

The Business Connection

Quarterly Newsletter from your local Business Centre—GEDC

QR 2 - 2019



GEDC Supports new Business

GEDC Business Centre would like to congratulate Claudette Rody, owner of ROLLING IN THE DOUGH, on the successful start-up of her new business.

With the assistance of a micro loan from GEDC, Chef Rody has opened a new chip truck in Greenstone.

ROLLING IN THE DOUGH carries on the path of success following Chef Rody's previous successful business venture Scottie's Kitchen.

Located at the intersection of Highway 11 and Partridge Lake Road, ROLLING IN THE DOUGH provides a menu serving local favourites including bannock burgers, dixie dogs and poutine. Chef Rody's famous cheese-

cake is one of the specialties that surely can't be missed.

Chef Rody would like to thank the support of Sylvio and Johnny Cyr, Daneff's and Esso.

Be sure to stop by for some delicious food! The hours of operation are Tuesday to Sunday from 11:00 am to 9:00 pm. For more information or to make arrangements for pre-orders text: (807) 863-0227.

Interested in starting a small to medium sized business, GEDC Business Centre is your first point of contact for all your business needs. For more information contact GEDC via email: info@gedc.ca or telephone: (807) 854-2273.

In this issue:

- New Business P.1
- Business Development P.2
- Community Development P.3
- Business Development P.4

What is GEDC?

Greenstone Economic Development Corporation (GEDC) is your local Community Futures Development Corporation (CFDC).

We provide FREE services to both the business community and inspiring entrepreneurs.

We assist with all your business needs. Check out our website for more information: www.gedc.ca

MISSION

Foster and encourage the start-up and operation of successful enterprise in all economic sectors within the Greenstone Service Area.

MANDATE

- Strategic community planning and socio-economic development
- Support for community based projects
- Business information and planning services
- Access to capital for small and medium sized businesses and social enterprises

Business Development

ENVISION PLAN ACHIEVE



Interested in starting or expanding a business?
Contact us for a free consultation.



807 854 2273



info@gedc.ca



www.gedc.ca

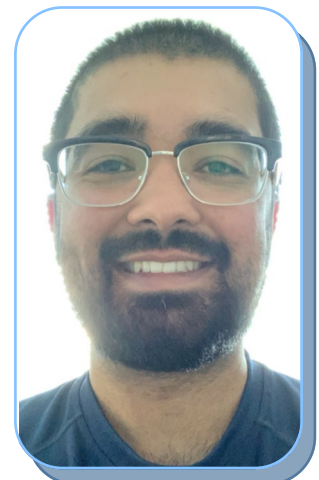


New Business Outreach Officer for GEDC

GEDC would like to welcome Horis Mansuri as the new Business Outreach Officer. Horis grew up in Toronto, Ontario but recently relocated from Dublin, Ireland where he was involved in the E-Commerce industry. Horis is familiar with the Greenstone region, since he spent 2 years teaching at Eagle Nest Elementary School in Long Lake #58 First Nation.

Horis graduated from the University of Toronto with a Bachelor of Science degree and Bachelor of Education degree. Additionally, he holds a Master of Business Administration degree from the University of Windsor with concentrations in Entrepreneurship and Marketing. His teaching, entrepreneurship and E-Commerce background will be beneficial to his position with GEDC.

Horis loves the outdoors especially fishing and gardening. His other interests include his budgies and extracurricular sports such as badminton, basketball and curling. Horis looks forward to supporting the business community in Greenstone.



Horis can be contacted via email at horis@gedc.ca or telephone 807-854-2273 ext 22

Community Development

Agriculture Sector Initiative (A.S.I) —Workplan Update

Objective: Increase public awareness and encourage agriculture sector business development in the Greenstone region. This will be done through the assistance and guidance of Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and in collaboration with the Municipality of Greenstone.

GEDC officially launched the A.S.I. in 2018, an internal workplan was developed, below are highlights of progress made to date. A formal review and update of the workplan will take place January 2020 due to pending Agriculture Study.



Workplan Execution:

- 2017-2018: Clients and Stakeholders approached GEDC for information on the Agriculture Sector.
- May 1, 2018: GEDC Agriculture themed AGM with keynote speaker , Kendal Donahue, OMAFRA
- July 2018 (on-going): Research and information gathering stage, feasibility of soil sampling analysis report event/ session attendance, assess land potential, site visits etc.
 - ◇ Initial SWOT analysis conducted with OMAFRA
 - ◇ Quarterly meetings with OMAFRA Advisors and Municipality of Greenstone.
 - ◇ Attendance at Aquaculture Workshop in Nipigon.
 - ◇ Completion OMAFRA online training
 - ◇ Online research and information gathering from other organizations.
 - ◇ Reached out to consultants regarding Agriculture Studies and Soil Analysis Studies.
 - ◇ Attendance at Northern Ontario Farm Innovation Alliance (NOFIA) Greenstone Consultation meeting.
- October 2018 (on-going): develop food production through features stories on existing activities, develop the market through working with / highlighting local businesses and what they have to offer, partner up local business and outlying businesses looking for distributor (match-making), agriculture website page, promote assistance and support available for hobbyists who want to expand.
 - ◇ Promoted local activities through feature stories in GEDC's quarterly Newsletter.
 - ◇ Reached out to local distributors and hobbyists for information
 - ◇ Provided support / advertising services to out-lying businesses
 - ◇ Launched a Agriculture website page <http://www.gedc.ca/article/agriculture-11681.asp>

Agriculture Sector is new for the Greenstone Region so there is no baseline information to draw from which is leading to an extensive research and information gathering stage for the A.S.I. Although there are some agriculture themed concepts in our 2016 "New Ideas Business Report" there is still the need for a preliminary study and research to be done before we can identify possibilities for the Greenstone Region. GEDC started an Agriculture Study aimed to provide this preliminary information; in the meantime, GEDC will continue to probe for stories on local endeavours and existing activities...Want your story in the next Newsletter? Call 807-854-2273 or email info@gedc.ca.

Business Development

Welcome to the World of E-Commerce

An introductory session exploring E-Commerce was held on May 22nd, 2019 at GEDC. Participants actively participated and contributed their thoughts, ideas and experiences during the workshop.

The workshop encouraged new and existing businesses to leverage E-Commerce to reach new markets and to seize opportunities.

One of the significant learning moments of the workshop was discovering online stores that are created through the use of the drop shipping model. This model allows businesses to directly ship products from their supplier to their customer without ever having to stock any inventory themselves.

For more information on future E-Commerce workshops, or for questions/comments please e-mail GEDC's Business Outreach Officer: horis@gedc.ca.



Brainstorming ideas about E-Commerce

Tax Help for Small Businesses

With the assistance from CRA professionals, a workshop was organized by GEDC for small businesses and self-employed individuals in the Greenstone region. General bookkeeping concepts, best practices, business tax deductions, and common tax errors were some of the topics covered in the workshop.



The session was well received by more than 10 businesses, which were keen to learn more about their tax obligations. A key feature of the workshop was the ability to speak to a CRA professional in-person and to ask questions.

Participants were advised of additional services that the CRA provides. One of the services which were highlighted during the session was an in-person visit from a CRA Liaison Officer. This free service provides an opportunity for businesses to review their books/records and also receive recommendations on strengthening their bookkeeping systems.

If you are interested in receiving notifications for future GEDC seminars/events, contact us at: info@gedc.ca.

GEDC Staff:

Sylvie Goulet, Executive Director
Shelly Stanert, Administrative Officer
Horis Mansuri, Business Outreach Officer



GEDC

1409 Main Street; Geraldton, ON P0T1M0
T: 807-854-2273 F: 807-854-2474
info@gedc.ca www.gedc.ca