

The Business Connection

Quarterly Newsletter from your local Business Centre—GEDC

QR 3 - 2019



Goals and Strategies

Objectifs et stratégies



Goal 1: Business Development
Strengthen the business community and potential entrepreneurs through resources, knowledge and support.

Stratégies

- Education / Information Forums
- Business Collaborations
- Publications
- Business and Advisory Services

Objectif 1: Développement commercial
Renforcer la communauté commerciale et les entrepreneurs potentiels à l'aide de ressources de connaissances et d'appui.

Stratégies

- Forums éducatifs et informatifs
- Collaboration commerciale
- Publications
- Services commerciaux et consultatifs

GEDC.ca

Goal 2: Regional Projects
Pursue projects and activities based on community needs and priorities.

Stratégies

- Identification of Business Opportunities in key sectors.
- Studies, Inventories, Research

Objectif 2: Projets régionaux
Continuer les projets et les activités selon les besoins et les priorités communautaires.

Stratégies

- Identification des possibilités commerciales dans les secteurs clés
- Études, inventaires, recherche



Goal 4: Growth Sectors
Monitor and assess the region for viable sector-specific opportunities and collaborate with stakeholders.

Stratégies

- Agriculture Sector Viability
- Forestry Sector Support
- Mining Sector Collaboration

Goal 3: Partnerships
Develop and maintain partnerships to support regional growth.

Stratégies

- Opportunity Identification
- Expand existing partnerships
- Collaboration
- Creation of new partnerships

Objectif 3: Partenariats
Développer et maintenir des partenariats afin d'appuyer la croissance régionale.

Stratégies

- Identification de possibilité
- Enrichir les partenariats actuels
- Collaboration
- Création de nouveaux partenariats

Envision
Plan
Achieve
~
Envisager
Planifier
Atteindre

In this issue:

- Strategic Plan P.1
- Business Development P.2
- Community Development P.3
- Business Development P.4

What is GEDC?

Greenstone Economic Development Corporation (GEDC) is your local Community Futures Development Corporation (CFDC).

We provide FREE services to both the business community and inspiring entrepreneurs.

We assist with all your business needs. Check out our website for more information: www.gedc.ca

MISSION

Foster and encourage the start-up and operation of successful enterprise in all economic sectors within the Greenstone Service Area.

MANDATE

- Strategic community planning and socio-economic development
- Support for community based projects
- Business information and planning services
- Access to capital for small and medium sized businesses and social enterprises

GEDC prepares 2020-2023 Strategic Plan and Public Roadmap

We celebrated our 30th anniversary in 2018; despite the longevity of the organization we strive to not become complacent in our endeavours. We consult with stakeholders and partners to gain input and feedback for new initiatives within our mandate. This process is executed in tandem with the review of previous plans and report recommendations.

Three Strategies used as essential reference during the process were: 2016-2019 Corporate Strategic Plan (internal) with public roadmap; 2017 BR+E Recommendation & Strategy Report; and the 2018-2020 Investment Fund Strategic Plan (internal).

The 2019 Strategic Planning Sessions led to the development of the internal Corporate Strategic Planning Session Report with assigned goals and strategies supported by measures and targets. In addition, a public roadmap brochure (above picture shows the inside panel) was developed outlining GEDC's Goals and Strategies.

The Strategic Sessions were held in two parts on May 27, 2019: a morning session with Stakeholders and Partners and an evening session with GEDC Board and Staff.

Both groups proceeded with identifying the strengths, weaknesses, opportunities and gaps of the GEDC. The organizations proceeded to derive projects/activities associated from the strengths, opportunities and gaps identified in the modified SWOT exercise.

By attending the strategic planning session, the participants became aware of the GEDC projects/activities and their relationship to each of their own organizations mandate. Partners will be able to conduct similar strategic planning sessions and avoid duplicate programming and provide pertinent resources to larger projects affecting multiple organizations in Greenstone.

The public roadmap will be available in both official languages in print and on our website under reports. www.gedc.ca



Business Development

GEDC offers flexible financing tailored to your specific needs!

Micro Loans: \$500 - \$10,000

These loans are ideal for smaller businesses looking for help with start-up and other costs.

General Loans: \$10,001 - \$150,000

GEDC's general loans can help Greenstone businesses of all sizes reach their maximum potential.

Pool Loans: \$150,001 - \$500,000

These loans are available through the CFDC's Northwestern Ontario Investment Pool.

GEDC's 3-Tier Lending Program was developed to assist new and existing small to medium enterprises (SME) to finance start-up, maintenance, expansion, purchase of assets or working capital.



**G R O W
YOUR
IDEA**

Need financing to start or expand your business?

Contact us for a free consultation.

807 854 2273 info@gedc.ca www.gedc.ca

SDEGEDC
CENTRE D'AFFAIRES BUSINESS CENTRE

1409 Main Street, Geraldton

FedNor

Canada

Community Development

Community Economic Development (CED) Update

Some of our support services include: On-line Business Directory, Growth Sector Development, Commercial/Industrial Property Listings, Partnership Collaboration, and Community Outreach.



Agriculture Sector Initiative (A.S.I)

See our previous newsletter for full report on this project; however we are still looking for newsletters stories on local endeavours and existing activities that fit in this sector. Our objective is to increase public awareness and encourage agriculture sector business development in the Greenstone Region. Are you an agriculture based business servicing Greenstone and need more exposure? Contact us to get your story in our Newsletter and/or on our Website!



Agriculture Study

The study is in-progress and will be the first of its kind in Greenstone! This sector has proven to be challenging for this area, and we hope to provide some information to those who inquired about this sector and encouraged us to pursue it.



Business Resource Guide—Booklet 2



The Booklet is undergoing updates and reformatting; it will be available in both official languages end of 2019 / beginning of 2020 in print and on our website. There are currently four booklets in our series: Starting a Not-For-Profit Organization , Business Resource Guide, Entrepreneur's Responsibilities, and How to Start a Business.

Business Compliance Brochure



Staff have been diligently researching and verifying the information in the previous brochure. Based on feedback , legislation changes and common inquiries from clients, the layout of the brochure will be revamped and updated accordingly. Stay tuned for updates!

Small Business Week

See the following page for a sneak peak of our Small Business Week 2019.



Partnership Projects and Activities

GEDC is working on several partnership projects and activities and hopes to share some updates soon. Stay tuned!



Online Business Directory



Staff are working diligently on keeping the directory up to date, please feel free to contact us with revisions or to get your business online. The directory can be viewed at <http://www.gedc.ca/business-directory>.

Commercial Property Database



Staff will be doing the annual review of the database and contacting those listed for verification. If you would like to add your business to the directory please contact us. The database can be viewed at <http://www.gedc.ca/available-property>.

Small Business Week Events

We are excited to announce our line-up of Small Business Week events, which brings together entrepreneurs and celebrates entrepreneurship in the Greenstone region. This year Small Business Week will take place from October 21st to October 25th, and will be a great opportunity to learn more about developing your company/firm/business. Below you will find a schedule of the events GEDC has planned, noting all are free to attend.

Mon, Oct 21, 2019	Tue, Oct 22, 2019	Wed, Oct 23, 2019	Thurs, Oct 24, 2019	Fri, Oct 25, 2019
Open House	E-Commerce Workshop (English)	E-Commerce Workshop (French)	Business Risk Management and Chambers Plan Presentation (Eng./Fr.)	Proposal Writing Workshop

Don't Miss Out on a Free Proposal Writing Workshop

To learn more about effective proposal writing, and to better understand the request for proposal process, GEDC is hosting a Proposal Writing Workshop on Friday, October 25th 2019. For more information, or to register for events please contact Horis Mansuri, Business Outreach Officer: 807-854-2273 ext. 22 / horis@gedc.ca.

GEDC BUSINESS WEEK

LEARN ABOUT EFFECTIVE PROPOSAL WRITING

WORKSHOP

Friday, October 25th, 2019

8:30am-12:30pm

Centre culturel francophone de Geraldton

HIGHLIGHTS

Tips and Techniques

Training Opportunity

Understanding Procurement

Presented by:

Dan Munshaw

(Certified Procurement Professional)



In Partnership with:

GREENSTONE GOLD
MINES



FREE TO ATTEND!
LIGHT SNACKS PROVIDED!

REGISTER WITH GEDC TODAY!

E-mail: info@gedc.ca or
Call 807 854 2273 ext. 22



GEDC Staff:

Sylvie Goulet, Executive Director
Shelly Stanert, Administrative Officer
Horis Mansuri, Business Outreach Officer



GEDC

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