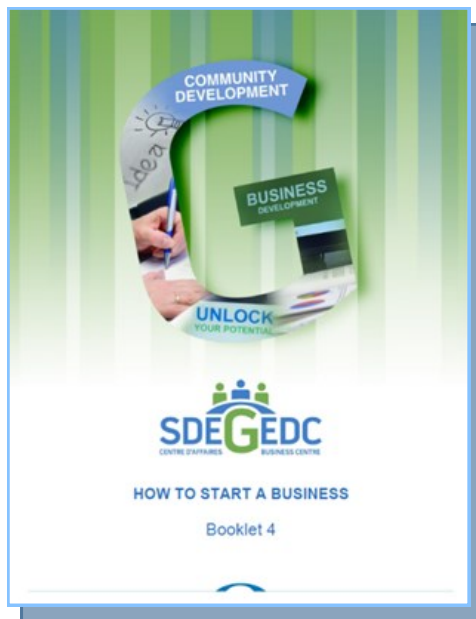


The Business Connection

Quarterly Newsletter from your local Business Centre—GEDC

QR 1 - 2019

How to Start a Business Booklet Released!



Ever dream of operating your own business but do not know where to start or even if it is a viable idea? GEDC Business Centre can help! We are your first point of contact for all your business needs.

GEDC, your local Community Futures Development Corporation (CFDC) has resources and professionals that can assist with business planning, start-up, maintenance and expansion. We also have a 3-Tier Lending Program designed to help finance businesses based on their needs.

We have just recently released our fourth edition in our Booklet Series "How to Start a Business".

It takes the reader through the general stages of starting a business:

- ⇒ Developing the Idea,
- ⇒ Planning for Success,
- ⇒ Financing for Small Business,
- ⇒ Ready-Set-Go!

It is a great starting tool for someone who is thinking about opening / operating their own business.

Other booklets in the series are:

1. **Starting a Not-For-Profit Organization**
2. **Business Resource Guide**
3. **Entrepreneur's Responsibilities**

All of which are available in both official languages on our website report page at www.gedc.ca or in print at our office.

Our booklets are guides and provide general overviews for entrepreneurs and business owners.

GEDC fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region.

The Corporation is a community-based, non-profit organization administered by a volunteer Board of Directors and is funded by FedNor.

Visit our website www.gedc.ca, email info@gedc.ca or call 807-854-2273 for more information.

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What is GEDC?

Greenstone Economic Development Corporation (GEDC) is your local Community Futures Development Corporation (CFDC).

We provide FREE services to both the business community and inspiring entrepreneurs.

We assist with all your business needs. Check out our website for more information: www.gedc.ca

MISSION

Foster and encourage the start-up and operation of successful enterprise in all economic sectors within the Greenstone Service Area.

MANDATE

- Strategic community planning and socio-economic development
- Support for community based projects
- Business information and planning services
- Access to capital for small and medium sized businesses and social enterprises

Agriculture Sector Initiative

Our objective is to increase public awareness and encourage agriculture sector business development in the Greenstone Region.

Are you an agriculture based business servicing Greenstone and need more exposure? Contact us to get your story in our Newsletter and/or on our Website!

See page 3 for this editions story

Business Development

GEDC offers flexible financing tailored to your specific needs!

Call to set up an appointment to discuss your financing requirements, our consultation services are free of charge and are kept in strictest confidence.

GEDC's 3-Tier Lending Program was developed to assist new and existing small to medium enterprises (SME) to finance start-up, maintenance, expansion, purchase of assets or working capital.

GEDC offers flexible financing tailored to your specific needs!

Micro Loans: \$500 - \$10,000

These loans are ideal for smaller businesses looking for help with start-up and other costs.

General Loans: \$10,001 - \$150,000

GEDC's general loans can help Greenstone businesses of all sizes reach their maximum potential.

Pool Loans: \$150,001 - \$500,000

These loans are available through the CFDC's Northwestern Ontario Investment Pool.

Who are we?

We are the local CFDC (Community Futures Development Corporation) in the Municipality of Greenstone and a not-for-profit organization governed by a volunteer board of directors.

The **Community Futures Program** is a Government of Canada initiative which supports **61** Community Futures Development Corporations (**CFDCs**) in Ontario— FedDev Ontario works with the 37 CFDCs in rural Eastern and Southern Ontario, while FedNor works with the 24 organizations in the North. (<https://cfontario.ca/public-information>)

With financial assistance from the Government of Canada through FedNor, we offer a variety of products and services to promote small business growth, and community economic development.

**COMMUNITY FUTURES: FUELING CANADA'S
ENTREPRENEURIAL DEVELOPMENT**



Community Development

Chocolate Love

Chocolate Love products are handmade and hand packaged by Tanya Couture, Certified Holistic Nutritionist and Wellness Speaker and Educator from Longlac, Ontario. Tanya teaches locally on many topics including superfood/superherb nutrition, raw, living and wild nutrition, and wellness. Tanya is also a huge advocate of growing and eating local foods and is working on planting an orchard in Greenstone.

Chocolate Love products were born out of a need for locally available healthy, nutrient-dense, low-glycemic food. That's right! Chocolate Love is food, not candy. Superfoods actually! In fact, the cacao bean, of which all chocolate is made of, is the #1 superfood and longevity food in the world! However, when blended with milk and high amounts of refined sugar, GMO soy products and other food fillers, as with typical "milk chocolate" found at most cash registers, cacao's health benefits are not only muted and cannot be absorbed by the body, but also contribute negatively towards a variety of serious chronic health conditions like diabetes, cancer and autoimmune disorders. The good news is chocolate can be part of a healthy nutrition regimen! A little goes a long way, so you don't need to eat much of it to get good amounts of direct energy, nutrition, and much sought-after health benefits.

Chocolate Love products are intellectually formulated with a variety of high quality, raw, organic, fair-trade superfood ingredients loaded with health benefits. Cacao's delicate heart-healthy, longevity promoting properties have been kept intact through careful temperature control to deliver you one of the finest quality superfood chocolate bars available on the market. Other than the 100% Canadian maple sugar used in the base recipe, which is a "cooked" ingredient (ie: not raw), all other ingredients in Chocolate Love are raw and do not contain any dairy, gluten or soy, and are GMO free.

Some health benefits of Raw Cacao (according to David Wolfe):

- Highest Magnesium containing food
- Mineral Rich
- Highest in antioxidants of any food
- Contains amino acid tryptophan, a powerful mood-enhancing nutrient
- Enhances brain function and brain blood flow
- Contains Anandamide known as the "bliss chemical"
- Rich in the tryptamine Serotonin
- High in Fiber
- Supports the heart spiritually
- Supports cardiovascular system
- Opens the heart



Chocolate Love Bars come in 9 flavours each created with both taste buds and health benefits in mind. Flavours include Almondalicious, Berry Cinnamon Blast, Chagalicious, Hot & Spicy Chai Love, Peppermintalicious Blast, Signature Dark, Slimming Red Raspberry, Smoky Coffee Bliss, and Wild Orange Dream, with new flavours being created and rotated all the time! Also watch for the special variety chocolate gift boxes available seasonally!

Chocolate Love products are available throughout Greenstone stores at Nicole's Variety and at the Natural North Florist in Geraldton, as well as at Woodcrest Confectionary and Bubbles in Longlac, and at local seasonal Craft Markets. They are also available in 3 locations in Thunder Bay including Bay Village Coffee, Rebel Salad, and Kelly's Nutrition Center and Juice Bar.

Chocolate Love also does events! Consider Chocolate Love products for wedding guest gifts, for fundraising initiatives, or any other event requiring large amounts of small gifts.

Chocolate Love may be reached via email: chocolatelovebars@gmail.com or phone: 1-866-222-4451.

Written by: Tanya Couture

Business / Community Development

GEDC Feature Business – Woodcrest Confectionery Inc.

GEDC would like to congratulate Julie and Mario, owners of Woodcrest Confectionery Inc. on the successful acquisition of their new business venture with the assistance of GEDC's business counselling services and 3-Tier lending program.

Located on Woodcrest Drive in Longlac, Woodcrest Confectionery Inc. is a convenience store that offers snacks, beverages, frozen foods, ice cream (hard & soft serve), movie rentals, groceries, dairy products, lottery, fireworks, original gift ideas, pre-paid gift cards, dog food and more. Recently they diversified their services by selling minnows, bait and tackle for all your fishing needs.

In addition, they offer meals from their fryer; choose from pogos, chicken fingers, popcorn chicken, fries, wedgies, mozza sticks, pizza sticks, curly fires, chicken wings, snake bites, onion rings or one of their weekly specials. Fryer is open daily from 11 a.m. to 8 p.m.; simply call 876-2525 to place your pick-up order.

Stop in to meet their amazing staff, and let them know what they can do to make your shopping experience at Woodcrest even better! Looking for something specific? Let them know what you need and they will do their best to bring it in for you.

Their hours of operation are: Open 365 days a year - Monday to Thursday 8am to 10pm, Friday 8am to 11pm, Saturday 9am to 11pm, Sunday 10am to 10pm.

Like & Share their facebook page to keep up to date on their news and specials <https://www.facebook.com/WoodcrestConfectionery/>



GEDC Forum

In response to feedback received from stakeholders and community members, GEDC has launched a modified Blog/Forum on our website.

There are three categories:

- **Business Bytes** – Extracts of information regarding starting, owning and running a business.
- **Clustering** - Online notification board for businesses to share information about the services/products they offer and require, allowing opportunities for partnering and collaboration.
- **General** - Area for general brief media pieces, announcements etc.

Join the conversation! Check it out today at www.gedc.ca/forum

GEDC is your local Business Centre, which also pursues projects and activities based on community needs and priorities. We develop and maintain partnerships to support growth and sustainability of the region. We can be contacted via email info@gedc.ca and by telephone 807-854-2273, or visit our website at www.gedc.ca.

GEDC Staff:

Sylvie Goulet, Executive Director
Shelly Stanert, Administrative Officer
Horis Mansuri, Business Outreach Officer



GEDC

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