and Ontario Co-operative Association

Business week began with a focus on technology and social media. AFNOO spoke about Diversifying Revenue and Brand Image. Thunderbird Friendship Centre delivered the Accessibility for Ontarians with Disabilities Act Training on Thursday. It was very beneficial training that is also mandated by the Government of Ontario.

A great presentation by Judi

Nelson Childs was held Thursday evening from the Ontario Co-operative Association. The focus of a co-op is a very democratic way of doing business. With representatives from the Municipality, Geraldton Chamber of Commerce, financial institutions and GEDC we were able to communicate a "new" way of doing business that is beginning here in Ontario.

Overall, business week was a great learning opportunity for all and provided an excellent way to network and meet with some people in the community. Thank you to all of our speakers and guests!





Please feel free to contact us over the holiday season.

Our office hours are:

Dec 24: 8am-12pm, Dec 25 & 26: CLOSED

Dec 29 & 30: 8am-4pm, Dec 31: 8am-12pm

Resuming regular hours:

January 2, 2015

GEDC Staff:

Sylvie Goulet, Executive Director
Shelly Stanert, Administrative Officer
Madison Schell, Business Outreach Officer



GEDC

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