



2023-2025 Corporate Strategic Plan



Business Development

- **Unique GEDC Services**
- **Commercial Lending Program**
- **Useful Tools for Businesses**



Community Development

- **Community Outreach**
- **Support Local Businesses**
- **Community Engagement**



Partnerships

- **Collaborate**
- **Cultivate Opportunities**
- **Share Resources**



Marketing and Social Media

- **Social Media Engagement**
- **Streamline Core Information**
- **Find Tools to Communicate Our Story**