

The Business Connection

Quarterly Newsletter from your local Business Centre—GEDC

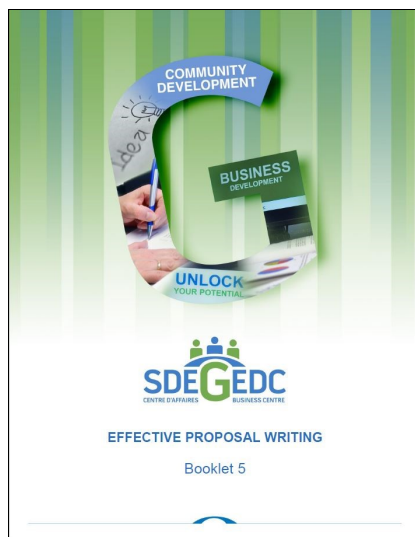
QR 1 - 2020



Effective Proposal Writing Booklet 5 released!

GEDC has a new edition in their popular Booklet Series; the new Booklet is called “Effective Proposal Writing – Tips & Techniques”. It was developed by Carmen Wheeler and Dan Munshaw, KATWO Consulting, based in Thunder Bay.

The Instruction Booklet was developed in response to feedback received from the October 25, 2019 Proposal Writing Workshop; held in partnership with GEDC, Greenstone Gold Mines and the Thunder Bay & District Entrepreneur Centre. The session was presented by KATWO Consulting and focused on tips and techniques in proposal writing as well as strategies to approach potential opportunities.



The booklet has four parts covering a wealth of information to assist you in understanding procurement and developing a proposal:

- **Part I – Preparation;**
- **Part II – Proposal Writing;**
- **Part III - Supplementary: Doing Business with Mining;**
- **Part IV- Supplementary: Doing Business with Government.**



Our Booklet Series now has the following titles:

1. **Starting a Not-For-Profit Organization**
2. **Business Resource Guide**
3. **Entrepreneur’s Responsibilities**
4. **How to Start a Business**
5. **Effective Proposal Writing**

In addition, the Business Resource Guide, Booklet 2, has also been updated and released.

All booklets are available in print at the GEDC office or online at www.gedc.ca on our report page; in both official languages.

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What is GEDC?

Greenstone Economic Development Corporation (GEDC) is your local Community Futures Development Corporation (CFDC).

We provide FREE services to both the business community and inspiring entrepreneurs.

We assist with all your business needs. Check out our website for more information: www.gedc.ca

MISSION

Foster and encourage the start-up and operation of successful enterprise in all economic sectors within the Greenstone Service Area.

MANDATE

- Strategic community planning and socio-economic development
- Support for community based projects
- Business information and planning services
- Access to capital for small and medium sized businesses and social enterprises



Business Development

GEDC offers flexible financing tailored to your specific needs!

Micro Loans: \$500 - \$10,000

These loans are ideal for smaller businesses looking for help with start-up and other costs.

General Loans: \$10,001 - \$150,000

GEDC's general loans can help Greenstone businesses of all sizes reach their maximum potential.

Pool Loans: \$150,001 - \$500,000

These loans are available through the CFDC's Northwestern Ontario Investment Pool.

GEDC's 3-Tier Lending Program was developed to assist new and existing small to medium enterprises (SME) to finance start-up, maintenance, expansion, purchase of assets or working capital.

New Business Outreach Officer for GEDC

GEDC would like to welcome Randi Miron as the new Business Outreach Officer. Randi grew up in Longlac, Ontario. Like many young people within Greenstone, she left the area to do her post-secondary education in Southern Ontario. She recently moved back to enjoy what Greenstone has to offer.

Randi graduated from Seneca College in Toronto with a diploma in the Fashion Arts. In Toronto, she worked for various fashion houses designing and developing menswear, womenswear and accessories. After several years working, she made her way to Europe where she travelled and studied at Istituto Di Moda Burgo, a design school in Milan, Italy. Loving Europe, Randi decided to move to Paris, France for a year to take in all culture she could. When she returned to Canada, Randi took the OSEB program for entrepreneurs and started her small business, Spun Wool. Randi's varied experience with business, technology, education and entrepreneurship will be beneficial to her position at the GEDC.

Randi has many hobbies that keep her busy. She loves anything creative. Her business, Spun Wool, lets her use that creativity to make one of a kind hand dyed and painted scarves, stylish hats, and other accessories. She also loves to be outdoors with her husband and dog, Oscar. Camping, fishing and playing baseball keep her busy in the summer, while curling and hockey take up her time in the winter.

Randi looks forward to working with the community and supporting local businesses.

Randi can be contacted via email at randi@gedc.ca or telephone 807-854-2273 ext 22.



Business Development

Compliance / Health & Safety Brochure.

GEDC has published and released their "Compliance/Health and Safety Brochure"; this is a revised version of the former "Is your Business Compliant" Brochure.

The Brochure is designed to give business owners a snapshot of some of the Required Postings and Training in addition to other information to consider and be aware of.

Required Postings*	Required Training*
<ol style="list-style-type: none"> Occupational Health and Safety Act (OHSA) <input type="checkbox"/> Health & Safety at Work: Prevention Starts Here Poster <input type="checkbox"/> In Case of Injury at Work Poster ("1234") <input type="checkbox"/> Health and Safety Policy (more than 6 workers) <input type="checkbox"/> Violence/Harassment Prevention Policy <input type="checkbox"/> Regulation 1101 Poster <input type="checkbox"/> 	<ol style="list-style-type: none"> Health & Safety Training Employees & Supervisors <input type="checkbox"/> WHMIS Training (excl. farms) <input type="checkbox"/> AODA Training <input type="checkbox"/> First Aid/CPR Training <input type="checkbox"/> Workplace Violence/Harassment Training <input type="checkbox"/>
Other Requirements* <ul style="list-style-type: none"> Fully stocked First-Aid Kit <input type="checkbox"/> Trained First Aider <input type="checkbox"/> 	Privacy/Consent <p>Develop a Customer Privacy Policy in accordance with The Personal Information Protection and Electronic Documents Act (PIPEDA)</p> <p>Visit www.priv.gc.ca for more information.</p> <p>Businesses need implied consent to send a commercial electronic message in Canada</p> <p>Visit www.fightspam.gc.ca for more information.</p>

* The checklist/images do not constitute legal advice. To determine your rights and obligations under the Occupational Health and Safety Act (OHSA) and its regulations, please contact your legal counsel or refer to the legislation.



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www.gedc.ca


We are one of 61 Community Future Development Corporations (CFDC's) across Ontario.
Nous faisons partie d'un groupe de 61 Sociétés d'aide au développement des collectivités (SADCs) d'Ontario.






There is even a "mock-up" of a Health & Safety Board! Links are provided for business owners to gain additional information. The Brochure is available in both official languages on our website www.gedc.ca and in print at the GEDC office.


Health & Safety Board*




1



3



6



2

First Aider:
First Aid Box Location: _____

4 Health & Safety Policy

5 Violence/Harassment Prevention Policy

Emergency Response Plan

HSR/JHSC Names & Contact Numbers

More info.

- www.labour.gov.on.ca
- www.wsib.ca
- www.pshsa.ca

0-5 Workers → No committee or representative required

6-19 Workers → Health and Safety Representative (HSR) required

20-49 Workers → Joint Health and Safety Committee (JHSC) required (min 2 people)

50+ Workers → Joint Health and Safety Committee (JHSC) required (min 4 people)

A mock-up bulletin board and a checklist will help your business ensure compliance with workplace requirements in Ontario. Review the checklist to see if your business meets these requirements.*

Community Development

Agriculture Sector Initiative (A.S.I.)

Objective: Increase public awareness and encourage agriculture sector business development in the Greenstone region.

As mentioned below we are working on a Agriculture Study once it is complete we will re-evaluate our A.S.I. workplan.

Visit our Agriculture page under the “Community Development” tab on our website www.gedc.ca for resources and updates.

We are still looking to promote stores on local endeavours and existing activities in our quarterly newsletter. Want your story in the next Newsletter? Call 807-854-2273 or email info@gedc.ca



Agriculture Study

The Preliminary Agricultural Study was started during 2019 and will be the first of its kind in Greenstone when completed in 2020. The scope of the study includes preliminary identification of potential agricultural sites across the Municipality of Greenstone adjacent to the main transportation corridors (Highways 11, 584 and 625). This task would include identifying the most useable land areas for agricultural activities (arable land) based on soil type, terrain and accessibility. Despite it being a new sector for us to explore, there are historic agricultural related sites and information that will be included for reference.

Stay tuned for updates!

GEDC Annual General Meeting

Our Annual General Meeting normally held in April / May will be postponed until the beginning of June.

We have made this decision to assist in the social-distancing recommendation due to the Coronavirus disease (COVID-19).

The June meeting will be for members with a teleconference platform—further details will be provided closer to the time.

For those who wish to become a member, you can do so by filling out our online form on our website under the “about “ tab:

<http://www.gedc.ca/article/gedc-membership-123.asp>

Any resident of the Greenstone service area who is 18 years of age and over is eligible for membership. Members are entitled to attend all general meetings of GEDC, including the AGM, and have voting privileges. Membership is renewed annually.



GEDC Staff:

Sylvie Goulet, Executive Director
Shelly Stanert, Administrative Officer
Randi Miron, Business Outreach Officer



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